#### Your Customized Product Literature- A Courtesty of Premier Research Labs

Welcome to your Customized Literature from Premier Reserach Labs. Below you will find a list of all the key products featured in this document to aid in printing. To print literature for a specific product, find it on the list below, go to the appropriate page numbers and print those specific pages. Please note: these are listed by product category, so if you can't find what you are looking for in one category, try another one.

#### **Key Products**

Adaptogen™ Complex, Quantum	
Adrenal Complex, Quantum	
Bladder Complex, Quantum	
Bone and Joint Complex, Quantum	
Brain Complex, Quantum	
Cleanse Blend, Quantum	
Cod Liver Oil, Premier and Quantum Cod Liver Oil Vcaps	
Digest, Quantum	
Fem Balance, Quantum	. 24
Fem PMS, Quantum	
Gallbladder Complex, Premier	
Heart Complex, Premier	
Heart Nano-Detox™	-
Heavy Metal Detox, Quantum	. 36
InfectoStat	
Kidney Complex, Quantum	
Liver Complex, Premier	
Lung Complex, Premier	
Multi-Pollen Extract, Premier	
The Nano-Detox™ Series	. 44
Natural GesteroneTM Cream, Premier	
Noni, Premier	
Nucleotide Complex, Premier	. 50
Pancreas Complex, Quantum	. 52
ParaStat	. 53
Probiotic Complex, Quantum	
Prostate Complex, Premier	. 57
Reishi Complex, Quantum	. 59
Stomach Complex, Quantum	. 61
Thyroid Complex, Quantum	. 62

#### **Detox**

The Medi-Body Pack	
Castor Oil, Quantum	

#### Premier Hair and Skin Care

Body Care, Premier	66
Hair Care, Premier	70
Skin Care System, Premier	72

#### Super Foods

Super Foods	74
Super Foods Support	76
Lean-Body Whey <sup>™</sup> Protein Blend	78
Super Nano-Green Tea™	80
Greens Mix, Quantum	82
Coral Complex, Quantum	84
EFA Oil Blend, Quantum	
Colostrum, Quantum	88
Nutritional Flakes, Quantum	90
Tomato Concentrate, Quantum	92
Coconut Oil, Premier	94
Jon Buratti, ND, PLD ● Paramount Herbs ● (818) ) 848-741	4

# Brain, Body & Energy Boost\*



## Quantum Adaptogen<sup>TM</sup> Complex

World-Class Adaptogenic Formula With Proven Herbal Synergists

#### Maximum-Performance, Adaptogenic Herbs

Including the rare and exotic, grade 10 Indian Soma Latha, Siberian Rhaponticum, Himalayan Rhodiola Rosea, Rhodiola Crenulata, Chinese Fo Ti Tieng, European Opuntia and more

#### **Full Spectrum of Natural Phytonutrients**

Such as alpha-amyrin, lupeol, 20-hydroxyecdysone, rosavin, salidroside and more

#### **Maximum Whole Body Performance**

Including increased energy, improved exercise endurance, enhanced oxygen and nutrient uptake, optimal neurotransmitter, memory and mental support, and broad range endocrine and immune support\* Improved Energy\*
Anti-Aging\*
Peak Performance\*
Enhanced Immunity\*
DNA Repair/Synthesis\*

#### The Quantum Effect

The form of every cell in your body is now known to be a crystalline matrix which has its own ideal resonant frequency. The only way each cell can achieve its ideal cellular resonance is by consuming "live source" nutrients that are "quantum quality" (exquisitely well-grown and toxin-free). Only quantum quality nutrients can produce ideal cellular resonance. When quantum quality phytonutrients are combined together synergistically, their effect is far greater than the sum of their individual benefits, by a factor of 2 to 100-fold or more. Quantum Adaptogen<sup>TM</sup> Complex delivers this amazing, exponential effect called "the Quantum Effect," a primary force to help you sustain or regain great health.\*

## Quantum Adaptogen™ Complex

The Lean-Body Boost That Delivers Quantum Enhancement For Optimal Performance, Immunity and DNA Synthesis\*



#### <u>Enter the Quantum</u> <u>Energy Zone</u>

Is it *possible* to feel great all the time? Is it *possible* to maximize your immune system so that a hard workout leaves you feeling good – not exhausted? Can you *really* enter the "Quantum Energy Zone" – the zone where you feel and perform your very best?

Now, a new genre of world-class adaptogens is available — herbs that were so special and so treasured in the past that they were reserved only for roy-

alty who closely guarded their use upon pain of death. Now these special agents are available to you– herbs with thousands of years of secret use throughout history – previously never available to the public. We scanned dozens of sources from Tibet to the Far East to find the very best of these premier-grown adaptogens, then truly synergistically combined them to produce this world-class formula, whose benefits far outperform the sum of its individual components and can produce a quantum increase in energy and performance.

#### What is an adaptogen?

An adaptogen is a phytonutrient that has the amazing ability to help normalize or "adapt" the body's physiologic functions to a higher rate of functioning, regardless of the person's current health status (i.e. whether you are an athlete or chronically ill). Adaptogens are able to take you from where you are, so to speak, and then help move you to the next level. Taking them over time can create higher and higher states of well being. This action is thought to be mediated via the hypothalmic-pituitary-adrenal axis, the pathway linked to longevity.

Now you can see why adaptogenic herbs were so valued in the past – many kings and privileged royalty considered regular consumption of adaptogenic herbs as the key to great vitality and a long, healthy life – indeed, conferring the ability to enter the "Quantum Energy Zone."

#### **Does Exercise Make You Sick?**

Now more than ever, people who exercise regularly are becoming rare. Too often, after exercising, many people do *not* feel pleas-

antly invigorated – in fact, many feel just the opposite – exhausted. In a poorly nourished body, waste products become trapped in the body's tissues like stagnant sludge. Since the body cannot detoxify itself adequately, the immune system is forced to continually expend much of its power in trying to download these toxins as well as clearing low-grade infections arising from the stagnation. In this state, exercise only serves to overwhelm an already burdened immune system. This is why many people feel ill - or get ill - after exercising hard.

The answer is not just more exhausting exercise – but using premier nutrients to nourish the immune system and to help the body rapidly detoxify itself. As the body moves into more optimal functioning, exercise becomes enjoyable again – the way it was designed to be.

#### **How Does It Work?**

Quantum Adaptogen<sup>™</sup> Complex is *not* a "jolt product," loaded with stimulants that rev up weak adrenals such as high dose guarana or ephedra. Instead, its unique, adaptogenic herbs are synergistically combined to focus on nourishing the glands and organs, including the adrenals, as well as creating maximal oxygen and nutrient transport to the muscles and connective tissue to ensure optimal support, detoxification and immune function. Higher levels of energy and strength can be yours, helping to move you into the "Quantum Energy Zone".

Because of the unique adaptogenic effect of Quantum Adaptogen<sup>TM</sup> Complex, it can produce profound improvements across the full spectrum of fitness: from the competition athlete looking for better running times – to the couch potato who wants to get rid of the flab.



#### **Ideal Cellular Resonance**

The cell is now known to actually be a crystalline matrix, which means it

has an ideal resonant frequency. Only nutrients from once living sources can sustain or restore the ideal resonant frequency of your body's cells. No dead or synthetic or even isolated nutrient from a living source can hope to perform this task. They can only be somewhat helpful at best. In long-term use, these poor sources can often present problems.

In contrast, when you put really well-grown phytonutrients together, their beneficial effect can be 2 to 100 times greater than if they were taken separately. We call this the "Quantum Effect".

#### **The Quantum Effect**

Certain nutrients perform especially well together and are able to multiply the beneficial effects of each other; we call these "true

synergists". When true synergists of "quantum quality" (i.e. exquisitely well grown, harvested at peak potency, free of chemical toxics) are combined together, they can rapidly induce the "Quantum Effect," a dramatic, whole body energy and performance enhancement. The "Quantum Effect" of Quantum Adaptogen<sup>™</sup> Complex is designed to elicit the best energy enhancement and mental acuity as well as increased endurance and post-exercise recovery.\* Random or haphazard combinations or poor quality herbs can never achieve this effect.



to support whole body nourishment as well as rapid whole body detoxification. This helps to promote the fastest path to greater fitness and strength — without being sidetracked by feeling sick.

#### **Beware of Toxic Products**

The buyer must be alert more than ever before. Many nutritional products now contain hidden, toxic agents such as pesticide resi-

dues, heavy metals, toxic preservatives, toxic tableting materials (such as magnesium stearate), toxic encapsulation agents (such as talc), etc. (You *won't* find them listed on the label.) However, taking these compromised products can provide some help for a period of time, but it is only a matter of time before the effects of the toxic agents begin to outweigh the benefits of that product.

Unbelievably, product research studies point out that up to 97.5% of nutritional products currently on the market contain toxic and/or ineffective ingredients. Sadly, many users of these products may not associate new symptoms with a product which at least initially, seemed to be helping them.

#### **Rapid Scanning For Toxicity**

To ensure each product is free of toxicity, we have also incorporated the latest technology that is able to quickly scan for toxics: a photoluminescence scanning device to ensure batch to batch consistent premier phytonutrient quality for everyday production.

This device gives us a rapid, fool-proof method to screen for toxic agents in phytonutrients as well as confirming the correct identify and quality rating of each phytonutrient (quite frankly, it helps to ensure that lower quality or old nutrients have not been substituted).

This amazing device can also identify whether cheap "filler" materials have been added (sadly, unreputable companies often "cut" expensive raw materials by adding cheaper, similar-looking materials, such as cutting expensive greens with hay). This device can quickly catch these potential problems that have in the past required expensive, time-consuming laboratory testing to identify.

#### **Testing For Ideal Cellular Resonance**

Americans are now sicker than ever before in history, with more than 50% of the population now chronically ill, according to the Centers for Disease Control. A recent national adipose (fat) study revealed that 100% of Americans now have high levels of various toxic chemicals trapped in their fat tissues, such as styrene and dioxin.

These grim findings suggest that even if a nutritional product does contain quality nutrients, the typical Westerner may be too toxic or have insufficient nutrient co-factors or transporters to properly metabolize their intended health benefits.

Only careful clinical testing can identify the critical co-factors and transporter nutrients that are needed to create the most balanced synergistic formula for the typical American body. This testing is essential in order to deliver the final critical enhancements necessary to achieve ideal cellular resonance, which means delivering a dramatic, tissue-specific, whole-body "Quantum Effect".

#### The Five Steps To Produce A Quantum Formula

To produce a quantum formula, these five steps are essential:

- 1.) First, we exhaustively study worldwide research for the most beneficial phytonutrients that have been shown to exert specific benefits to targeted tissue areas.
- 2.) Next, we source nutrients world-wide for truly grade 10 quality that are premier grown, harvested at peak potency and free of toxic chemicals.
- 3.) Then we study the properties and physical growing environment of each phytonutrient to determine ideal harvesting, processing, handling, packaging and storage to preserve peak potency.
- 4.) The next step is to perform proprietary bio-energetic testing to identify true phytonutrient synergism that is able to achieve ideal cellular resonance. Cofactors and essential transporters are determined and the first test trial formula is produced for clinic evaluation.



5.) Clinical testing continues, refining and precision-tuning each ingredient to determine the optimal amounts and total recommended dose.

Only after all five steps are completed is a final product manufactured that carries our label, "Nutrition that really works<sup>TM</sup>".

#### Get The Best of the Best

Quantum Adaptogen<sup>™</sup> Complex is a true breakthrough in energy enhancement that can rapidly produce ideal cellular resonance for great vitality and increased energy.\*

Experience the grand sense of feeling great and being more fit. Step up to energy and power — a leaner, stronger body while enjoying ideal antioxidant nutriture for great anti-aging support. Experience our labor of love, the Quantum Adaptogen<sup>TM</sup> Complex, the best of the best. Bring back power into your life – like the royalty of olden days. Experience ideal cellular resonance achieved via the "Quantum Effect" to rapidly move you into the "Quantum Energy Zone."

#### Try Quantum Adaptogen<sup>TM</sup> Complex today.

Experience the difference for yourself.

#### The Dynamic Duo

For best results, use **Quantum Adaptogen<sup>™</sup> Complex** every day coupled with **Lean-Body Whey<sup>™</sup> Protein Blend**, the perfect protein meal replacement drink made with delicious, nontoxic, easy-to-digest whey (pesticide-free), organic blueberries and more. We call these two products "the dynamic duo" for premier health and energy.\*



#### Quantum Adaptogen<sup>™</sup> Complex: Ingredients Achieving Peak Performance With World-Class Adaptogenic Herbs

#### Grade 10 Indian Soma Latha (Sarcostemma acidum)

- Centuries-old support for strength, endurance and the immune system\*
- Contains a unique array of immune-promoting phytonutrients, including alpha-amyrin, caoutchouc, lupeol, beta-sitosterol and other phytosterols\*
- Sacred Indian herb, revered for many centuries as the "elixir of immortality"; ancient, legendary accounts of its divine power to impart health and strength and in its purest form, to even overcome old age and death\*

Rated the highest quality soma, grown in remote mountainous areas of India, procured on-site by our own Indian herbal specialists

#### Grade 10 Siberian Maral Root (Rhaponticum cartha-

moides)

- Rare, oxygen-enhancing Siberian herb which helps increase physical energy, performance, endurance and mental stamina
- Studies show its ability to help increase muscle mass while decreasing body fat (Russian research on athletes)
- Contains a full complex of co-factors and transporters including 20-hydroxyecdysone, a phytonutrient shown to help increase protein production at the cellular level, which in turn helps build muscle tissue\*
- Provides significant immune system support (encourages normal levels of IgG and IgA, even during hard exercise)\* *Pure maral root without additives; low-temperature, air-dried; not solvent-extracted*

#### Grade 10 Arctic Root (Rhodiola Rosea)

- A hardy adaptogenic herb "par excellence" from the polar arctic regions of Siberia
- Studies show its ability to help increase longevity, physical endurance, strength and energy: helps activate lipase in long distance runners and swimmers\*
- Helps maintain high levels of creatinine phosphate in the mitochondria: for sustained energy helps shorten recovery time from workouts\*
- Helps optimize serotonin and dopamine levels as well as other neurotransmitters; benefits mood elevation, attention span, memory and mental performance\*

## Grade 10 Rhodiola Crenulata (also called "Tibetan Ginseng")

- Famous adaptogen used in Tibet for over 1,500 years to help increase energy, strengthen the heart, lungs, memory, concentration, improve overall well-being and enhance longev-
- ity\*
  Helps improve oxygen flow and nutrients to the heart; promotes healthy and regular heart beat; nourishes the lungs and eyes; its oxygen and nutrient transport shown more effective than ginseng\*

• Contains special phytonutrients, including salidroside, tyrosot, sitosterol, gallic flavones, 35 different trace minerals and 18 amino acids for enhanced support of the nerve, endocrine, cardiovascular and immune systems\* *Hand-picked on the snow-capped Himalayas at over 15,000 feet, making it one of the purest, organic herbs on earth; not solvent-extracted or irradiated* 

#### Grade 10 Fo Ti Tieng (Polygonum multiflora; Ho Shou Wu)

- Chinese herbal adaptogen called the "elixir of life," used for centuries in China as an invigorating tonic to promote longevity, fertility and vitality\*
- Gained immense popularity after it was reported that a Chinese herbalist who lived to be over 200 years old, took this herb daily\*
- Contains notable phytonutrients, including anthraquinones, chysophanic acid, emodin, rhein and lecithin which help nourish and detoxify the blood, lubricate the intestines and promote increased energy and health\*
- Supports the kidneys, liver, pancreas, adrenals, thymus and blood\*

Grade 10 quality, grown in rich soil in China; not solventextracted, nor irradiated

#### Grade 10 Nopal Cactus (Opuntia ficus indica)

- Hardy, nutrient-rich cactus adaptogen used for centuries in many cultures
- An abundant nutritional reservoir: rich in vitamin C and bioflavonoids; contains mucilage and pectin which support healthy digestion and intestines\*
- Promotes normal urine flow; neutralizes toxins and internal waste; imparts broad-spectrum chemo-protection, immune and endocrine support\*
- Supports healthy urinary tract, liver, lung, pancreas and prostate; supports normal blood sugar levels and healthy insulin response; supports normal blood pressure and normal cholesterol levels\*

Grade 10 quality; not solvent-extracted, not irradiated

#### **Key Co-Factors and Transporters**

- Grade 10 European Thyme: Synergistic herbal harmonizer; supports chemical/heavy metal detoxification\*
- Calcium Montmorrillinite (A rare mineral form): Macro/ trace mineral nutriture; unique detoxification support\*
- **Pesticide-free Oat Bran** (15% beta glucans): Toxicchemical binder; immune system, cholesterol and blood support\*

\*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

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Rev. 4/18/02

# Stressed Out? Exhausted?

## **Quantum Adrenal Complex**

The Super Adrenal, Kidney and Spleen Formula For Whole Body Health\*



Quantum Nutritional Support for exhausted or stressed adrenal glands\*

#### Don't Let Stress Drain Your Adrenals

The adrenal glands are a key organ system for managing fluid balance, settling inflammation and providing sustained energy throughout the day. The adrenals help you sail through the negative effects of stress, including emotional, mental and physical stress, and they fight fatigue and muscular weakness. Quantum Adrenal Complex is formulated with a revolutionary new, synergistic blend of super phytonutrients and

# President of the second second

"Stressed? Exhausted? In our fast paced lives, stress can lead to increased illness, and rapid aging. Protect yourself with Quantum Adrenal Complex, featuring grade 10 cordyceps, the best for antistress and long life." -- Robert J. Marshall,

PhD, CCN



#### Key Benefits Quantum Adrenal Complex

- Dramatic help for burned out adrenals\*
- Supports the body's ability to regulate stress\*
- Supports healthy intestinal function\*
- Supports a healthy biological body terrain\*
- Outperforms animal glandulars found in many other adrenal products\*
- 100% nontoxic Vcaps

adaptogenic herbs to support and strengthen the adrenal glands like no other formula. It incorporates the latest Chinese research and the most recent clinical findings producing the new super potent cordyceps formula, Quantum Adrenal Complex.

Today's stressful lifesyles and poor "fast-food" dietary habits have a cumulative stressful effect on the adrenal glands. Your ability to respond to stress well is directly affected by

## Wide Range of Benefits

Quantum Adrenal Complex supports:

- Deeper more restful sleep\*
- Ideal respiratory function\*
- Enhanced libido\*
- Increased energy\*
- Normal blood sugar regulation\*
- Best mood and memory function\*
- Enhanced kidney performance\*
- Normal blood pressure\*
- Strengthened spleen function for more energy and strength\*
- Increased absorption and effectiveness of other nutrients\*
- Dramatic inhibition of the ROS (reactive oxygen species) and RNS (reactive nitrogen species) free radicals\*

adrenal function. It directly affects your level of muscular strength, blood sugar levels, energy levels and sense of well being.

#### **Stress Hormones**

Stress hormones such as cortisol are produced and regulated by the adrenal glands. They are created to help the body to deal with stressful situations by increasing the heart rate and the force of contraction and blood flow to the heart, liver, skeletal and adipose tissue. They also dilate airways to the lungs and increase blood levels of glucose and fatty acids.

Stress hormones and their effects are linked to virtually every body system. Thus, many physiological processes and bodily functions, including cardiovascular health, sex drive, pH balance, skin conditions, energy levels, mood and overall psychological outlook often correlate to adrenal gland function.

Quantum Adrenal Complex is specially formulated to nourish the adrenal glands and to promote optimal adrenal health during times of stress, by combining the most bio-available and biological-terrain-friendly forms of vital adrenal nutrients.

#### What is Quantum Adrenal Complex?

Quantum Adrenal Complex is the next generation of cordyceps. It contains:

- <u>The fermented mycelial extract of cordyceps</u> delivering a whopping 15% andenosin, which is up to *100 times more potent* than other extracts selling for more. The fermented mycelial extract delivers the rich array of triterpenes liberated only through this precision temperature, world class fermentation process. You could never get these compounds by simply eating the mushrooms, since they are buried deep in the fiber.
- <u>Raw cordyceps mushroom concentrate</u> which delivers the vast array of water-soluble alkaloids.
- <u>The latest Chinese research</u> has demonstrated that the combination of the raw and fermented cordyceps is faster acting and far more potent than the sum of their individual benefits, even when twice as much is used.
- <u>Synergists and co-factors</u>: After months of research, using the latest cellular resonance technology, we have identified the ideal synergists to be used with cordyceps in order to deliver maximum effectiveness.

The following breakthrough, newly discovered co-factors and

cellular synergists are present in Quantum Adrenal Complex: grade 10 Nopal Cactus, South American Burdock Root, South American Dandelion Root, Szechuan Lovage, South American Skullcap Root, North American Bladderwrack, Indian Guggul, Asian Arabinogalactan, and solvent-free Carbon-matrix Humate (humic and fulvic acids).

#### **The Quantum Nutrition Effect**

Quantum Adrenal Complex is clinically proven to deliver rapid improvement in cellular health,\* including the Quantum Nutrition Effect. See box below.

#### **Ideal Match For All Ages and Body Types**

Quantum Adrenal Complex, a revolutionary new delivery system, has been clinically proven to be an ideal match to support adrenal, kidney, lung and spleen function for people of all ages and body types.\*

#### **Recommended Use**

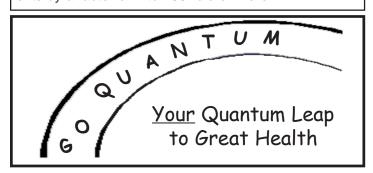
Adults and children (age 4 and up): Take 1 to 3 Vcaps at breakfast. For those over 170 lbs., 3 to 6 Vcaps at breakfast is recommended. For special programs, up to 12 Vcaps may be taken daily.

#### **Quantum Adrenal Complex Is Modular**

Quantum Adrenal Complex is modular in design, which means it is compatible with any other QNE supplement. When Quantum Adrenal Complex is used together with Quantum Adaptogen<sup>™</sup> Complex (help for pituitary/adrenal axis), less Quantum Adrenal Complex is usually needed. Quantum Adrenal Complex delivers its benefits best when used with the Quantum-5 Kit, five key products which provide an optimal nutritional foundation, delivering every nutrient essential for life and in their best forms.

#### The Quantum Nutrition Effect<sup>™</sup>

When quantum quality nutrients (exquisitely well-grown, free of toxic tagalongs) are combined together, their effect is far greater than the sum of their individual benefits by a factor of 2 to 100-fold or more.



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#### **Quantum Adrenal Complex:** Ingredients

500 mg./Vcap, 60 Vcaps/bottle

Proprietary, Grade 10, Organic Formula: Cordyceps Sinensis (fermented mycelial extract & whole concentrate), Nopal Cactus (*Opuntia ficus indica*), Burdock Root (*Arctium lappa*), Dandelion Root (*Taraxacum off.*), Szechuan Lovage (*Ligusticum wall.*), Skullcap Root (*Scutellaria baic.*), Bladderwrack (*Fucus ves.*), Guggul (*Commiphora mukul*), Arabinogalactan, Carbon-matrix Humate (humic & fulvic acids), Primary-grown Nutritional Yeast in a base of Stabilized Rice Bran, Purified Plant Enzymes.

Other Ingredients: 100% vegetable capsule, excipient-free

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\*These statements have not been evaluated by the FDA. This product is not intended to diagnose, treat, cure or prevent any disease. Rev. 3/20/03

Jon Buratti, ND, PLD ● Paramount Herbs



## **Amla Royale**

<text>

Powerful 51-Herb Ayurvedic Formula For Total Rejuvenation\*



• Powerful ancient medicinal herbal formula from India

Used for thousands of years by many cultures

• Contains 51 herbs of premier, tenplus quality

Carefully grown and processed according to Ayurvedic tradition

• Proven rejuvenator of body and mind\*

Given by God to St. Chayavana to support the body against old age and weakness\*

- Tonifies all glands, organs and meridians of the body\* Verified by extensive research studies
- The leading herb is Amla, the highest known natural source of vitamin C in the world
- Good tasting without compromise No toxic sugars, artificial flavors, preservatives, additives or chemicals

\*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

What's The	Difference?
Ours	The Other Guys
One Of A Kind 1. According to our Indian supplier, we are the ONLY company in the U.S. to import this famous, 51-herb formula made with all grade 10 quality herbs. (10 = the highest grade) We have taken no short-cuts. Our formula contains all of the original 51 herbs, each grown in their perfect habitats in India. No cheaper herbs have been substituted. Our formula is then prepared by trained Indian herbal masters, according to the ancient herbal methods.	<b>1.</b> Poor quality versions of this 51-herb formula are common. Many herbs are left out of other products and cheaper, poorer quality herbs are often substituted for more expensive ones. Cheaper sweeteners (such as white sugar) are typically substituted for the more expensive sweetening agents (such as top quality whole sugar cane).
<ul> <li>Precise Ayurvedic Preparation</li> <li>2. Each of the 51 herbs in our ancient rejuvenating formula is grade 10 quality (on a scale from 1 to 10, 10 being the most superior). These herbs are specially grown in India by traditional herbal masters on the rich soil in pure country air, five miles from any road. No synthetic chemicals or fertilizers have ever been used. The herbs are planted, grown, harvested and prepared according to ancient Ayurvedic wisdom.</li> <li>Protecting It During The Long Trip</li> <li>3. For the long trip from India to the U.S., we first place our unique herbal tonic in special, heavy weight, polyethylene bags. (Polyethylene is a type of safe plastic, the same compound made by your own body and found in all the body's joints.) Then, it is sealed in specially made, flexible yet highly durable, tamper-proof HDPE drums. This way there is no leakage, breakage, cross-contamination, or fumigation at the ports (leaving India or entering the U.S.). This offers maximum protection for our 51-herb tonic to arrive in perfect condition.</li> </ul>	<ul> <li>2. Poor-quality versions of this 51-herb formula often contain grade 1 herbs (the poorest quality), which have often been fumigated, irradiated, dried at too high a temperature or they have used old herbs from the previous year's crop (with no healing properties left). Many of these products are actually toxic. Some brand-name products have capitalized on the popularity of the greatness of this ancient 51-herb tonic but they give you a cheap substitute (poorly-grown, toxic herbs) for the real thing.</li> <li>3. Poor quality versions are typically shipped in flimsy, thin, toxic plastic containers which can become easily damaged and contaminated. Fumigation of unprotected herbs at the ports is common.</li> </ul>
<ul> <li>51 Herbs In Precise Amounts</li> <li>4. Amla Royale contains 51 herbs in their precise amounts, blended together as a thick herbal batter, as prescribed in the original ancient Indian formula.</li> <li>Delicious Sweetening Agents</li> </ul>	<b>4.</b> Poor-quality versions of this tonic may contain only a few of the original 51 herbs (often only 8 to 10 herbs), leaving out many essential synergistic herbs, including the more expensive herbs. Some versions are only dry tablets of pressed herbs, difficult to absorb, with toxic binding agents.
<b>5.</b> We use the original, expensive, healthy sweetening agents of grade 10 raw honey and jaggery from India. Our premium quality, raw honey is high in minerals and rich in enzymes. It is hand-harvested from healthy hives where bees visit centuries-old, flowering fields never touched by pesticides. Our jaggery is a thick, golden-brown, high-mineral concentrate from whole Indian sugar cane. Jaggery's delicious sweet taste is the perfect choice as a nutritive herbal carrier.	<b>5.</b> Poor-quality versions typically use cheap, unhealthy sweetening agents, such as white sugar or poor quality honey that has been overly heated (enzyme-dead) with toxic pesticide residues. Extensive research on white sugar shows that it stresses the immune system and contributes to the development of degenerative disease.
<b>Ripening the Herbs For Fullest Effect</b> 6. Just as wine can be aged to bring out its best flavor, our 51-herb formula is "ripened" in special sealed vats for over a year to activate the herbs to their highest potential. You will find a blending of many cascading flavors in our thick herbal tonic luxurious overtones of sweet, pungent, woody, full- bodied herbal accents an exquisite herbal work of art.	<ul> <li>6. Poor-quality versions are not ripened. They are often flat, tasting too sugary or too runny.</li> <li>7. Poor-quality versions may produce no noticeable difference in alertness or sense of well being. In fact, it is best to avoid toxic, poor quality herbs.</li> </ul>
<ul> <li>Immediate Sense of Well Being</li> <li>7. Because of the magnificent harmony of the 51-herb orchestra in our formula, many users report feeling an immediate sense of well being and pleasant alertness within minutes of taking our tonic. Many people can feel the difference the first time they try it.</li> <li>A Touch of Class: Glass</li> <li>8. To preserve the herbal integrity of our 51-herb formula, we use only a solid glass container. This way, there is no risk of toxic plastic molecules.</li> </ul>	<b>8.</b> Poor-quality versions are typically packaged in toxic plastic (polyvinyl) containers. Small amounts of the polyvinyl can migrate into the herbal paste. When your digestive enzymes react with these plastic molecules, they are enzymatically degraded into p-nonyl compounds, the most potent breast cancer promoters on earth.
What Did World-Wide R	Research Studies Show?
<ol> <li>Promotes Emotional Well-Being* Studies showed it increased the feeling of well-being, cheer- fulness, interest in work and improved mood*</li> <li>Promotes Mental Well-Being* Studies showed it improved psychological functioning and im- studies showed it improved psychological functioning and im-</li> </ol>	<ul> <li>5. Studies showed it promotes Healthy Cholesterol Levels*</li> <li>6. Promotes Lung Function* Studies showed it improved vital capacity and breath-holding time*</li> <li>7. Promotes Eye Health*</li> </ul>
proved memory, attention and concentration* <b>3. Supports Gastro-Intestinal Health</b> * Studies showed it promoted digestion and bowel function and promoted regularity and enhanced appetite.*	Studies showed it promoted blood circulation to the eyes and improved visual acuity* 8. Promotes Skin Health* Studies showed it promoted clear and healthy skin*
4. Promotes Healthy Blood Sugar Levels* Studies showed it improved carbohydrate metabolism and	9. Older Folks Studies showed it promoted better energy and ability to

Studies showed it improved carbohydrate metabolism and regulated insulin requirements\*

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Studies showed it promoted better energy and ability to

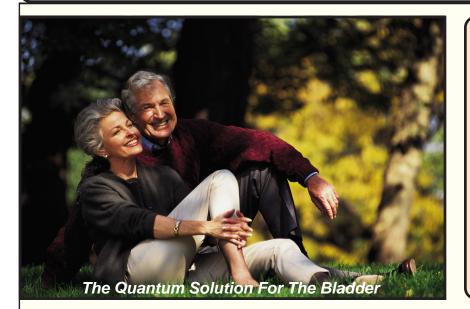
Rev. 6/17/02

work, sleep, digestion, mental activity and appetite\*

# Regain Control

## **Quantum Bladder Complex**

World-Class Super Nutrients For Ideal Bladder Support, Including The Urinary Tract\*



#### **Bladder Disease: Silent Suffering**

Over 35 million people in the United States have from some type of bladder disease. Men, women, boys and girls are all at risk of developing some type of bladder problems, with the risk increasing with age. Women, especially older women, experience bladder trouble the most frequently.

There are several common bladder disorders, including urinary incontinence, urinary tract infections (UTI), Interstitial Cystitis and bladder cancer. Often, people who have bladder problems are embarrassed and suffer silently under a false assumption that "leaking" is normal and nothing can be done to help.

Urinary incontinence is perhaps the most common bladder problem. It is estimated that 50% of all women will experience incontinence at some time in their lifetimes and onethird of those women will develop a chronic incontinence condition. After giving birth, women can be especially susceptible to incontinence.

In addition, after age 60, incontinence is twice as com-

Bladder Complex **Key Benefits Quantum Bladder Complex** 

- Optimal cleansing, detoxification and nutritional support for the bladder, including the urinary tract and kidneys\*
- "Beyond organic," quantum quality synergistic phytonutrients, designed to deliver the most rapid shift to ideal cellular resonance or great health -- The Quantum Nutrition Effect<sup>1</sup>
- 100% vegetable capsules No toxic tablets, glues or binders

depression, reduced enjoyment of life and a less active lifestyle. Common causes of incontinence include weak or inactive muscles, infection, consumption of alcoholic beverages and some medical drugs. Men and women who suffer from incontinence often believe that the only solution to their problem is to use absorbent products and to decrease their fluid intake, neither of which will solve their problem.

Urinary tract infection (UTI) occurs when bacteria or other microorganisms (such as E. coli) enter the urethra, multiply and then move into the bladder causing infection. Symptoms of UTI include burning urination, the frequent need to urinate and a general feeling of fatigue and pain even when not urinating.

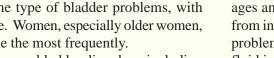
Women suffer from UTIs more than men, with older women experiencing UTIs the most. According to some estimates, 4 out of 5 women who get UTIs will get it again within 18 months. Children also commonly get UTIs with an estimated 3% of girls and 1% of boys getting an urinary tract infection sometime before reaching the age 11. In addi-

<sup>1</sup>The Quantum Nutrition Effect 100% quantum quality nutrients (exquisitely well grown & toxin-free) which promote the most rapid shift to ideal cellular resonance for great health

tion to pain and discomfort, when a urinary tract infection is untreated, it may lead to serious kidney problems.

mon in women as it is in men. Symptoms include urinating with little or no warning and inability to hold the bladder content, exhibited by leaking urine. Incontinence can lead to

(818) Jon Buratti, ND, PLD ● Paramount Herbs  $\bullet$ 848-7414



## **Quantum Bladder Complex:** Ingredients

When seeking help for the bladder, turn to a nutraceutical formula capable of delivering the "Quantum Nutrition Effect". Quantum Bladder Complex is a complete formula for comprehensive bladder support.\* It contains quan-

## **South American Uva Ursi** (*Arctostaphylos Uva*

Ursi)

- Rich in vitamin A, iron and manganese
- Excellent anti-inflammatory and anti-infective support\*
- Historically used by Native Americans for urinary tract infections
- Powerful anti-bacterial and antiseptic support\*
- Supports and strengthens kidney and urinary passage\*
- Supports normal bladder control\*

#### **Juniper Berries** (Juniperus communis)

- Contains phytonutrients that support water control\*
- Supports the kidneys filtration process\*
- Supports the body's anti-inflammatory and anti-infective processes\*

## **South American Horsetail** (*Equisetum*

arvense)

- One of the richest sources of natural silica, a mineral which helps to normalize calcium metabolism\*
- Supports normal urine production\*
- Supports the body's anti-inflammatory processes\*

#### South American Cornsilk (Zea mays)

- Rich in silica, sodium calcium, magnesium and potassium
- Helps strengthen the kidneys, small intestine, bladder and urinary tract\*

## **South American Parsley leaf** (*Carum petroselinum*)

- Contains chlorophyll, potassium, phosphorus and iodine
- Rich in calcium and vitamins C and A
- Helps support proper digestion and urination\*

#### Gravel Root (Eupatorium purpureum)

- Supports the body's normal urination process\*
- Supports normal kidney function\*

tum quality phytonutrients with anti-inflammatory, antiinfective and normal urination properties. Let Quantum Bladder Complex help you regain control of your life and protect your bladder health.\*

#### Watermelon Seed

- Supports normal kidney function and urination flow\*
- Supports the body's natural detoxification process\*

#### South American Asparagus (Asparagus

officinalis)

- Rich in vitamins A and C
- Contains fructo-oligosaccharides which are known to promote beneficial microflora bacteria, especially in the elderly\*
- Rich in dietary fiber with a natural laxative effect\*
- Supports flushing of the urinary tract\*
- Powerful anti-inflammatory support properties\*
- Supports and helps strengthen the female reproductive system\*

#### South American Stinging Nettle (Urtica

dioica)

- Rich in vitamins A, C and D as well as iron, manganese, potassium and calcium
- Used in Europe for broad-spectrum bladder concerns

**Recommended Use**: Adults or children (age 4 and up): Take 1 to 3 Vcaps daily or as directed. For special routines, up to 12 Vcaps may be taken daily. For additional bladder support, see Premier Multi-Pollen Extract. For baseline nutritional support, see the Quantum-5 Kit.

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#### **Quantum Bladder Complex:** Ingredients

#### 600 mg./Vcap, 60 Vcaps/bottle

Proprietary formula of quantum quality, nonhybrid herbal concentrates and synergists: South American Uva Ursi (*Arctosta-phylos Uva Ursi*), Juniper Berries (*Juniperus communis*), South American Horsetail (*Equisetum arvense*), South American Cornsilk (*Zea mays*), South American Parsley leaf (*Carum petroselinum*), Gravel Root (*Eupatorium purpureum*), Watermelon Seed, South American Asparagus (*Asparagus officinalis*), South American Stinging Nettle (*Urtica dioica*)

**Other Ingredients**: 100% vegetable capsule, 100% excipient-free (*no toxic tagalongs such as magnesium stearate*)

\*These statements have not been evaluated by the FDA. This product is not intended to diagnose, treat, cure or prevent any disease.

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# To The Bone

## **Quantum Bone and Joint Complex**

Advanced Support for Healthy Bones, Joints and Flexibility\*



Good

Use Quantum Nutrition for healthy bones and joints

#### **Chronic Pain**

Over 40 million Americans have chronic joint pain, including 80% of people over age 50. The weight-bearing joints, such as the hips and knees, as well as the joints of the hands are often the most affected. Bone and joint pain can be result from excess weight, eating an acidic diet, gallbladder and kidney congestion, wearing away of cartilage and infection.

For many, inflammation, stiffness and pain have become a way of life. Often nonsteroidal anti-inflammatory drugs (NSAIDs) are prescribed by doctors. However, side effects are common and often severe enough to negate any benefits that may be experienced. Side effects can range from gastrointestinal distress, kidney problems, tumor formations, headaches and more.

Many people are turning to other alternatives with none of the side effects associated with NSAIDS. Fortunately, it is

#### Benefits of Quantum Bone & Joint Complex

- Advanced support for healthy bone and joint function, including healthy cartilage and connective tissue\*
- Advanced formula designed to create the Quantum Nutrition Effect<sup>1</sup>
- Comprehensive, synergistic nutriture to support joint and tissue growth, repair, regeneration and alkalinization; supports the body's natural anti-inflammatory, anti-infective and detoxification processes\*
- 100% solvent-free vegetable capsules
- <u>Excipient-free</u>: no binders, fillers, glues or other toxic tagalongs as found in tablets and gelatin capsules

#### <sup>1</sup>The Quantum Nutrition Effect

100% quantum quality nutrients (exquisitely well grown & toxin-free), which promote the most rapid shift to ideal cellular resonance

no longer necessary to suffer with pain or endure the unpleasant side effects associated with medical drugs.

#### **Synergistic Formula**

It is important to consider the whole body when confronted with pain. Each body system works together. That is why a synergistic nutraceutical formula is the most effective in supporting a healthy body, free of pain. Nutrients that support an alkaline pH, anti-inflammation and detoxification and cleansing of key organs are highly effective when dealing with bone and joint pain.

Quantum Bone and Joint Complex is a clinically tested nutraceutical formula with synergistic herbs working together to bring the very best results. Each ingredient is exquisitely well-grown and is free of any pesticides, chemicals or contamination that would take away from the powerful healing properties of the herb.

#### **Quantum Bone and Joint Complex:** Ingredients

#### Boswellia serrata (Frankincense)

- Ayurvedic herb used for thousands of years because of its anti-inflammatory properties\*
- Supports blood vessels around inflamed areas\*
- Supports the body's natural range of motion\*

#### **Japanese Coral Minerals**

- For ideal whole body health, especially bone, joint and pH\*
- 100% pure coral powder (no fillers), delivering highly ionized calcium, magnesium and trace elements for superb mineral transport and absorption
- Highly ionized coral minerals deliver what other minerals can't: an alkaline pH\*

#### Glucosamine Sulfate & N-acetyl D-glucosamine

- The premier sulfate form of glucosamine as used in the joint healing research studies
- Supports joints in stiffness and inflammation\*
- Supports joint elasticity and longevity\*

#### Yucca Extract (Yucca fil.)

• Supports the body's blood purification and anti-inflammatory process\*

#### White Willow Bark (Salix alba)

- Supports the body's natural anti-inflammatory process\*
- Supports body's reduction of fever and pain\*
- No side effects, unlike NSAIDs

#### Horsetail Grass (Equisetum arvense)

• Promotes regrowth, strength and elasticity of connective tissue\*

#### Garcinia cambogia (Hydroxy citric acid)

- Supports healthy digestion, normal weight and appetite\*
- Encourages healthy blood and arterial cleansing\*
- Supports healthy cholesterol and cardiovascular health\*

#### Gold Coin Herb (Lysimachia chris.)

- Assists the body in the breakdown of gallstones, which can often cause joint pain\*
- Strengthens the kidney, liver and gallbladder\*

#### European Hyssop Herb (Hyssopus offincinalis)

• Promotes extraordinary DNA repair; supports the body's natural anti-infective processes with proven immune-boost-ing power\*

#### Lovage Root (Ligusticum wallichi)

• Supports the body's natural immune properties\*

#### **Opuntia Cactus** (Opuntia ficus-indica)

- Supports the body's digestive process\*
- Helps in maintenance of lean body proportions\*

#### Parsley Leaf (Petroselium crispum)

- High in antioxidants such as vitamins A, B, C and many other nutrients
- Helps body prevent oxygen damage to cells\*

#### French Maritime Pine Bark (Pinus pin.)

- Super antioxidant bioflavonoids, rich in oligoproanthocyanidins
- Promotes and protects healthy circulation\*
- More potent than vitamin E and vitamin C in antioxidant properties

#### Premium-Grade Modified Citrus Pectin (MCP)

- Spectacular toxic chemical/heavy metal detoxification\*
- Helps strengthen the immune system's response\*

#### Grade 10 Indian Turmeric (Curcuma longa)

- For optimal liver health, cleansing and DNA repair\*
- Used for over 30 centuries to promote whole body health\*
- Promotes cellular DNA repair\*
- Strong liver/blood protection and rejuvenative properties\*

**Medicinal Mushrooms** (raw & fermented mycelial extract): Reishi (*Ganoderma lucidum*), *Coriolus versicolor* and *Hericium erinaceus* 

- Remarkable extracts to boost the immune system and extend life\*
- Natural source of plant ergosterol (povitamin D), essential in calcium absorption
- World-class liver detoxifier and immune booster\*
- Extraordinary immune remodulating factors and anti-inflammatory properties\*

#### **Stabilized Rice Bran**

- Over 100+ known naturally occurring antioxidants
- Contains tocotrienols which have 6,000 times greater antioxidant activity than vitamin E

#### **Highly Purified Plant Enzymes**

• Highly purified, unheated fully active enzymes, free of any toxic residues with no risk of immune system compromise from aspergillus\*

**Recommended Use**: Adults or children (age 4 and up): Take 1 to 3 Vcaps daily. For special programs, up to 12 Vcaps may be taken daily. For best results, use the Quantum-5 as a baseline nutritional support.

#### References

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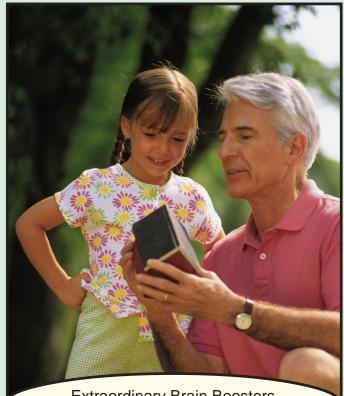
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# The Quantum Effect For The Brain

## **Quantum Brain Complex**

World-Class Brain Nutrients For Focus, Clarity, Attention and Memory\*





Extraordinary Brain Boosters For Toddlers to Seniors\*

The core of **Quantum Brain Complex** contains the following classes of nutrients:

Nerve Tissue Regeneration Support\*

Special Fermented Mycelial Extracts of the following medicinal mushrooms: Herecium (*Hercium erinaceus*), Cordyceps (*Cordyceps sinensis*) and Maitake (*Grifola frondosa*)

- Specific Brain-Supporting Nutrients\* European Ginkgo Biloba, South American Periwinkle, Grade A Japanese Chlorella (broken cell wall)
- Brain/Liver Detox Factors\* South American Milk Thistle, Wild Blue Green Algae, Grade A Japanese Chlorella (broken cell wall)

#### What is Quantum Brain Complex?

**Quantum Brain Complex** is a unique, quantumquality<sup>1</sup> nutritional supplement that provides special nutrients to support the brain, central nervous system and their components.\* Its nutrients have been proven to be clinically effective to support the improvement of mental alertness, memory, mood and mental energy.\*

#### **Benefits of Quantum Brain Complex**

- Spark your memory, concentration and physical stamina\*
- Quantum quality<sup>1</sup> brain nutrients for superior brain processing, performance and enhanced learning\*
- Supports brain and nerve growth, function and repair to deliver the Quantum Effect<sup>2\*</sup>
- 100% vegetable capsules No toxic tablets, glues or fillers; no toxic gelatin capsules with the risk of prion contaminants from "Mad Cow Disease"
- Anti-infective Support\*

European Olive Leaf Extract, Modified Citrus Pectin

- Mood Enhancement Nutrients\* Grade 10 Indian Noni, South American Valerian Root
- Antioxidants/Natural Vitamin Support\*

Primary Nutritional Yeast (molasses-grown), European Beet and Lycopene concentrates, solvent-free European Beta-Sitosterol, Wild Blue Green Algae, Grade A Chlorella (broken cell wall) and critical co-factor synergists

#### • Lipid Membrane Support\*

All four phosphatidyl complexes: organic European non-GMO Phosphatidylserine, Phosphatidylcholine, Phosphatidylinositol, Phosphatidylethanolamine

#### **Time Proven Nutrients**

The herbal nutrients included in Quantum Brain Complex have been used for centuries to help improve mental alertness and vigor in children as well as adults, including the elderly.

These herbs contain special phytonutrients for alertness and to help improve both long-term and short-term memory. They help transport messages within the brain and are associated with healthy mood, memory, mental acuity, and responsiveness, without the need for chemical stimulants.\*

#### **Neurotransmitter Support**

Quantum Brain Complex has been designed to support the body's natural brain neurotransmitters and to enhance peak mental alertness and mental energy.\* Neurotransmitters are also involved in many other functions of the body, including energy production and stress management.\*

#### <sup>1</sup>Quantum Quality

Quantum Brain Complex is the result of our relentless search to find the the best grown phytonutrients, free of any toxic chemical tagalongs through the whole process: growing, harvesting, encapsulation, bottling and delivery to you.

#### **No Stimulants**

No caffeine or other stimulants are used in Quantum Brain Complex. It may be taken daily or just during times when peak mental alertness and mental energy are desired.

#### **Quantum Brain Resonance**

Some brain support products feature large amounts of a single ingredient, such as phosphatidylcholine or ginkgo. However, the chemistry of the brain is designed such that the matrix of each brain cell really seeks small amounts of hundreds of different phytonutrients in order to function at its ideal cellular resonance. Therefore, we have engineered Quantum Brain Complex to contain multiple, quantum quality<sup>1</sup> synergists directed to the targeted tissue, the brain, as well as exquisite co-factors and transporters to assure maximum uptake and nutrient utilization for the most rapid quantum shift in the cellular resonance of the brain. Welcome to the Quantum Effect<sup>2</sup> for the brain.

#### <sup>2</sup>The Quantum Effect

When quantum quality nutrients (exquisitely well-grown, free of toxic tagalongs) are combined together, their effect is far greater than the sum of their individual benefits by a factor of 2 to 100-fold or more: **The Quantum Effect**.

#### CAPSULES: THE SUPERIOR CHOICE

#### **MAGNIFICIENT MR. CAPSULE**

- Nutrients retained in their original form
- Easy to absorb
- No damaging heat or pressure
- No degrading of nutrients
- No rancid oil by-products
- 50% better absorption than tablets
- Easily breaks down in stomach
- No toxic glues, binders, lubricants

#### MISERABLE MR. TABLET

- Up to 20,000 lbs. per sq. inch is used to smash ingredients into a tablet
- Creates damaging heat and pressure
- Can degrade nutrients up to 25%
- Often creates rancid by-products
- 50% poorer absorption than capsules
- Often seen whole in the toilet
- Liver-toxic glues, binders and lubricants
   -- usually not listed on the label

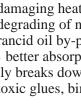
**Ingredients:** A proprietary blend of grade 10, organic nutrients: European Ginkgo Biloba; South American Periwinkle, rich in vinpocetine (*Catharanthus*); special fermented mycelial extracts of Hericium (*Hericium erinaceus*), Asian Cordyceps sinensis, Maitake (*Grifola frondosa*); Indian Noni (*Morinda citrifolia*); European Beta-Sitosterol (solvent-free); all four phosphatidyl complexes: organic European, non-GMO Phosphatidylserine, Phosphatidylcholine, Phosphatidylinositol, Phosphatidylethanolamine; Italian Olive Leaf Extract (*Olea europea*); Modified Citrus Pectin; South American Milk Thistle (*Silybum marianum*); Valerian root (*Valeriana officinalis*); European Beet Extract; Lycopene; Primary Nutritional Yeast (molasses-grown); Wild Blue Green Algae (*Aphanizomenon flos-aquae*); Grade A Japanese Chlorella (*Chlorella pyrenoidosa*)

#### **Recommended Use**

Adults or children (age 4 and up): take 1 to 3 capsules daily or as directed by your health professional. For special programs, up to 6 capsules may be taken daily.

\*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.
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Rev. 9/12/02

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## **Quantum Intestinal**

## Cleansing

# <text><text><text><text>

## **Quantum Cleanse Blend**

The Daily Whole Body Cleanse

Most colons have become stagnant cesspools, collecting layers of toxic digestion byproducts and pockets of putrid feces and mucus. Its foul particles are routinely absorbed into the blood and thereby, can poison every cell and organ in the body. Learn how you can cleanse years of stagnant colon waste and rejuvenate your whole bady.





### Intestinal Cleansing Made Easy

• The *Quantum Breakthrough* in daily whole body cleansing

- Rejuvenate your whole body by clearing years of old, toxic internal residue in your intestines.\*
- For centuries, naturopaths have said: "Death begins in the colon." Now is the time to renew your body with a gentle but thorough intestinal cleansing.

#### <u>Get started today.</u>

#### Downloading Toxic Waste

Even if you've cleaned up your act for the past few years (by eating a healthy, high fiber diet with fresh fruits, vegetables and whole grains), many colons still retain the toxic sludge from previous years of junk food habits (including white flour, white rice, white sugar and fried foods). Unbelievably, layers of decayed fecal matter and pockets of mucus can remain in the colon for 20 years or longer. Step into the future of quantum intestinal cleansing with Quantum Cleanse Blend, the product that offers a simple yet profound

intestinal detox. By downloading the colon, the toxins stuck in other areas of the body can then be downloaded and cleansed out of the body.

Welcome to a healthier, rejuvenated body.

#### Stagnant Waste = Whole Body Suffering

To achieve excellent health, the body's digestive wastes must be

eliminated on a regular basis. Dr. Bernard Jenson, a notable health researcher, calls the colon the "king organ" because it reigns over the entire body, its biological kingdom. If you do not have healthy bowel eliminations every day, the stagnant fecal waste can build up and be absorbed through the colon walls into your blood and then slowly poison the whole body. This is why healthminded doctors have said for centuries: "Death begins in the colon."

Dr. Harvey Kellogg, a medical doctor from Battle Creek, Michigan, said that of the 22,000 operations he personally performed, he never found a single normal colon. Even if you don't have any pain or discomfort in the abdomen (the area of the colon), a stagnant, toxic colon can cause many

#### Who's The Most Important?

One day, the body got all the organs together to have a board meeting to decide who was the most important organ. The brain proudly stated," Of course, I'm the most important organ because I give you great thoughts and ideas." The heart replied, "Oh no, I'm the most important because I pump blood all over your body." The lungs bellowed back, "Without me, you couldn't breathe." The kidneys snapped, "Without me, you couldn't purify your blood."

Then the colon meekly spoke up, "You need me to eliminate all the garbage from your system." Everyone laughed. "You're just a smelly old sewer. You're not as important as us." Now that hurt the feelings of the poor colon, so he thought, "I'll show them" and he decided to *shut down*. The brain went into a stupor. The heart's beat became very faint. The lungs could hardly breathe. The kidneys began to suffocate in their waste.

After awhile, the colon decided to call another meeting. This time, everyone was in total agreement. The colon was *indeed* the most important organ.

symptoms you may not realize are coming from the colon, such as a pale, pasty complexion, acne, arthritis (joint pain), headaches, fatigue, insomnia, poor digestion, bad breath, gum and teeth disease, etc.

## Hip Pain Caused by a Toxic Colon

One doctor began noticing increasing stiffness and pain in his left hip. X-rays were normal, showing no arthritis. Physical therapy and chiropractic adjustments did not help the pain. About this time, he had a barium enema which shows the outline of the colon on X-ray. On the left side of his colon, corresponding to the reflex area of the left hip, was a large toxic bowel pocket (called a diverticula).

Statistics show that almost everyone over 40 have diverticula in their colons due to eating SAD (the Standard American Diet), which contains large amounts of junk food including heavy meat, dairy and refined foods with few high-fiber, raw foods for healthy bulk.

So the doctor decided to do a simple, herbal colon cleansing program for a couple of weeks. He was surprised to find the hip pain completely cleared. He realized that clearing the toxic bowel pocket stopped the reflex to his hip, thereby relieving the pain. Many researchers have found that stagnant wastes in the colon not only slowly poison the body, but can cause reflex pain to many parts of the body, depending on where the stagnation in the colon occurs.

#### **Proper Bowel Elimination**

According to naturopaths, proper bowel elimination is considered to be once after each full meal. So if you had a healthy colon, you would have 2 to 3 bowel movements a day. A healthy bowel elimination is one that is firm, light to medium brown in color and does *not* stink. Many people are amazed that after only a few weeks on the Quantum Cleanse Blend, a gentle but very thorough bowel cleanser, and by adding more raw foods to their diet for healthy bulk— that their stools *do not stink*!

Fiber acts as an intestinal broom to encourage healthy peristalsis (the wavelike contractions of the colon to move feces), while fat slows and clogs the intestines. All animal products (meat, dairy and eggs) are usually high in fat and have zero fiber. A meat-based, high-fat, low-fiber diet encourages constipation, long fecal fermentation times (which creates toxic, putrid by-products) and many other bowel problems, such as hemorrhoids, irritable bowel syndrome, spastic colon, appendicitis, and diverticulosis. These problems can all be caused by slow-moving, dry, hard feces and can dramatically change with a plant-based diet, high in raw foods and fiber, which produces soft, moist feces that are easy to eliminate.

#### **Colon Cancer**

A high-fat, low fiber diet also increases risk of colon cancer, a deadly killer which affects more than 20% of U.S. families. Medical studies show the more meat, fat and cholesterol we eat, and the less plant-based fiber we eat, the more likely we are to die of colon cancer. A simple intestinal cleansing routine using Quantum Cleanse Blend can dramatically turn around a clogged colon and help eliminate years of stagnant waste.\*

#### **Parasites: Who ME?**

If the body does not eliminate its waste from each meal within 24 hours, then auto-intoxication begins – a fancy term meaning "self-poisoning". Once the stagnant fecal buildup occurs, it is a perfect invitation for parasite infestation. In a healthy state, the body can easily kill and eliminate parasites that are inevitably found in all kinds of foods we eat. But when the colon becomes toxic and stagnant, it becomes a perfect breeding ground for parasites.

average bowel transit time in America is 96 hours. No wonder the American Society of Tropical Medicine and Hygiene finds that if you live long enough, 100% of all people acquire parasitic infections. In fact, just amebic infections alone are estimated to affect over 500,000,000 people/year. Parasite infections are very common, yet routinely underdiagnosed.

Most people are not aware that they may have a parasitic infection — but they are very aware of the pain and discomfort parasites can cause, such as back pain, bloating after eating, periodic headaches, weight gain or weight loss, auto-immune disorders such as lupus, MS and many other symptoms. Even a badly parasite-ridden person may never get diagnosed as having parasites by a doctor because over 80% of the lab tests show negative – even with a full blown parasite infection.

#### **Quantum Cleanse Blend**

Quantum Cleanse Blend is a clinically-tested, whole body cleansing formula. It contains a complete, synergistic blend of grade 10, carefully harvested herbs from South America. Its unique carrier base, grade 10 psyllium husk powder, provides a gentle, soluble fiber that adds soft, almost fluffy bulk to stools. This helps clean out toxic colon pockets and helps move foul, stagnant waste matter out of the colon. In addition, its scrubbing action can help trap and pull out parasites and their eggs.

Quantum Cleanse Blend is designed to thoroughly but gently cleanse the entire intestinal tract, promote healthy, normal bowel eliminations and thereby, aid in cleansing the entire body.\* Its proprietary herbal complex includes grade 10 marshmallow root, licorice root, bitter gourd melon, black walnut hulls, slippery elm, pumpkin seed powder and cascara sagrada.

#### What are "world-class" herbs?

World-class herbs are grade 10, nonhybrid, open-pollinated herbs (*absolutely no hybrids or genetic engineering*) which are grown so pristinely we call them "beyond organic." Their inherent phytochemical factors are fully active because optimal growing practices have been assiduously followed (*not toxic, chemicalized pseudo-farming*).

World-class herbs have been naturally grown with grade 10 natural fertilizers (*absolutely no synthetic fertilizers or pesticides*) on rich, fertile soil with pure water, raised outside in sunlight (*not under artificial lighting in a greenhouse*). World-class herbs have been harvested at the peak of their growing cycle for their maximum phytochemical activity (*not picked when convenient or when an order comes in*). In addition, these herbs have not been contaminated *after* harvest by chemical sprays used during transport or storage (a common but toxic practice).

#### **Recommended Use**

Adults and children (age 4 and up): take 1 rounded teaspoon of Quantum Cleanse Blend daily in 6 oz. of juice or other liquid, 20 to 30 minutes before eating a meal, especially effective before breakfast.

For regular use, take once daily. For cleansing procedures, take 2 or 3 times per day (before meals) for 3 to 4 months. During the cleansing phase, it is not unusual at times to pass stringy ropes of stool, large amounts of mucus and dark or foul-smelling fecal matter. For this formula to work the best, drink a sufficient amount of fluids daily and enjoy a diet rich in plantbased, high fiber foods.

The incubation time for most parasites is 36 hours. But the

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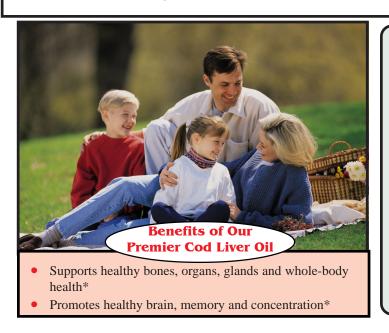
# **Healthy Bones** and Body\*



#### Premier Cod Liver Oil and Quantum Cod Liver Oil Vcaps

A Key Source of Natural Vitamin D and Omega-3 Oils

Available in liquid or vegetable capsules



#### Why is Cod Liver Oil So Important?

Cod liver oil contains large amounts of natural vitamin D3 (not synthetic vitamin  $D_2$ ). Vitamin  $D_3$  is an absolute requirement for the utilization of calcium by the body. When sunlight shines on your skin, it reacts with cholesterol inside and on the surface of the skin to produce vitamin D.

This chemical reaction in the skin is induced by the ultraviolet radiation of sunlight; this is called photosynthesis. The main function of vitamin D<sub>2</sub> is to facilitate utilization of calcium at the cell.

#### **USP-Grade Cod Liver Oil Truly Toxin-Free**

Tests of our USP-grade, "human grade" cod liver oil have consistently shown it to be free of heavy metals and PCBs (polychlorinated biphenols) with levels so low that they are undetectable by standard assay techniques. (See chart.) In sharp contrast, "animal feed-grade" cod liver oil, the most commonly sold source, has been shown to have significant levels of mercury and other toxics. The difference comes down to the quality of the source.

Test Item	Value
Mercury	ND* (<.05 mg/kg)
Lead	ND* (<.05 mg/kg)
Cadmium	ND* (<.01 mg/kg)
PCB	ND* (<.06 mg/kg)

\*ND = nondetectable

#### **Get The Best Cod Liver Oil**

- Toxin-free, USP-grade cod liver oil from Norway Not "animal feed grade" oil, the most commonly sold source
- Rich in Vitamin D, the "sunshine" vitamin Vitamin D is essential for calcium utilization
- Rich in Omega-3 fatty acids (EPA and DHA) and vitamin

EPA and DHA support healthy brain, memory and whole body health; vitamin A supports healthy eyes and skin\*

- Pure, "untampered with" cod liver oil Not solvent-extracted, not bleached, not destearinated, not deodorized
- Nitrogen-flushed to avoid oxidation Stored at cool temperatures before shipping

Without vitamin  $D_3$ , the calcium cannot be utilized. Vitamin  $D_3$  plays a vital role in use of calcium and therefore, the metabolism of the whole body.

#### Vitamin D Receptors—Everywhere!

An exciting new research breakthrough has shown that almost every organ, every gland and even every immune cell in the body has vitamin D receptor sites. Our clinical experience has shown activation of these receptor sites facilitates calcium utilization for maximum re-alkalinization.

#### **Revolutionary New Vcaps**

- Welcome to Vcaps: the non-toxic vegetable capsule No toxic preservatives, easy to digest, no risk of toxic prions
- Eliminates the need for animal-source gelatin capsules Contain 2% toxic preservatives, hard to digest, risk of toxic prions (infectious particles associated with "mad cow disease" in commercial animals). See Vcaps box on reverse page.

#### **Premier Quality Cod Liver Oil**

- Rich in Omega-3 fatty acids, EPA and DHA, vitamins A and D
- 6 times higher nutrient levels than "animal feed grade" cod oil

#### Just 4 Vcaps or 1/2 teaspoon contains:

Vitamin A
Vitamin D <sub>3</sub>
EPA (eicosapentaenoic acid)
DHA (docosahexaenoic acid) 241 mg.

Jon Buratti, ND, PLD ● Paramount Herbs ● (818) ) 848-7414

#### The Calcium Back-Up Systems

Sunlight on your skin also results in the production of inositol triphosphate, INSP-3, which regulates the extraction of calcium stored in cells. When not enough calcium is consumed, then INSP-3 is triggered to supply the cell with calcium from elsewhere in the body.

If insufficient calcium is stored within cells, then the parathyroid hormone, stimulated by the deficiency of vitamin D, induces the extraction of calcium from the bones. Finally, if the calcium deficiency continues, over time the bones may become severely depleted by continual extraction of their calcium. Then, as a last resort, the body begins to extract calcium from proteins that regulate key cell functions. This, in turn, can lead to poor cell function. The real solution is to get enough high quality, natural vitamin D.

#### The Vitamin D Connection: Is The Calcium Getting In?

Many people are "cave dwellers," spending most of their time indoors, whether at home or work, in an artificially lit "cave" (i.e. their home or workplace), behind U.V.-blocking glass, receiving very little daily sunlight on their skin.

If the skin does not receive adequate sunlight, then the amount of vitamin D the body produces can be inadequate. If not enough vitamin D is available at the cell, the body can become calcium deficient over time. Taking cod liver oil (with naturally occurring vitamin  $D_3$ ) on a regular basis can be an incredible help.

In healthy people, regular sunlight exposure stimulates the production of many immune-boosting compounds. However, for those with a nutrient-deficient diet, regular sunlight exposure may be hazardous and can create free radical damage.

Dr. Zane Kime, a brilliant medical doctor and researcher, points out in his excellent book, *Sunlight*, that sunlight is very healthy for the skin and whole body metabolism when the body is nourished by sufficient nutrients. However, when hydrogenated oils and other toxic nutrients are consumed, the skin becomes imbalanced and sunlight exposure can produce toxic skin reactions.

Therefore, before adopting a program of regular sunlight exposure, ensure the best results by following a healthy diet, which includes fresh, nontoxic, grade 10 foods. (See "Power Food Habits.") Eliminate refined oils, fried foods and hydrogenated oils in your diet. Be sure to take adequate amounts of essential nutrients including natural vitamin  $D_3$  (as found in our premier cod liver oil). Follow a healthy dietary regime for a period of time before beginning regular sun exposure. (If you are sensitive to sunlight or have chronic disease, check with your doctor before beginning a new program.)

#### Are All Cod Liver Oils The Same?

Since many people get little or no vitamin D from sunlight, calcium utilization can rapidly hit the rate-limiting vitamin D barrier. Looking for a way to deliver ample high quality vitamin D from food sources led us to examine ALL vitamin D sources.

First, synthetic vitamin D (as  $D_2$ ) can be potentially toxic. Secondly, we discovered vitamin D powder is made by solvent extraction from sheep's wool. It did not test well, especially for long term use. We wanted a safe, nontoxic, healthy economical source of vitamin  $D_3$ , since we knew that vitamin D supplementation for most people would be necessary for lifetime use in order to maintain optimal health.

Then we re-examined cod liver oil products (which naturally contain vitamin D) and found the ones typically sold in health food stores were actually "animal feed-grade," (not USP-grade), and often partially rancid (which gives the oil an "off" taste). We knew we could not recommend these second-class products.

#### **First-Class Cod Liver Oil**

In our search for vitamin D, we learned there is a pharmaceuticalgrade, first-class grade of cod liver oil. It must be specially ordered in large quantities from Norway. It's rarely sold to America since the U.S. retailers mostly buy the cheaper grades. This first-class cod oil is 6 times more potent than the second-class oil, is not rancid and is mercury-free, unlike the "feed grade" cod liver oil. Finally we found a natural and effective source of top quality vitamin  $D_{2}$ .

Our cod oil is 100% pure U.S.P. premium-grade Norwegian cod liver oil. It is a rich source of vitamins A and D as well as biologically active Omega-3 class fatty acids, EPA and DHA (well-known for promoting memory, concentration and healthy brain function.\*)

#### **Body and Brain Booster**

Desaturase enzymes are essential to the synthesis of EPA and DHA but they are deactivated by eating hydrogenated oils (commonly found in the American diet). These enzymes decline dramatically after age 45 to 55, leaving many people with drastically reduced stores of EPA and DHA, often leading to brain and memory problems.

From young children to the elderly, our premium-grade cod liver oil delivers natural EPA and DHA, the preformed end-chain fatty acids essential for healthy brain function, memory and circulation.\*

#### **Recommended Use**

Adults or children (age 2 and up): Take 4 Vcaps (vegetable capsules) or <sup>1</sup>/<sub>2</sub> teaspoon daily or as directed by your health care professional.

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Shils, M., ed. Modern Nutrition in Health and Disease, 8th edition, Lea and Febiger: Malvern, PA, 1994.

#### V-Caps: New, Revolutionary Delivery System

For years, the only capsule available for liquids was an animal-source gelatin capsule, which required a 2% toxic preservative (to prevent rancidity). These capsules were used for their convenience. (Many chewed the capsules to release the cod oil and then spit out the toxic capsule.) This is no longer necessary – Vcaps are here, the perfect, non-toxic delivery system for liquids.

Vcaps eliminate the need for animal gelatin caps with their toxic prion risk and toxic preservatives (which is 2% of the gelatin). In contrast, our Cod Liver Oil in our new Vcaps is free of prion risk and toxic preservatives.

In addition, Vcaps are far better absorbed than animal gelatin capsules, which dissolve into a gelatinous, glue-like resin which can impede uptake of nutrients. If a person took 10 to 20 gelatin (hard or soft) capsules in a day, they could significantly inhibit nutrient uptake. We have seen many people who experienced nausea and other gastrointestinal symptoms coincident with the taking animal gelatin capsules. In contrast, Vcaps are easy to digest and provide beneficial fiber which promotes better absorption.

Taking animal gelatin capsules with their toxic tagalongs, over time, may present far-reaching, deleterious effects on the body's ability to sustain or regain ideal cellular resonance. Instead, get the finest cod liver oil available: USP-grade Quantum Cod Liver Oil, rich in healthy brain nutrients\*, free of heavy metals, and now in the best delivery system yet devised: non-toxic Vcaps (vegetable capsules).

Rev. 11/18/02

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\*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

Jon Buratti, ND, PLD ● Paramount Herbs ● (818) ) 848-7414

# Hi Potency Digestive Support

## **Quantum Digest**



Living Plant Enzymes for Superior Digestive Support\*



#### **Enzymes:** Critical to Life

Tiny, highly active substances called enzymes play an amazing role in digestion. Enzymes function as protein catalysts. A catalyst speeds up or slows down a chemical reaction in the body. In digestion, enzymes are produced by the body to help completely break down food for proper absorption. Enzymes in the body are critical to all known life processes. Without enzymes, life could not exist.

#### Raw Food Vs. Cooked Food

All uncooked foods naturally contain a wide variety of enzymes. When we eat uncooked food, these enzymes are highly active and promote the digestion of the food itself. Recent research has now shown that our digestive enzyme systems gradually wear out with use, especially if we eat a predominantly cooked food diet. The process of cooking food destroys the enzymes inherent to the food, which requires our body to produce larger amounts of these enzymes in order to digest the food. A lifetime of eating mostly cooked food hastens the failure of our natural enzyme production systems.

When cooking food, the higher the heat, the worse the destruction of enzymes. For example, whole wheat bread baked at 350 degrees requires our bodies to make far more digestive enzymes than eating soup that was heated only at boiling temperature (212 degrees F.).

#### **The Digestive Process**

To digest food properly, especially cooked food, the body first releases ptyalin in the mouth as you chew the food. Next, as the food enters the stomach, the stomach secretes hydrochloric acid and pepsin to continue breaking down the food. Then, the food travels to the small intestine, where it will spend several hours being digested. Finally, the pancreas releases 3 main digestive enzymes: protease to digest protein; lipase to digest fat; and amylase to digest carbohydrates.

#### The Best Plant Enzymes

Breakthrough, proprietary Japanese fermentation process which yields superior, fungal-free plant enzymes:

#### Plant-Source Enzymes

- No risk of toxic prions from animal-source enzymes (Prions are viral-like particles from "mad cow disease")
- No risk of pesticide/synthetic hormone residues from animal-source enzymes

#### ♦ <u>Highly Purified</u>

• No fungal residues from poor-grade plant enzymes

#### ✤ <u>Full Spectrum</u>

• A broad range of enzymes to support key digestive needs: fat, protein, starch, lactose, sugar, and fiber

#### ♦ <u>Highly Active</u>

• Premier quality and unmatched enzymatic activity

#### \* <u>Rich Organic Acid Substrate</u>

• Our enzymes are supported in a rich organic acid substrate to enhance the body's own capacity to produce enzymes

#### ◆ <u>100% Pure Vegetable Capsules</u>

- No tablets with toxic glues or binders
- No animal gelatin capsules with risk of prion contaminants

Unfortunately, the ability of the pancreas to produce these enzymes slowly declines with age. The more cooked food we consume, the sooner the body's capacity to make enzymes declines. In addition, the body's ability to produce enzymes can diminish dramatically with stress, illness, and exposure to toxic chemicals.

#### **Good Digestion: Good Health**

An efficient digestion can help enhance your immune system's response. With good digestion, the body can destroy harmful organisms naturally present in food before they can gain entry to the body; this saves the body from many potential infections. Good digestion also prevents the entry of incompletely digested food particles into the blood.

An efficient digestive process promotes complete digestion of food which can mean a healthier intestinal tract, reduced blood cholesterol, improved mineral absorption, reduced blood glucose levels, reduced blood triglyceride levels and may even help prevent tooth decay.

\*These statements have not been evaluated by the FDA. This product is not intended to diagnose, treat, cure or prevent any disease.

#### **Poor Digestion: Poor Health**

In contrast, a poor digestive system can allow the blood to become more toxic due to incompletely digested food particles absorbed through the bowel into systemic circulation, which can eventually lead to immune system failure.

In poor digestion, incompletely digested food particles can lead to chronic illness by creating many whole body symptoms, such as allergies, fatigue, aching joints, skin disorders and much more. In turn, these incompletely digested food particles can initiate a strong immune response necessary to hunt down and destroy irritant-like compounds before they do any more damage.

#### **Enzyme Deficiencies:** Whole Body Problems

Enzyme deficiencies are widespread. They can contribute to constipation, arthritis, hearing loss, cystitis, diarrhea, hay fever, incontinence, allergies, depression, fatigue, mood swings, PMS, skin rashes, hot flashes, sinusitis, diverticulitis, irritable bowel syndrome and chronic fatigue.

Exciting new molecular, biological research suggests that to slow the aging process and enhance immune response, taking a supplement with living plant digestive enzymes may reduce the body's digestive enzyme burden, "mad cow syndrome").

On the other hand, if enzymes are extracted from a plant source such as fungi (usually Aspergillus), they may be free of pesticides and hormones, but they almost always contain remnant fungal residues, which itself can be immune compromising. We have found most plant enzyme products to be contaminated with residual fungal toxins, which presents an unnecessary risk of developing fungal infection, such as fungal lung infection. Secondly, we have also found most plant enzyme products to be too highly heated in their extraction process, resulting in damaged, inactive enzymes.

#### New Cutting Edge Enzyme Research

Quantum Digest offers the most potent delivery available of once

#### **Quantum Digest Ingredients**

60 capsules per bottle. Each 500 mg. vegetable capsule provides:

Protease 30,000 HUT (Hemoglobin Unit Tyrosine base) Lipase 145 LU (Lipase Unit) 10,000 DU (Alpha-amylase Dextrinizing Units) Amylase Cellulase 600 CU (Cellulase Unit) Invertase 0.75 IAU (Invertase Activity Unit) Lactase 360 LacU (Lactase Unit) Maltase 250 DP (Degrees of Diastatic Power)

In a base of organic South American apple cider vinegar powder (33% Acetobacter). The enzyme activity of Quantum Digest is based on food chemical codex (FCC) units, recognized by the FDA.

living, plant-source enzymes to support and enhance the body's own enzyme production. Quantum Digest is made using a breakthrough proprietary fermentation process using Aspergillus to yield the most highly purified, unheated, fully active enzymes.

This revolutionary process yields the highly purified enzymes, free of any toxic Aspergillus residues, thereby eliminating any risk of immune system compromise. Quantum Digest delivers a broad spectrum of the most potent and purest source of plant enzymes. It contains all 3 typical enzymes: pro-

boost digestion, enhance immunity and thereby extend the life of your own enzyme systems.

#### **Three False Enzyme Theories**

In the past, several false theories advised against taking enzyme supplements, but these theories have been thoroughly refuted by over 20 years of scientific research and new, cutting-edge enzyme research. The first theory claimed that stomach acid destroyed enzymes if taken orally as a supplement. However, research shows that oral enzymes do survive stomach acid and that they can provide great help to the body's own digestive process. Many years of use have also shown oral enzymes to be extremely safe and beneficial for long-term use.

The second theory claimed that taking enzyme supplements might lead to deterioration or atrophy of your own digestive enzyme production. However, exciting research shows exactly the opposite. With regular use of oral enzyme supplements, the body's enzyme production burden becomes much less, so the number of years that the body can produce these enzymes can actually be extended.

A third theory claimed that oral digestive enzymes were too large to enter the blood so they could not be useful, such as helping to clear inflammation. However, new research has proven that oral enzymes do indeed enter the blood intact and can be very helpful, including helping to clear inflammation.

#### **Beware of Junk Enzymes**

Beware of "junk" enzyme supplements. Digestive enzymes used in commercial digestive products can vary widely in quality.

If the enzymes in a product have originated from an animal, its potency may be highly variable, with often no activity at all. In addition, animal-source enzymes typically contain toxic tag-alongs such as pesticide and synthetic hormone residues. Worse yet, they may also present the risk of prion exposure (viral-like particles from

tease, amylase and lipase, but it also contains special enzymes: invertase, lactase, maltase and cellulase. Together this broad spectrum of enzymes helps support digestion of all types of food: protein, starch, fat, lactose, sugar and fiber.\*

Cellulase, the enzyme that digests cellulose (fiber), may liberate arabinogalactan and other arabino compounds such as arabinoxylan, from the fiber of foods. These compounds are now proven, powerful immune stimulators, capable of increasing natural killer cell and macrophage activity.

Quantum Digest supplies the enzymes themselves complexed with a premier substrate, organic South American apple cider vinegar. Our one-of-a-kind organic vinegar is the real thing, made from nonhybrid, ripe, healthy, nonmoldy apples, yielding the legendary effects for which vinegar became so famous but no longer delivers. It is not the toxic vinegar commonly found in the U.S., made from colorized petroleum distillates or inferior, moldy, overripe apples.

#### Quantum Digest: Don't eat cooked food without it!

Recommended Use: Adults and children (age 4 and up): Take one capsule near the end of each main meal. Just one capsule delivers excellent digestive support. For special programs, 2 to 4 capsules per meal may be used. If chronically ill, take 1 to 2 capsules with every meal.

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Rev 5/08/02

# See Clearly



Advanced Support for Clear, Strong Vision and Healthy Eyes\*



#### Do you have any of these symptoms?

- Dry eyes
- Cloudy or blurred vision
- Tired Eyes

- Poor night vision
- Eye floaters
- Twitching sensations
- Sensitivity to sunlight or bright lights

If so, these could be early signs of more serious problems that can rob you of your precious eyesight. No matter what your age or the condition of your eyes, **Quantum Eye Complex** can help you save your eyes and help keep your vision clear and strong for years to come. Vision is one of your most precious gifts in life - start protecting the health of your eyes today.

Myth #1: Deterioration of your eyes is part of getting older.

<u>The Truth</u>: Absolutely not true! Poorer vision and thicker glasses is not from getting older. Numerous factors may play a role, especially a lack of key nutrients to feed and maintain the eyes. **Quantum Eye Complex** provides superior, broad-spectrum, synergistic, quantum quality nutritional protection.

**Myth #2:** Changes in your vision for the worse are permanent. <u>The Truth</u>: Some people think that once their vision starts to falter, it can *never* get better again - so they feel resigned to stronger glasses or

#### Quantum Eye Complex Key Benefits

- Promotes clear vision and healthy eyes, including macula, retina and lens\*
- Supports healthy eye growth, repair, and regeneration\*
- Supports the body's natural anti-inflammatory, antiinfective and detoxification processes with targeted, quantum quality antioxidants for vision\*

#### What's In Quantum Eye Complex?

- The most complete eye formula protection ever conceived in quality, quantity and synergy\*
- Broad-spectrum antioxidant defenders, capable of quenching every known free radical, both ROS (reactive oxygen species) and RNS (reactive nitrogen species)\*
- Therapeutic amount of zeaxanthin (6,000 mcg / Vcap) the most powerful cartenoid for eye protection\*
- Therapeutic amount of lutein (3,500 mcg/ Vcap), another powerful cartenoid that promotes optimal eye health (marigold source- not synthesized)\*
- 100% solvent-free vegetable capsules
- <u>Excipient-free</u>: No binders, fillers, glues or other toxic tagalongs as in tablets and gelatin capsules

not driving at night. However, failing eyesight is a sign that something is wrong. Many research studies show that it is possible to keep your vision clear and strong and you can even improve your night vision. Don't let lack of key nutrients, such as those found in **Quantum Eye Complex**, rob you of your precious sight.

**Myth #3**: All nutritional products for the eyes are about the same. <u>The Truth</u>: Absolutely not true! Individual nutrients can vary from complete "junk" to the very best "quantum quality". One landmark research study showed *only* 2.5% of randomly slected nutritional products were both non-toxic and effective. That means 97.5% were literally "junk". In contrast, every single nutrient in **Quantum Eye Complex** is individually pre-screened by our advanced, state-of-the-art photoluminescence device to assure optimal freshness, potency and purity which together can deliver the "Quantum Nutrition Effect".

\*These statements have not been evaluated by the FDA. This product is not intended to diagnose, treat, cure or prevent any disease.

#### **Quantum Eye Complex:** Ingredients

#### Here's what you'll get - all in one bottle:

- The most complete eye protection nutrition yet conceived
- Unparalleled, comprehensive antioxidant protection achieved by the synergistic nutriture of quantum quality zeaxanthin, lutein, bilberry, blueberry, pine bark, alpha lipoic acid, grape seed, carrot, broccoli and more
- All nutrients are exquisitely well grown and free of chemo-toxins. Together they maximize, enhance and regenerate each other's protective power.

**Extra Zeaxanthin**. We went the extra mile to ensure our super vision formula is extra rich in zeaxanthin (concentrated from pure marigold not synthetic sources). Zeaxanthin is considered by experts to be the most important carotenoid antioxidant for eye protection.\* It's the most needed by the eye but the least available in the diet. Our master formula contains a whopping 6,000 mcg per Vcap for maximum eye protection.\* Caution: Most eye products don't even contain zeaxanthin at all or skimp on it (it's very expensive), including only a token amount (such as 600 mcg or less) and often it is synthetic.

Powerful Lutein. We included 3,500 mcg/Vcap of natural-source lutein, another key carotenoid antioxidant, for its superior benefits in eye health.\* Lutein (from marigold - not synthetic sources) has been proven to help protect the macula, retina, lens and more.\* Together, zeaxanthin and lutein in our formula work as powerful synergists, with the sum of their benefits far exceeding their individual effects. For example, together they help absorb near-to-UV light which can damage the retina.

#### South American Zeaxanthin (concentrated from pesticide-free *South American marigold – not synthetic sources)*

- The most important carotenoid (a special class of nutrients) for eye health and protection. Diet provides only about 180 mcg/day
- Therapeutic levels: a whopping 6,000 mcg per Vcap critical for protection during injury or illness. Studies recommend 4000 mcg/day total (both zeaxanthin and lutein) to prevent AMD (Age-related Macular Degeneration)\*
- Research shows it helps prevent age-related macular degeneration and cataracts (in combination with lutein)\*
- Helps effectively quench free radicals (singlet oxygen & peroxyl radical) with lutein, protecting the macula, retina and lens of the eye\*

#### South American Lutein (concentrated from pesticide-free South American marigold – not synthetic sources)

- Proven by research to help prevent age-related macular degeneration and cataracts (in combination with zeaxanthin). Diet provides only about 900 mcg/day\*
- Therapeutic levels: a whopping 3,500 mcg per Vcap\*
- Helps effectively quench free radicals (singlet oxygen & peroxyl radical) with zeaxanthin, protecting the macula, retina and lens of the eye\*

#### **European Bilberry** (Vaccinum myrtillus)

- Contains anthocyanosides (a powerful bioflavonoid/antioxidant) which helps strengthen capillary walls, protecting and supporting the vascular system of the eye and entire body\*
- Helps strengthen the retina\*
- Supports clear night vision and vision acuity (sharpness of objects)\*
- Helps keep vision clear and strong to protect against needing corrective glasses\*

#### South American Nonhybrid Blueberry (Vaccinium sp.)

- High content of antioxidants for powerful free radical protection
- Supports sharper night vision and reduced eye fatigue\*
- Strong support for blood vessels, especially around the eyes\*

#### **French Maritime Pine Bark** (*Pinus pinaster*)

- Contains powerful phytonutrients, including catechin, epicatechin, taxifolin, procyanidins, and proanthocyanidins
- Helps protect the retina, blood vessels and normal fluid in the eye\*

#### Horsetail Herb (Equisetum arvense)

- Supports normal calcium metabolism in the eye and the whole body\*
- Promotes anti-inflammatory, astringent and tissue healing\*

#### **European Eyebright** (Euphrasia officinalis)

- Contains natural vitamin A and C (not synthetics)
- Natural anti-inflammatory support for both chronic and acute inflammation of the eye and eyelids\*
- Helps nourish the entire eye and promotes normal sensitivity to light\*

#### European Barberry Bark (Berberis vulgaris)

- Contains berberine which promotes strong anti-bacterial and antiseptic protection\*
- Helps strengthen the eye as well as the liver and gallbladder which are linked via the meridians to the eye\*

#### **Chinese Gingko Biloba Leaf**

- Contains special phytonutrients (terpenes, lactones, bilobalide, ginkgolides A, B, C) which help enhance blood circulation to the eye and entire body\*
- Supports normal intraocular pressure in the eye\*
- Powerful anti-inflammatory and anti-allergenic support\*

#### **Alpha Lipoic Acid** (from natural sources – not synthetic)

- Broad-spectrum protection from damaging free radicals, both ROS (reactive oxygen species) and RNS (reactive nitrogen species)\*
- Proven by research to raise glutathione (a critical protective antioxidant) blood levels from 30 to 70%\*
- Helps regenerate oxidized vitamins C and E, glutathione and CoQ-10 for premier protection from cellular damage\*
- Promotes dramatic reduction of free radical damage and associated cataract risk\*

#### **European Grape Seed Extract**

- Supports retina, capillaries and visual acuity (sharpness of objects)\*
- Powerful antioxidant and free radical scavenger, pesticide-free (unlike American sources)\*

#### South American Piper Nigrum Seed

- Rich in alkaloids, protein and minerals that nourish the eye\*
- Powerful anti-bacterial and circulatory support\*

#### Grade A Japanese Chlorella (Chlorella pyrenoidosa)

Supports heavy metal detoxification\*

#### Wild Blue Green Algae (Aphan. flos-aquae)

Powerful genesis effect for tissue regeneration\*

#### **European Carrot Extract**

- Rich in flavonoids, carotene, natural vitamins and minerals
- Cleanses and supports the liver and kidneys (linked to the eyes)\*
- Supports healthy eyesight and helps improve night blindness\*

#### **European Broccoli Extract**

- Rich in calcium, carotenoids, vitamins A, C and K and all the essential amino acids (helps in regeneration of worn out tissue)\*
- Contains a unique array of antioxidants and phytochemicals, capable of quenching free radicals\*

#### **European Propolis Extract** (*pesticide-free*, *free of heavy metals*)

- Contains over 500 known bioflavonoid antioxidants
- Delivers unparalleled, broad-spectrum protection for the skin (epithelium) and mucosa of the eye\*

Medicinal Mushroom Extracts (raw and fermented mycelial extracts of Reishi, Herecium and Coriolus)

- Contains special highly bioavailable alkaloids and triterpenes which support eye, nerve and liver regeneration\*
- Powerful support for the body's natural anti-infective processes\*

Quantum Eye Complex 470 mg./Vcap, 60 Vcaps/bottle

Ingredients: Proprietary Formula: European Bilberry (*Vaccinium myrtillus*), South American Blueberry (*Vaccinium spp.*), European Eyebright Herb (*Euphrasia off.*), European Horsetail Herb (*Equisetum arv.*), European Pine Bark (*Pinus pinaster*), South American Barberry Bark (*Berberis vulgaris*), Chinese Gingko Biloba Leaf, [Lutein (3500mcg), Zeaxanthin (6000mcg) from Marigold (*Tagetes erecta*)], Alpha Lipoic Acid (naturally-derived), Grape Seed Extract (pesticide-free), South American Piper Nigrum Seed, Grade A Japanese Chlorella (*C. pyrenoidosa*), Wild Blue Green Algae (*Aphan. flos-aquae*), European Vegetable Extracts (*Carrot, Broccoli*), European Propolis Extract (pesticide-free), Medicinal Mushroom Exracts (raw & fermented mycelial extracts): Reishi, Hericium erin., Coriolus versicolor; Japanese Marine Coral Minerals, Stabilized Rice Bran, Plant Enzymes Other Ingredients: 100% vegetable capsule, excipient-free (no binders, fillers, glues or toxic chemicals)

#### Paramount Herbs (818) Jon Buratti, ND, PLD ● $\bullet$ 848-7

## Quantum Hormone Balance

## **Quantum Fem Balance**

Comprehensive Phytonutrient Female Formula Ideal Support for PMS or Menopause\*



# **Balance Your Hormones Naturally**





#### **The Perfect Female Formula**

Quantum Fem Balance

60 Vcaps

- Supports healthy hormone balance and normal mood\*
- Supports cardiovascular, bone and liver health\*
- Supports alleviation of cramps, hot flashes and night sweats\*

#### The Best Female Formula On the Planet

#### All these great grade 10 nutrients in one bottle!

**Quantum Cellular Resonance.** Some female support products feature large amounts of a single ingredient, such as dong quai or vitex. However, the bio-chemistry of the female is designed such that the matrix of each cell really seeks small amounts of hundreds of different phytonutrients in order to function at its ideal cellular resonance. Therefore, we have engineered Quantum Fem Balance to contain multiple, quantum quality<sup>1</sup> synergists directed to the targeted tissue, the reproductive system, as well as exquisite co-factors and transporters to assure maximum uptake and nutrient utilization for the most rapid quantum shift in cellular resonance.

#### Welcome to the Quantum Effect<sup>2</sup> for hormone balance.

#### Grade 10 Opuntia (Nopal) Cactus (Opuntia ficus indica)

- A highly nutritious pulp high in fiber, pectin, mucilage and phytonutrients
- Used extensively in ancient cultures to promote hormonal balance\*
- Supports the immune, glandular, nervous, respiratory, circulatory and digestive systems\*
- Helps maintain normal blood sugar, normal cholesterol levels and normal water balance\*
- Its 17 amino acids help boost energy, reduce fatigue and promote normal weight\*

#### Grade 10 Red Clover Blossoms (Trifolium praetense)

- The richest source of all four estrogenic isoflavones: genistein, daidzein, biochanin and formononetin
- Supports normal estrogen levels in women\*
- Supports normal cholesterol levels and supports cardiovascular health\*

#### Grade 10 Red Raspberry Leaf (Rubus idaeus)

- Supports normal menstruation and healthy menopause during periods of hormonal transition\*
- Rich in the important minerals: calcium, magnesium and iron
- Supports alleviation of menstrual cramps, hot flashes, erratic food cravings and normal blood flow\*
- Contains fragarine, a phytonutrient, which supports healthy muscle tone in the pelvis and uterus\*
- Called "God's greatest gift to women" by an old English herbalist (Henry Box)

#### Grade 10 Dong Quai (Angelica sinensis)

- Used for thousands of years in China to promote normal menstrual cycles\*
- Supports normal menstrual cycles after stopping birth control pills\*

#### <sup>1</sup>Quantum Quality

Quantum Fem Balance is the result of our relentless search to find the best grown phytonutrients, free of any toxic chemical tagalongs through the whole process: growing, harvesting, encapsulation, bottling and delivery to you.

- Supports alleviation of hot flashes and vaginal dryness during menopause; supports healthy vaginal lubrication, vaginal walls and bladder\*
- Supports stable blood sugar levels, normal sleep patterns, calm moods\*

#### Grade 10 Chastetree Berry (Agnus castus)

- Also known as Vitex berry; recommended by Hippocrates, the "father of medicine"
- Supports the pituitary gland, the master gland that regulates sex hormone production and promotes normal progesterone levels\*
- Considered an herb of choice to promote regular menstrual cycles (including after stopping birth control pills) and normal bleeding\*
- Is believed to work by stimulating luteinizing hormonal production and inhibiting follicle-stimulating hormone (FSH), which encourages a normal progesterone level with a balanced estrogen level\*
- Promotes normal mood, calmness, healthy sleep patterns and breast health\*

#### Grade 10 Squaw Vine folium (Michella repens)

- Used extensively in women's concerns in many cultures
- Supports postpartum mental health and resuming of normal menstruation\*
- Supports healthy tone of the uterine lining; promotes temporary pain relief of menstrual cramps; promotes fertility\*
- Supports normal water balance\*

#### **Grade 10 Synergistic Co-factors and Transporters**

Grade 10 North Atlantic Kelp (Laminaria digitata), Bladderwrack (Fucus vesiculosus), Golden Thread Rhizome (Coptis chinensis), Chickweed Herb (Stellaria media), Gardenia Fruit (Gardenia jasminoides), Gugulipid (Commiphora mukul), Bitter Orange (Citrus aurantium), Turmeric Rhizome (Curcuma longa)

#### <sup>2</sup>The Quantum Effect

When quantum quality nutrients (exquisitely well-grown, free of toxic tagalongs) are combined together, their effect is far greater than the sum of their individual benefits by a factor of 2 to 100-fold or more: The Quantum Effect.

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\*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease. Rev. 10/08/02

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# Is PMS Weighing You Down?

## **Quantum Fem PMS**

Ideal Support For PMS and Healthy Menstrual Cycles\*



#### Quantum Fem PMS Key Benefits

Quantum Fem PMS

60 Vcaps

- Quantum quality herbal female formula to help balance and tonify the uterus and ovaries for balanced hormone support\*
- Supports optimal balance of estrogen and progesterone\*
- Broad-range adaptive phytochemical activity to support gentle cleansing and detoxification of the reproductive tract for menstruating women\*
- Supports the body's natural antiinflammatory and pain relief systems\*

#### What is PMS?

Premenstrual Syndrome (PMS) is a condition that can affect 75% of menstruating women, most often in their twenties or thirties, according to the Mayo Clinic. As many as 40% of these women have physical or emotional symptoms that are so severe that it interferes with their daily activities.

Symptoms of PMS are both physical and emotional. Symptoms can include water retention, weight gain, breast tenderness, mood swings, depression, crying spells, headaches, just to name a few. Women, especially young women suffering from PMS, often feel helpless as their body reacts each month to their upcoming menstruation.

#### What Causes PMS?

Several factors can lead to PMS symptoms. A lack of

essential vitamins and minerals, eating processed salty foods, as well as drinking alcohol and caffenated drinks can all cause various PMS symptoms. Many times medical drugs are prescribed to ease the symptoms, but unfortunately the drugs come with a price that your body has to pay. For example,

<sup>1</sup>*The Quantum Nutrition Effect* 100% quantum quality nutrients (exquisitely well grown & toxinfree), which promote the most rapid shift to ideal cellular resonance for great health

NSAIDs (nonsteroidal anti-inflammatory drugs) are commonly taken to relieve symptoms. However, prolonged use of NSAIDs can cause bleeding of the stomach or even ulcers.

#### Whole Body Health

In order to naturally help prevent or reduce symptoms of PMS it is important to avoid caffeine, alcohol, refined sugar, hydrogenated oil and to limit refined salt intake. In addition, consuming plenty of organic fruits, vegetables, whole grains and calcium-rich foods can also help, as well as participating in a weekly exercise routine.

When choosing a PMS support formula, it is importan to choose one containing quantum quality ingredients tha really work together synergistically. Only a superior PMS formula that contains quantum quality ingredients to support healthy mood, the body's natural anti-inflammatory

process and relaxation of the body and mind can achieve the most rapid shift back to ideal cellular resonace or great health -- the Quantum Nutrition Effect.

Jon Buratti, ND, PLD ● Paramount Herbs ● (818) ) 848-7414

## **Quantum Fem PMS:** Ingredients

#### **European Red Raspberry**

Leaf (Rubus idaeus)

- Rich in fragarine (uterine tonic), tannins and polypeptides
- Supports and tonifies the uterus\*
- Even provides support during pregnancy, helping to prepare the body for childbirth\*
- Helps ease nausea\*

#### **Central American Op**untia Cactus (Opuntia ficus-

*indica*)

- Rich in ascorbic acid, vitamin C, bioflavonoids and 17 essential amino acids
- Supports healthy respiratory, glandular and circulatory systems\*
- Supports healthy nervous system function and mood regula-• tion\*
- Naturally high in fiber which helps curb appetite\*
- Supports healthy endocrine and immune function\*
- Promotes healthy urine flow and helps neutralize toxins and internal waste\*

#### **Cramp Bark** (Viburnum opulus)

- Used anciently by Native Americans for swelling
- Supports natural muscle relaxation, especially the uterus\*
- Supports the natural anti-inflammatory and anti-spasmodic functions of the body\*
- Promotes a calm, healthy nervous system\*

#### Atlantic Kelp (Laminaria digitata)

Buratti,

Jon

- Rich in calcium, magnesium, potassium, iodine, trace minerals, natural vitamins and amino acids
- Supports normal thyroid function and metabolism\*

#### South American Bladderwrack (Fucus vesiculosus)

- Supports normal thyroid function and metabolism\*
- Supports the body's natural anti-inflammatory processes\*



#### Indian Noni Fruit, Seeds (*Morinda citrifolia*)

- Contains natural compounds which promote healthy, crampfree menstruation\*
- Contains scopoletin, a natural compound which helps promote calm mood and sense of well being\*
- Supports menstrual cycle regulation\*
- Supports the body's natural antiinflammatory processes\*
- Promotes healthy lactation in mothers who are breastfeeding\*

#### Indian Turmeric Root (Curcuma longa)

- One of the most versatile antioxidants with unparalleled DNA repair\*
- Contains natural compounds which support the body's natural anti-inflammatory processes\*

#### **European Beta Sitosterol, Campesterol and Sterolins**

- Contains plant-derived hormones which are bio-identical to those that the body produces\*
- Promotes immune-modulating activity for a healthy immune system\*

#### **Bromelain and Papain Enzymes**

• Powerful enzymes to promote healthy digestion\*

#### **Purified Oat Bran**

- Rich source of soluble, essential dietary fiber
- Rich in beta glucans for healthy cholesterol and normal bowel eliminations\*

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#### **Recommended Use**

Adults or children (age 10 and up): Take 1 to 3 Vcaps daily or as directed. For special routines, up to 12 Vcaps may be taken daily. For additional female support, see Quantum Fem Balance.

#### **Quantum Fem PMS:** Ingredients

500 mg./Vcap, 60 Vcaps/bottle

Proprietary formula of "beyond organic," nonhybrid herbal concentrates and synergists: European Red Raspberry Leaf (Rubus idaeus), Central American Opuntia Cactus (Opuntia ficus indica), Cramp Bark (Viburnum opulus), Atlantic Kelp (Laminaria digitata), South American Bladderwrack (Fucus vesiculosus), Indian Noni Fruit, Seeds (Morinda citrifolia), Indian Turmeric Root (Curcuma longa), European Beta Sitosterol, Bromelain, Papain, Purified Oat Bran

**Other Ingredients:** 100% vegetable capsule, 100% excipient-free (no magnesium stearate or other toxic tagalongs)

\*These statements have not been evaluated by the FDA. This product is not intended to diagnose, treat, cure or prevent any disease. © Copyright 2003 PR Labs

Rev. 5/13/03

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## **The Optimal Hormone Balance Kit**

Three World-Class Products That Really Work for PMS and Menopause\*



1) Premier Multi-Pollen Extract: this unique product contains 18 strains of European pollen, free of pesticide, chemical and heavy metal residues (unlike most American pollen sources which are heavily contaminated). Pollen has a centuries-long history of use in many countries, providing superior hormone balance as well as increased energy, strength and longevity.

Pollen contains hundreds of naturally occurring phytochemicals (i.e. highly active natural plant

compounds) which help you manufacture your own bio-identical hormones so you have an ample supply. (Note: your hormones can be quickly used up or inactivated by exposure to toxic chemicals, such as toxic skin care products, toxic dish washing liquid, toxic laundry soap, toxic toothpaste and much more. Ask about our 100% chemical-free (naturally preserved) elegant body care and cleaning products.)

Repairing DNA Damage. Pollen is rich in hundreds of different bioflavonoids as well as other special compounds, such as kaempferol and secalosides, that help protect the immune system and promote hormone balance. These compounds also promote rapid repair of DNA damage that may have occurred from using HRT drugs, such the use of horse's urine (as found in Premarin and Prempro) or synthetic progestins (which depress your healthy progesterone levels). Pollen's vast phytonutrient array can also help repair DNA damage in women who may have taken birth control pills or have a history of hormone imbalance (such as difficult periods, waking up at night to urinate, etc.). Pristinegrade pollen can support literally all your hormone needs.

2) Quantum Fem Balance: this truly synergistic 15-herb formula supports optimal hormone balance for both menstruating or menopausal women. It features key, grade 10 herbs, such as opuntia cactus, red clover, red raspberry leaf, dong quai and squaw vine in clinically tested ratios for optimal hormone support as well as "assistant" herbs for immune system and detox (lymph drainage)

The Optimal Hormone Balance Kit is elegantly simple and embodies the best of cellular resonance --"Nutrition That Really Works"<sup>TM</sup>. -- Robert J. Marshall, PhD, CCN

## The Optimal Hormone Balance Kit

1) Premier Multi-Pollen Extract Our best hormone-support product with a complete spectrum of hormone-balancing phytonutrients 325 mg/Vcap; 45 Vcaps/bottle

#### 2) Quantum Fem Balance 15-herb phytohormone support formula, featuring grade

10 South American red clover, opuntia and dong quai 500 ma/Vcap: 60 Vcaps/bottle

3) Premier Natural Gesterone Cream™

Bio-identical natural progesterone, lab-processed from wild yam in 100% nontoxic cream base, preserved with quantum resonance technology eliminating the need for toxic preservatives

1.5 oz/jar

support, including gardenia, citus aurantium and golden thread and the critical cofactors and transporters that make this formula really work.

Our herbs are sourced only from pristine growing places, including the central forests of India, South American plantations and deep central Mexico (far away from polluting cities and auto exhaust) to ensure no toxic chemical or pesticide residues (known hormone destroyers).

3) Natural Progesterone Cream Don't trade one problem

for another.

Many women with PMS or menopausal symptoms turn to natural progesterone cream for help –

which can be a reliable, helpful vehicle to replace bio-identical progesterone — but be very wary! Many natural progesterone creams contain highly questionable ingredients, including liver-toxic ingredients such as propylene glycol, peg-8 stearate and even suspected carcinogenic (cancer-causing) agents such as methyl paraben.

Even worse, in one study, 13 of 14 natural progesterone cream products did not contain any actual natural progesterone at all!

In contrast, our natural progesterone cream contains real, bioidentical natural progesterone processed in a lab from wild yam, in the exact amounts recommended by Dr. John Lee, the renowned medical expert on natural progesterone. In addition, the base of our cream is 100% natural, made from plant extracts, not toxic (and cheap) propylene glycol.

We have noticed many women who use creams with a propylene glycol base will often suffer from estrogen dominance symptoms (such as swelling, weight gain, fatigue, headaches, etc.) because these toxic chemical tagalongs can make the liver toxic.

Also, avoid creams with other chemical-sounding names (such as peg-8 stearate) since they, too, can create liver stress, which promotes rapid aging and loss of hormone balance.

Natural progesterone cream without the toxic tagalongs can be one of the best stabilizers of hormone balance for women of any age by supplying ample amounts of natural progesterone, typically chronically deficient in American women of all ages (from teenagers to postmenopausal women).

#### The Most Significant Findings in Women's Health in 50 Years

#### Estrogen Therapy: Safe or Not?

By now, I'm sure you've heard the stunning news that hit the media hard recently about "The End of the Age of Estrogen" (that was the title of Newsweek's lead article, July 22, 2002). After women have been told for decades that hormone-replacement therapy (HRT) would preserve their youth and protect them from heart attacks, the conclusive evidence is now in: hormone replacement therapy (HRT) doesn't work. In fact, it is just the opposite: it is now proven that HRT can elevate your risk for cancer and an early death.

#### The Hormone Studies That Proved HRT Is Dangerous

Many studies in the past have shown that HRT was highly questionable and risky. But now a woman's "decision" of whether or not to use HRT is over. The experts say: don't do it. The benefits just do not outweigh its risks.

Researchers at NIH conducting a large scale study (doubleblind, randomized, controlled trial, the most rigorous type of investigative study possible) with over 16,000 women found that hormone therapy (using estrogen/progestins) conclusively raised the risk of heart attack, stroke, blood clots and breast cancer. The federally sponsored study was supposed to run for 8 years, but after 5 years, the results were so unnerving, that the study was cut short and the researchers began calling participants to tell them to stop taking their hormones - cold. One doctor from Harvard has called it, "the most dramatic sea change I've seen in medicine."

Also released in the same month (July, 2002), was another stunning study (done by the National Cancer Institute with over 44,000 women tracked for 20 years) in which researchers found that women who used HRT increased their risk for ovarian cancer.

#### Looking For a Nontoxic Hormone Approach?

For the last 50 years, many women have unknowingly placed their trust in HRT. Since HRT has now been shown ineffective and dangerous (i.e. increasing the risk of heart attacks, ovarian and breast cancer and more), many disillusioned women are now searching for a safe, reliable means of achieving hormone balance and a way to reverse the potential damage from previous use of HRT. Fortunately, 100% natural hormone support is available as well as elegant nutraceutical products for DNA repair.

#### Have you used HRT (Hormone Replacement Therapy)?

For menopausal women who have used HRT for years, simply switching to a nontoxic natural progesterone cream will often not meet their needs. Complaints of severe hot flashes, getting up night to urinate, partial loss of bladder control, moderate to severe mood swings, headaches, etc. are all too common, even with the use of natural progesterone.

The good news is that clinically, we have seen up to 95% of these symptoms easily resolved by using our clinically tested Optimal Hormone Balance Program.

#### Do you have PMS or do you wake up at night to urinate?

For younger women who have PMS symptoms such as bloating, cramping, excessive bleeding, depression, spotting between periods, weight gain, headaches, low energy, low blood sugar, getting up at night to urinate and other distressing symptoms, our Optimal Hormone Balance Program has been clinically proven to provide rapid resolution for optimal hormone support. Say good bye, PMS!

#### The Life-changing Optimal Hormone Balance Program Start today!

Our clinically proven Optimal Hormone Balance Program consists of 2 components: 1) adopting a simple but life-changing, healthy dietary program and 2) 3 key natural products for optimal hormone balance.

A Delicious, Natural Diet. For the best balance of the body's hormone production, enjoy a diet rich in fresh organic vegetables and fresh fruits every day. Ask us for info about our Lean Body Whey Protein<sup>TM</sup> Blend—just blend 2 to 4 tablespoons with fresh fruit for the ideal breakfast drink which also promotes stamina and normal weight maintenance. We also love to add in  $\frac{1}{2}$  to 1 cup homemade kefir (luxuriantly rich in healthy probiotic flora) in this morning drink. (Ask for info about our Kefir Kit - with instructions for incredibly easy-to-make homemade kefir.) And of course, stay away from the hormone destroyers: soft drinks, coffee, foods which contain refined white flour, white sugar, fried food, hydrogenated oil or canola oil (which is mostly hydrogenated).

#### How to Use the Optimal Hormone Balance Kit

For ideal hormone balance, we typically recommend using all 3 products for the first 2 to 3 months of use: Premier Multi-Pollen Extract (2-3 Vcaps/meal), Quantum Fem Balance (2-4 Vcaps at breakfast) and Premier Natural Gesterone Cream (1/4 teaspoon, upon arising and before bed, massaged into face or other body sites with little or no body fat for best uptake).

#### Achieving Hormone Balance and Keeping It

After being on the Optimal Hormone Balance Kit for 2 or 3 months, most women can discontinue the natural progesterone cream, and also reduce the amounts of Premier Multi-Pollen Extract (4 Vcaps/day) and Quantum Fem Balance (2 Vcaps/day). Once hormone balance is achieved, these lower amounts are usually sufficient to keep it there.

However, for women with special needs, such as those with a complete hysterectomy or certain types of reproductive problems, the use of natural progesterone cream may need to be continued indefinitely. Check with your practitioner.

Rev 10/22/02

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# Spectacular Gallbladder Nutrients

## **Premier Gallbladder Complex**

World-Class Super Nutrients for Optimal Gallbladder Health\*

#### All These Super Nutrients In One Formula

#### Grade 10 Citrus Aurantium Extract

- Premier liver and gallbladder herbal synergist Premier quality, not irradiated, fumigated or a highly heated, burned extract
- Widely researched herb for its effects on digestion, metabolism (fat burning) and weight loss\*

#### Grade 10 Indian Guggul (Commiphora Mukul)

- Strong purifying and rejuvenating properties\*
- Promotes normal cholesterol and triglyceride levels\*
- Supports liver, gallbladder and heart\*

#### Grade 10 Wild, Mountain-Grown Chinese Reishi

- Remarkable extract to boost the liver, immune system and extend life\* *Shown to increase RNA and DNA synthesis*
- Natural source of plant ergosterol (provitamin D)
- Naturally contains potent immuno-stimulating fractions\* Including beta-D-glucans, ganodermic acids (triterpenes) and many active polysaccharides
- Strong phyto-stimulators to boost liver/gallbladder performance\*

#### **Grade A Chinese Cordyceps Sinensis Extract**

 Specially fermented mycelial mushroom extract (not just ground up powder)

With a minimum 15% and enosin (a key highly active compound), up to 100 times more potent than other extracts

Benefits the circulatory, immune, respiratory and glandular systems\*

#### Grade 10 Indian Turmeric (Curcuma longa)

- Bright yellow tuber used for over 30 centuries for liver/gallbladder health\*
- Strong liver/gallbladder protection and rejuvenation properties\*
- Stimulates the flow of bile and aids in fat digestion\*
- Promotes cellular DNA repair and normal cholesterol levels\*
- Premier quality; ayurvedically grown in India No hybrids; not pesticided, fumigated or irradiated

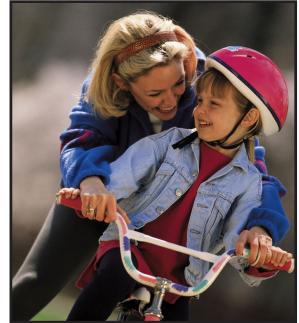
#### Grade 10 Indian Noni (Morinda citrifolia)

- World-famous for whole-body rejuvenation by boosting protein/enzyme activation\*
- Powerful help to strengthen liver and digestive tract\*
- Contains powerful phytonutrients (damnacanthol, scopoletin) for liver, gallbladder, kidney, gastrointestinal and immune system support\*
- The correct species of Noni; no solvents, no fumigants, no irradiation, no toxic fructose or flavorings
- Specially grown in the deep forests of India, 5 miles away from any road; meticulously harvested by traditional herbal masters; low temperature, air-dried

#### **Grade 10 European Vegetable Extracts**

- Premier quality, low-temperature, air tunnel-dried, nonhybrid vegetable extracts of beet and lycopene (tomato source)
- Powerful phytonutrients to help strengthen the liver/gallbladder\*
- Helps modulate the immune and endocrine systems\* No weak, toxic, pesticided or solvent-extracted extracts

Jon Buratti, ND, PLD ●



#### Grade 10 European Beta-Sitosterol (solvent-free)

- Natural phyto-hormone compounds from plants, including beta-sitosterol, other sterols and sterolins
- Significant liver, gallbladder and immune system regulating effects\*
- Special low-temperature processing to keep glucosides intact *Not freeze-dried or highly heated*

#### Grade 10 Nutritional Yeast (molasses grown)

- World-class source of biological quality protein
- Rich in B vitamins, minerals, beta-1, 3 glucans and glutathione
- Primary grown on molasses, not industrial sludge Not a pathogenic yeast; does not encourage candida

#### Wild Blue Green Algae

- The near-perfect super food
- High in chlorophyll, a powerful detoxifier of toxins and heavy metals
- Wild grown in fresh water in air and sunlight Not grown in dark vats with tap water
- Low temperature, air-dried Not freeze-dried which breaks the glycoside bonds

#### **Grade A Japanese Chlorella**

- World-famous super food with proven liver/gallbladder and immune system support\*
- Given by Japanese doctors to hospitalized patientsGrown in ocean water in full sunlight
- Not grown in dark vats with tap water

Herbs

Paramount

• Broken cell process (for excellent assimilation) No tablets with glues, binders or fillers

\*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

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#### 300,000 Gallbladders Lost Every Year

More than 300,000 gallbladders are surgically removed each year in the United States due to gallstones. Gallstones develop when there is an imbalance among the components that make up bile, such as bile salts, bilirubin, cholesterol, phospholipids, fatty acids, water and electrolytes. Bile is produced by the liver, stored in the gallbladder, and then secreted into the small intestine when needed to help the body absorb fats and fat-soluble nutrients. Most gallstones contain cholesterol, bile, salts, inorganic calcium and other minerals. If bile becomes super-saturated with cholesterol, then gallstones can form. Since gallstones can grow slowly (a few millimeters per year), it may take several years before symptoms of gallstone distress appear.

Gallstones can develop due to many factors, such as infection, poor diet (especially eating fried foods or foods with hydrogenated oil), nutritional deficiencies, obesity, estrogen dominance and insufficient intake of water.

#### **Superior Gallbladder Cleansing and Support**

Premier Gallbladder Complex is an advanced formula to support comprehensive liver and gallbladder function.\* Its unique combination of specialized nutrients provide max-imum liver cleansing and function and promotes efficient fat and cholesterol metabolism.

<u>**Citrus Aurantium**</u>, the essential oil of the Seville orange, is well known for supporting the liver and gallbladder by enhancing digestion and metabolism.\* It promotes better absorption of fats, resulting in healthy weight management.\*

<u>**Guggul</u>** is the resin of the Indian medicinal plant, *Commiphora mukul*. It contains a mixture of diterpenes, sterols, sterolins, esters and sterol ketones. Guggul promotes the maintenance of healthy cholesterol and triglyceride levels.\* It helps increase the liver's metabolism of LDL cholesterol in addition to promoting healthy HDL levels, contributing to more efficient production of biochemically balanced bile.\*</u>

**<u>Reishi</u>**, a specially fermented mycelial mushroom extract, helps the liver accelerate its clearance of chemical toxins from the body, helping to detoxify the body faster.\* This helps the liver produce bile and fatty acid synthesis more efficiently.\* Reishi is the ultimate herb to promote Phase I and Phase II liver detoxification. It contains *ganodosterone*, a special factor that helps to boost and protect the liver.\* Reishi can also help dramatically boost the body's ability to build and regenerate liver function.\*

<u>Cordyceps</u>, a specially fermented mycelial mushroom extract, is a premier blood builder and promotes efficient metabolism of circulatory, immune, respiratory and glandular systems.\*

**Turmeric** helps promote normal liver and gallbladder functioning, including biochemically balanced bile.\* Turmeric helps prevent the build-up of toxins in the liver and gallbladder.\* Special alkaloids in turmeric, called curcuminoids, offer © Copyright 2001 HealthLine extraordinary cleansing and rejuvenating properties, promoting healthy bile production and cholesterol metabolism.\*

<u>Noni</u>, a powerful medicinal Indian fruit, contains an active compound called *pro-xeronine*, which helps activate all the body's enzyme systems to greater efficiency, enhancing fatty acid synthesis and more complete metabolism of nutrients, while simultaneously stimulating elimination of toxins and contaminants that accumulate in the liver, the body's primary filter.\* Noni promotes efficient liver/gall-bladder performance, stimulates digestion and promotes formation of healthy bile.\*

**Beet** is a key vegetable that helps promote healthy liver and gallbladder function and assists in cleansing the blood.\* Its broad-spectrum nutritional profile helps build healthy bile.\*

**Lycopene**, derived from tomatoes, is a fat-soluble antioxidant that offers protection against oxidation of fats that are commonly deposited in the liver.\*

**Beta-sitosterol** contains glycosides which have significant liver and immune system regulating effects as well as promoting healthy bile and cholesterol metabolism.\*

<u>Nutritional Yeast</u> is a world-class super food with a broad profile of nutrients, which provides quality protein, B vitamins, minerals, beta-1, 3 glucans and glutathione, all promoting healthy liver and gallbladder function.\* Nutritional yeast provides an excellent source of active B vitamins to help the liver clear toxins.

Blue Green Algae, often called the "near perfect super food," is rich in chlorophyll, amino acids, fatty acids, minerals, vitamins and trace elements. Its high content of chlorophyll assists in cleansing blood and all body tissues, helping to reduce the liver's toxic load.\*

<u>Chlorella</u> is another valuable super food, which supports the liver and immune system.\* Its high concentration of chlor-ophyll promotes blood cleansing and detoxification.\*

#### Processing

The special nutrients in Premier Gallbladder Complex are grown without chemicals, artificial fertilizers or fumigants. Low temperature processing ensures that all enzymatic nutrients remain intact and fully active. We use only 100% pure vegetable capsules without fillers, guaranteed non-irradiated.

#### **Synergistic Products**

For excellent results, use Premier Gallbladder Complex in combination with the Quantum-5 Kit (5 key products to sup-port optimal health).

#### **Recommended Use**

Adults or children (age 4 and up): Take 1 to 3 capsules daily or as directed by your health practitioner. For special programs, up to 12 capsules may be taken daily.

# Good For The Heart

## **Premier Heart Complex**

World-Class Super Nutrients for Optimal Heart Health\*

#### **Quantum Quality**

Premier Heart Complex is the result of our relentless research to find the ideal phytonutrient synergists which, when combined together, provide clinically proven, extraordinary support for the heart and heart meridian.\*

#### **Grade 10 Maitake Mycelial Extract**

- Helps boost liver, heart and immune system and extend life\*
- Natural source of plant ergosterol (provitamin D)
- Naturally contains potent immuno-stimulating fractions\* (including beta-d-glucans, maitake "D" fraction, triterpenes and many active polysaccharides)

Fully fermented extract of mycelia; not just ground up mushroom

#### Grade 10 Garcinia Cambogia (Hydroxy citric acid)

- Supports healthy cholesterol and cardiovascular health\*
- Supports healthy digestion, normal weight and appetite\*
- Encourages healthy blood and arterial cleansing\*

#### Grade 10 Indian Cardamom

- Supports kidneys, lungs and heart\*
- Herbal properties: pungent, warm, aromatic, stimulant and tonic
- Supports normal digestive fire and ability to digest food properly\*

Premier quality, ayurvedically grown on rich soil in India

#### Grade 10 French Maritime Pinebark Extract

- Naturally derived flavonoid antioxidant
- More potent than vitamin E or vitamin C in antioxidant properties
- Supports healthy arteries and vascular system\* *The active inner bark (not whole bark); not solvent-extracted*

#### Grade 10 Indian Noni (Morinda Citrifolia)

- World-famous for whole-body rejuvenation by boosting proteinenzyme activation\*
- Powerful help to strengthen liver and digestive tract\*
- Contains powerful phytonutrients (damnacanthol, scopoletin) for liver, kidney, gastrointestinal, immune and heart support\*
- The correct species of Noni; not unripe fruit, no solvents, fumigants or irradiation

Specially grown in India, 5 miles away from any road: unparalleled quality

#### **European Vegetable Extracts**

- Lycopene (from nonhybrid South American tomatoes): special phytonutrient (carotenoid) with exceptional antioxidant activity and immune system benefit\*
- South American Beet (non-hybrid): blood building and heart



The Quantum Effect When quantum quality nutrients (exquisitely well-grown, free of toxic tagalongs) are combined together, their effect is far greater than the sum of their individual benefits by a factor of 10 to 100-fold or more: The Quantum Effect.

strengthening properties\*

#### **Grade 10 Indian Turmeric**

- Bright yellow tuber used for over 30 centuries to promote whole body health\*
- Strong liver /blood protection and rejuvenation properties\*
- Stimulates the flow of bile and aids in fat digestion\*
- Promotes cellular DNA repair and normal cholesterol levels\* *Premier quality; ayurvedically grown in India*

#### Wild Blue Green Algae

- The near-perfect super food for whole-body rejuvenation\*
- High in chlorophyll, a powerful detoxifier of toxins/heavy metals
- Wild grown in fresh water in air and sunlight *Not grown in tap water in dark vats*

#### Grade A Japanese Chlorella

- World-famous super-food with proven liver, blood, heart and immune system support\*
- Rich in CGF (Chlorella Growth Factor): helps rejuvenate the cell\*
- Broken-cell wall process for full assimilation Grown in full sunlight in ocean water, not in dark vats with tap water

#### **Grade 10 Primary Grown Nutritional Yeast**

- World-class source of biological quality protein
- Rich in B complex vitamins, natural minerals, beta-1, 3 glucans and glutathione
- Helps support healthy cholesterol and blood nutrient levels\*
- Primary grown on molasses, not industrial sludge

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#### **Heart Disease Kills**

Over 6 million Americans end up in the hospital every year due to CVD (cardiovascular disease), commonly called heart disease. In fact, CVD is the leading cause of death for both men and women over 50 in the U.S., with 960,000 deaths every year. CVD includes a) congestive heart failure (the single most frequent cause of hospitalization for people over age 65), b) heart disease (the leading cause of early onset, permanent disability in working adults) and stroke (the cause of disability in over one million people).

The first warning sign of an impending, firsttime heart attack is <u>death</u>, in up to 50% of the people. In other words, there is no warning.

#### Medical Drugs: 3rd Leading Cause of Death

Alarming numbers of people are affected with heart disease: almost 1 in 4 Americans (about 58 million) live with some type of heart problem such as high blood pressure, chest pain, shortness of breath, arrhythmia (irregular heart beats), headaches, tiredness and *k* more. Not knowing what to do, most will turn to medical drugs.

But beware, even the American Medical Association's own 1999 study listed the use of <u>properly pre-</u> <u>scribed medical drugs</u> (including high blood pressure drugs) as the <u>3rd leading cause of death in the U.S.</u> (most likely due to their hazardous, life-shortening side effects).

#### Strangling Your Oxygen Supply

After a lifetime of poor quality foods and insufficient nutrients, the body develops a key precursor to heart disease, called atherosclerosis (hardening of the arteries). But is *not* a localized injury of the heart arteries, needing only local treatment. It is a systemic condition affecting the whole body in which sludge-like plaque builds up in the arteries of the heart as well as arteries all over the body. Capillaries, the network of tiny blood vessels where oxygen exchange takes place, become clogged, the body's supply of life-critical oxygen suffers. Adequate amounts of oxygen are needed to sustain all your organs and tissues. If tissue oxygen declines, many types of chronic disease can get a foothold, especially heart disease.

#### **High Risk Balloons and Cabbages**

Conventional medical treatment primarily uses two approaches to heart disease. The first approach, angioplasty, is the insertion of a catheter with a plastic balloon into the heart's arteries to try to open and ream them out. However, this is a high risk procedure which may induce a heart attack, make the blockage worse or even cause death.<sup>1</sup> Many blockages return to their original severity within the year.

The second approach is a coronary artery bypass graft surgery or CABG (nicknamed "cabbage"). It is the most frequently performed surgery in the U.S. and costs up to \$50,000 per procedure. CABG surgeries generate over \$18 billion a year. However, a common side effect of the CABG surgery is cerebral dysfunction, including memory loss and mental decline and the average death rate is from the surgery 4 to 10%.<sup>2</sup> But it saves lives — right? Not according to a pivotal study published in the *New England Journal of Medicine*, a prestigious medical journal. The authors concluded that CABG, compared to other less risky therapies, "appears neither to prolong life nor to prevent myocardial infarction [heart attack] . . . "<sup>3</sup> Neither angioplasty nor CABG addresses the real cause of heart disease.

#### **Unsuspected Infections**

Although heart disease was once thought to be caused solely by diet, lifestyle or genes, strong evidence now links infectious agents to heart disease. Startling new research is finding that viruses and bacteria play a major role in heart disease where infections were never suspected before. Some researchers have concluded that **up to 80% of heart disease is linked to infections**. Epidemiologists have found the majority of heart disease patients have been infected with the bacterium, Chlamydia pneumoniae. Other infecting organisms they have identified are Helicobacter pylori, cytomegalovirus and herpes virus.

How did we miss all these heart infections for so long? Incomplete technology. These discoveries are now possible because of PCR (polymerase chain reaction) technology, which can pinpoint the tiny genetic fingerprints of tiny viruses and bacteria in human tissue, something completely missed for years with routine medical tests.

#### **Antibiotics May Shorten Your Life**

With the connection of heart disease to infection, drug companies are gearing up to push specialized antibiotics. But buyer beware. Research shows that even a single regimen (approx. 10 days) of antibiotic use may make you 3 to 4 times more susceptible to contracting another infection.

Research proves that regular use of antibiotics can even shorten your life (according to same 1999 American Medical Association research study quoted previously). Some of our most chronically ill clients have been those who have used antibiotics several times a year for a number of years.

#### **Clearing The Real Cause of Heart Disease**

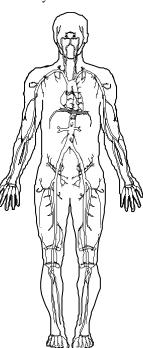
To become free from heart disease, you must find and correct <u>the root cause</u>. We find multiple nutritional deficiencies in 100% of those with heart problems.

Once nutritional deficiencies have compromised the body, it is easy for infections (unavoidably present in our environment) to set up housekeeping. The key to resolving heart problems is twofold: 1) rebuild the body's nutrient bank and 2) clear the infection. A healthy, nutrient repleted body can easily resist infection.

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 CASS Principal Investigators and Associates. Myocardial infarction and mortality in the Coronary Artery

SUCRSS Frincipal investigators and essociates, rejocation indiction and nontarity in the Coronary Artery Surgery Study randomized trial. *N Engl J Med.* 1984; 310:750-758. 4) Walker, M. *Olive Leaf Extract*, Kensington Pub, 1997.



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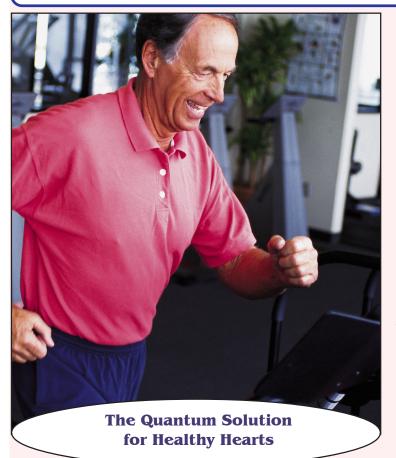
\*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease

References

## Healthy Heart and Cholesterol Support<sup>\*</sup>

## Heart Nano-Detox<sup>TM</sup>

Promotes Healthy Heart, Circulation, Cholesterol and Clean Arteries\*



#### The Quantum Shift

With heart health weighing heavily on the minds of literally millions of people, there is now an urgent need for superior products to support healthy heart and circulatory function. Heart Nano-Detox<sup>TM</sup> combines ancient knowledge and proprietary technology to deliver a quantum shift in the approach to keeping our hearts healthy and our minds at ease.

#### **Imagine the Best**

Imagine: a tincture so powerful it can help dramatically improve your circulation and potentially decrease your risk of fatal heart attacks or stroke. Imagine that same tincture containing only the best, grade 10 ingredients that go beyond organic, processed with cutting edge techniques that make it extraordinarily effective. So effective that most people can feel it working within minutes of the initial dosage. When was the last time you used a product like that? This truly powerful product is available today: Heart Nano-Detox<sup>TM</sup>.

### Benefits of Heart Nano-Detox™

- 100% "Nanized" Nutrients: the most highly bioavailable delivery system yet conceived\*
- Supports normal blood flow and circulation; normal blood pressure and cholesterol levels\*
- Assists oxygen transport in red blood cells\*
- Promotes warm extremities and helps improve varicose veins\*
- Rich in antioxidants and world-class phytonutrients: allicin, oleoresins, s-allyl cysteine, oligomeric proanthrocyanidins (OPCs), vitexin, capsaicin, anthocyanosides and more\*
- Use 1/2 to 1 tsp in 4 oz purified water upon arising and 1 hour after dinner.

#### Ancient Wisdom, Modern Technology

A Canadian named Jim Strauss, suffered a heart attack at the age of 58. He decided to forego surgery to remove a two-and-a-half inch arterial blockage in his heart. Instead, he turned to a combination of herbs made into a special tincture (key herbs: garlic oil, cayenne pepper, hawthorne) to help clean out the arteries. Clearly, he was successful and then recommended this formula to many other people with heart concerns. In Heart Nano-Detox<sup>TM</sup>, these same ingredients have been nanized making them super bio-available so great results are much faster.

The secrets of Heart Nano-Detox<sup>TM</sup> are twofold. The first secret lies within the proprietary blend of quantum quality herbs that have served humanity throughout history, tapping into centuries of healing wisdom. All of the components of Heart Nano-Detox<sup>TM</sup> are 100% natural and were selected to work in harmonious synergy to achieve maximum benefit for the heart and circulatory system.

#### **Raising the Bar on Good Health**

The second secret is what really raises the bar. Heart Nano-Detox<sup>TM</sup> is made using a special process known as "nanization". All our ingredients are micro-digested into extremely small particles during a specialized fermentation process with powerful probiotic bacteria. The nanization process makes all the herbal constituents exquisitely more bio-available, assuring extraordinary absorption. Since nanized phytonutrients are extremely easy to absorb, even those with poor digestion can reap the full reward.

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Heart Nano-Detox<sup>TM</sup> is simply a superior means of administering a regimen of time proven herbs to help those who are concerned about their cardiovascular health. Heart Nano-Detox's key ingredients include:





#### "Nanized" Garlic Oil (Allium Sativum)

- Supports normal cholesterol levels\*
- Contains diallyl sulfide which inhibits lipid peroxidation\*
- Promotes healthy red blood cell circulation\*

Proven to inhibit blood platelets from sticking together\*

#### "Nanized" Cayenne Pepper (Capsicum min.)

- Promotes healthy blood circulation\*
- Promotes normal heart activity without increasing blood pressure\*
- Powerful synergist which enhances the effectiveness of other herbs
- Proven to induce increased fibrinolytic activity while simultaneously causing hypocoagulability (thinning of blood)\*

#### "Nanized" Bilberry (Vaccinium myr.)

- Assists fluid uptake and nutrient absorption throughout the body
- Helps strengthen coronary arteries\*
- Supports clearing of artery obstruction due to deposits of plaque\*
- Strong chemoprotective properties; protects against free radicals

#### "Nanized" Motherwort (Leonurus car.)

- Helps reinforce normal heartbeats without increasing heart rate\*
- Promotes healthy circulation to the heart\*
- Supports normal blood pressure\*
- Protects against free radical damage

#### "Nanized" Hawthorne Berry (Crataegus oxy.)



- Helps strengthen heart muscles\*
- Used successfully in a variety of heart health studies
- Helps protect the heart and vascular system from damaging free radicals
- Promotes improved contractility of the heart muscle\*

#### What is a "nanized" herbal tincture?

The word "nano" means very, very small. A "nanized" tincture contains Quantum Quality herbs which have been "nanized" or pre-digested into very, very small particles which makes them extremely bioavailable.

Even those with poor digestion can rapidly absorb the "nanized" phytonutrients of the herbal complexes because they are so readily assimilable.

Nano Detox tinctures really demonstrate the power of the old saying: it's not what you take, but what you absorb that makes the difference.

Many people can feel the effect of taking a Nano-Detox tincture within minutes. This immediate effect is very important in pain control, where absorption of key nutrients is critical to settle the inflammatory process which often initiates pain.

#### Why use an alcohol tincture?

Top grade, organic alcohol is nature's perfect preservative. Its indigenous vasodilative properties function as a perfect transporter of our super-nanized phytonutrients into the blood to deliver almost immediate uptake, unparalleled by ordinary supplements.

For centuries, Oriental Medicine has known that nutrients preserved in alcohol directly target the liver, getting a faster, deeper response than when no alcohol is used. Tinctures preserved with alcohol have been used effectively for centuries. In contrast, tinctures made with a glycerine base cannot deliver the same effect as tinctures with an alcohol media. In addition, over time, nutrients degrade in the glycerine, slowly losing their potency. <u>Only the Best</u>. We use only organic alcohol, free of pesticides and chemotoxins. (Avoid tinctures with conventional alcohol because typically it is contaminated with chemotoxins.)

<u>Want to avoid alcohol</u>? In a typical dose (1/2 teaspoon) of tincture, you receive about 1/90 of an ounce of alcohol. For those who want to avoid alcohol but still get the full benefits of the tincture, simply place a dose of the tincture (usually ½ teaspoon) in a cup and add ½ cup of very hot water. Wait for 5 or 10 minutes for the alcohol to gas off. (Alcohol boils at  $172^{\circ}$  F. [or  $78.5^{\circ}$  C.] and will gas off at temperatures below boiling.)

Rev. 4/24/03

#### Heart Nano-Detox™: Ingredients

8 fl. oz./bottle

Highly Bio-available "Nanized" Garlic Oil (*Allium sat.*), Cayenne Pepper (*Capsicum min.*), Bilberry Fruit (*Vaccinium myr.*), Hawthorne Berry (Fruit, Leaf) (*Crataegus oxy.*), Motherwort (*Leonurus car.*), 12 strains of beneficial Lactic Acid Flora, including Bifido bacteria (3 strains), Lactobacillis (7 strains), S. thermophilus, E. faecalis TH10; in a base of Purified Water, 20% Organic Grain Neutral Alcohol. <u>Other Ingredients</u>: None

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Jon Buratti, ND, PLD ● Paramount Herbs ● (818) )848-7414

# Heavy Metal Detoxification

## **Quantum Heavy Metal Detox**

Broad Spectrum Greens Formula To Support Heavy Metal Detoxification\*

#### **Quantum Quality**

Quantum Heavy Metal Detox is the result of our relentless research to find the ideal phytonutrient synergists which, when combined together, provide clinically proven, extraordinary support to help the body's process of heavy metal detoxification.\*

#### Grade 10 Indian Coriander Leaf

- Famous Ayurvedic herb for heavy metal detoxification (including mercury), especially supporting the brain and kidney\*
- Specially grown in the rich soil of India, 5 miles away from any road; meticulously harvested by traditional herbal masters (low-temperature, air-dried)

No artificial fertilizers, pesticides or high heavy metal residues (as seen when grown near traffic)

#### **Grade A Japanese Chlorella**

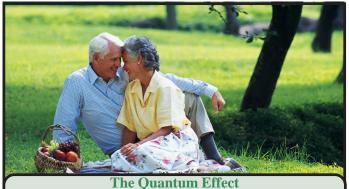
• World-famous super food, supporting heavy metal detoxification in the intestines\*

Given by Japanese doctors to hospitalized patients

- Grown in sunlight in ocean water Not grown in dark vats with city water
- Broken cell process (for full assimilation) No tablets with glues and binders

#### Grade 10 Japanese Green Tea

- Centuries-old herb to detoxify stomach and upper gastrointestinal tract\*
- Specially fermented for easy assimilation No gamma irradiation, pesticides or fumigation



Quantum Heavy Metal Detox

90 Vcaps

When quantum quality nutrients (exquisitely well-grown, free of toxic tagalongs) are combined together, their effect is far greater than the sum of their individual benefits by a factor of 10 to 100-fold or more: **The Quantum Effect**.

#### Wild Blue Green Algae

- The near-perfect super food with the extraordinary "Genesis Effect," supporting DNA repair for literally every cell in the body\*
- Wild grown in fresh water in open air *Not in dark vats with tap water*
- Low-temperature, air-dried Not freeze-dried which breaks the glycoside bonds

#### Grade 10 Indian Holarrhena Antidysenterica/Indrajae

- Supports healthy intestinal function and heavy metal detoxification\*
- Specially grown in the rich soil of India, 5 miles away from any road; meticulously harvested by traditional Ayurvedic herbal masters (low-temperature, air-dried)

No weak, toxic, solvent-extracted, pesticided American herbs

#### **Essential Co-Factors and Transporters**

These nutrients provide essential support to enhance heavy metal detoxification with minimal cleansing symptoms.

- Grade 10, Primary-Grown Nutritional Yeast (molasses-grown)
- World-class, complete protein source (50% protein)
- Rich in B vitamins, minerals, beta-1, 3 glucans and glutathione
- Primary grown on molasses, not sludge
  - Not a pathogenic yeast; does not encourage Candida

#### **Stabilized Rice Bran**

- An unparalleled super food with over 100 different antioxidants
- Naturally contains tocotrienols (super antioxidants) which can have 6,000 times greater antioxidant activity than vitamin E\*

#### **Stabilized Rice Protein**

- High quality, biological protein (53% bio-available)
- Essential for transport of the rice bran's fatty acids

#### Grade 10, European Vegetable Extracts

 Low-temperature, nonhybrid vegetable extracts of asparagus, celery, broccoli and spinach
 Convright 2002 PR Labs Powerful phytonutrients to help strengthen the organs and glands; helps modulate the immune and endocrine systems.\* Not toxic, pesticided or solvent-extracted

#### Grade 10 FOS (Fructooligosaccharides)

- Made from chicory, not refined sugar
- Support for healthy intestines; can increase the good healthy bacteria in the colon fivefold in only 4 weeks\*

#### Grade 10 Indian Guggulipids (Commiphora)

- World-famous Indian herb to help regulate fat/cholesterol balance\*
- Specially grown in the rich soil of India, 5 miles away from any road; meticulously harvested by traditional Ayurvedic herbal masters (low-temperature, air-dried)

Not solvent-extracted, irradiated or pesticided

\*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

Jon Buratti, ND, PLD ● Paramount Herbs ● (818) ) 848-7414

Rev. 6/17/02

# **Olive Leaf Extract** Master Formula

### InfectoStat <sup>TM</sup>

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World-Class, Unparalleled Immune System Support\*

InfectoStat<sup>TM</sup> is a unique, clinically tested formula featuring premier grade Italian olive leaf extract, coupled with five premier synergistic herbal compounds: grade 10 Indian Noni, grade 10 Indian coriander leaf powder, unheated North Atlantic organic kelp, wild mountain-grown whole reishi mushroom powder, and specially fermented mycelial extracts of coriolus and reishi mushrooms.

This spectacular formula contains a broad spectrum of highly active herbal agents to invigorate and upregulate the immune system.

### The Awesome Olive Leaf Extract

- One of the most significant herbal agents ever discovered
- Contains potent phytochemicals: oleuropein, oleuropeoside, calcium elenolate
- 60 centuries of use: Used as a powerful folk remedy for over 6,000 years
- In the Old Testament, Genesis refers to the olive tree as the "tree of life."

### **A Brand New You**

- Supercharge your body with new levels of energy\*
- Help protect your body from dangerous free radicals\*
- Help invigorate and boost your immune system\*



### Get The Best Olive Leaf Extract

- The original source from Italy (*Olea europaea L.*) Not weak or toxic American sources
- The correct species of Italian olive leaf *Not weak, hybrid varieties*
- Carefully picked and processed No oxidized or highly heated leaves
- Grown in the Italian countryside *Not near polluted cities or smog*
- Grown in rich, healthy Italian soil No pesticides or artificial fertilizers
- Combined with five world-class herbal synergists The best synergists: grade 10 noni, coriander leaf, Atlantic kelp, coriolus and reishi mushroom mycelial extracts
- Guaranteed no gamma irradiation Up to 70% of herbs are now irradiated.
- 100% pure powder in vegetable capsules Avoid tablets with undisclosed binders and liver-toxic glues.

### With Five World-Class Synergists

For the perfect immune-boosting formula

**Grade 10 Indian Noni**: low-temperature, air-dried mature Noni fruit and seed from central Indian forests, ayurvedically processed. A super protein and enzyme activator with proven promoters of the immune system, including damnacanthal; helps strengthen digestion and promote mood and sense of well being.\*

**Grade 10 Indian Coriander Leaf**: low-temperature, air-dried, grown and harvested in India by traditional Indian herbal masters. A super kidney and heavy metal detoxifier; promotes healthy intestinal function.\*

**Grade 10 Wild, Mountain-Grown Reishi**, including the fruit body and specially fermented mycelial extract. Known as the "herb of immortality," supports superior liver and intestinal health; contains incredible immune system boosters.\*

**Grade 10 Coriolus:** A specially fermented mycelial extract of coriolus mushroom (the form used in the studies with the spectacular clinical results effects): Used in Japanese hospitals as a proven immune system booster; supports healthy kidney, liver and brain function.\*

**Grade 10 North Atlantic Kelp**: unheated, top grade organic kelp, free of toxic chemicals. Supports healthy thyroid and kidney function; contains sodium alginate to help detoxify heavy metals.\*

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Rev. 5/30/03

# Spectacular Kidney Nutrients

### Quantum Kidney Complex World-Class Nutrients To Strengthen The Kidneys\*

### The Best Kidney Formula On The Planet

### **Quantum Quality**

Quantum Kidney Complex is the result of our relentless research to find the ideal phytonutrient synergists which, when combined together, provide clinically proven, extraordinary support for the kidney and kidney meridian.\*

### **Grade A Japanese Agaricus Bisporus Extract**

- Low-temperature, patented process, concentrated mushroom extract
- Famous for cleansing and strengthening the kidneys\*
- Helps dramatically clear foul breath and body odor\*
- Helps clear putrid odors in the digestive tract\* Not solvent-extracted, highly heated or pesticided; no h\_ rieties

### **Grade A Chinese Cordyceps Extract**

- Specially fermented mycelial mushroom extract Contains a minimum of 15% adenosine (a key highly active compound), up to 100 times more potent than other extracts
- Famous kidney, lung and liver tonic\* Using this herb, women runners shattered 9 world records (1993).
- For superior results, this extract is made from mycelia (a special part of the mushroom) which has been specially fermented, not just whole mushroom powder.

### **Grade 10 Indian Coriander Seed**

- Famous ancient Ayurvedic herb to tonify and nourish the kidneys\*
- Rated as a "satvic" herb: the highest category of herbs
- Specially grown in India in rich soil, 5 miles away from any road; meticulously harvested by traditional Indian Ayurvedic herbal masters

No weak, toxic, pesticided or hybrid varieties

### **Grade 10 European Vegetable Extracts**

- Premier quality, low-temperature, nonhybrid vegetable extracts of asparagus, celery, beet and lycopene (from tomato)
- These extracts contain powerful phytonutrients which strengthen the kidneys as well as modulate the immune and endocrine systems.\*

No weak, toxic, pesticided or solvent-extracted American vegetable



Quantum Kidney Complex World-Class, Super Nutrients For Optimal Kidney Health"

60 Vcaps ™

#### **The Quantum Effect**

When quantum quality nutrients (exquisitely well-grown, free of toxic tagalongs) are combined together, their effect is far greater than the sum of their individual benefits by a factor of 10 to 100-fold or more: **The Quantum Effect**.

extracts

### Grade 10 Indian Noni (Morinda Citrifolia)

- World-famous for whole-body regeneration by protein/enzyme activation\*
- Helps strengthen kidney and liver\*
- The correct species of Noni
- Specially grown in the deep forests of India, 5 miles away from any road; meticulously harvested by traditional Ayurvedic herbal masters (low-temperature, air-dried)

No solvents, fumigants, toxic flavorings or commercial fruit juice

### Premier Quality, European Beta-Sitosterol and Related Sterols

- Newly discovered, careful low-temperature processing of European plant sterols
- Famous plant hormones which help regulate and enhance kidney and immune function\*
- No high heat or freeze-drying which destroy the glucosides attached to the sterols

No weak, toxic, pesticided or solvent-extracted plant sterols

Rev. 1/28/02

\*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

Jon Buratti, ND, PLD ● Paramount Herbs ● (<u>818) )848-7414</u>

# Spectacular Liver Nutrients

## **Premier Liver Complex**

World-Class Super Nutrients For Optimal Liver Health



The Best of The Liver Cleansers
The Best of The Liver Boosters

### **Get The Best Liver Nutrients**

- Grade 10 Milk Thistle Extract
- Grade 10 Fermented Mycelial Mushroom Extracts
- Grade 10 Brazilian Pau D'Arco

- Grade 10 Indian Turmeric
- Grade 10 Citrus aurantium
- Grade 10 Aloe Vera Concentrate
- Grade 10 European Carrot Extract

• Grade 10, Premium Grade Synergists Indian Noni, Nonhybrid European Vegetable Extracts, Primary Grown Nutritional Yeast (molasses-grown), Wild Blue Green Algae, Grade A Japanese Chlorella

**Grade 10** = An ayurvedic grading system (from 1 to 10, 10 being the best) devised over 8,500 years ago in India, still in use today.

### **Premier Liver Complex:** Ingredients

#### Grade 10 Milk Thistle Extract (Silybum marianum)

- Contains silymarin (composed of silybin, silydianin, silychristine), betaine, trimethylglycine, essential fatty acids
- Centuries-old notable liver cleansing herb
- Contains well-researched phytochemicals to stimulate protein synthesis and boost liver cell rejuvenation\*
- Research shows increased glutathione and superoxide dismutase activity for rapid liver support\*
- Premier quality; no hybrids, no pesticides or irradiation

### **Grade 10 Fermented Mycelial Mushroom Extracts**

Reishi (Ganoderma lucidum) and Polyporous umbellatus

- Remarkable extracts to boost the liver, immune system and extend life\*
- Shown to increase RNA and DNA synthesis
- Natural source of plant ergosterol (provitamin D)
- Naturally contains potent immuno-stimulating fractions\* Including beta-D-glucans, ganodermic acids (triterpenes), and many active polysaccharides
- Strong phyto-stimulators to boost liver cell performance\*

### Grade 10, Brazilian Pau D'Arco (inner bark)

• Centuries-old herb with a lively history since the time of the Incas and Aztecs

Famous story of a young girl in Rio de Janiero whose health miraculously changed after an angel told her of this bark

- Potent liver and immune-boosting properties\*
- Premier quality, certified by the Brazilian government • Guaranteed the right species; only the inner bark used
- No hybrids, no pesticides, no wrong parts of the tree

### Grade 10 Indian Turmeric (Curcuma longa)

- Bright yellow tuber used for over 30 centuries for liver health\*
- Contains powerful phytonutrients such as curcurmin
- Strong liver protection and rejuvenation properties\*
- Stimulates the flow of bile and aids in fat digestion\*
- Premier quality; ayurvedically grown in India No hybrids; not pesticided, fumigated or irradiated

### **Grade 10 Citrus Aurantium Extract**

- Widely researched herb for its effects on digestion, metabolism and weight loss\*
- Premier liver and gallbladder herbal synergist Premier quality, not irradiated, fumigated or a highly heated (burned) extract

### Grade 10 Aloe Vera Concentrate (200:1)

- Used by Cleopatra in baths for beautiful skin; used internally to boost liver and immune system function\*
- Full spectrum, active polysaccharides (PS)
- Contains all 3 types of active polysaccharides (PS): small, medium and long chain Most aloe products are degraded and contain no active polysaccharides at all.
- No toxic preservatives or flavorings No sodium benzoate, propyl or methyl paraben; no fructose or "natural flavors" (an alias for MSG).

### **Grade 10 European Carrot Extract**

- Premier quality, low-temperature, nonhybrid carrot extract
- Contains concentrated phytonutrients to strengthen the liver\* No hybrids; no weak or toxic American carrot extracts No pesticides, not solvent-extracted

### Grade 10 Indian Noni (Morinda citrifolia)

- World-famous for whole-body rejuvenation by boosting protein/enzyme activation\*
- Powerful help to strengthen liver and digestive tract\*
- Contains powerful phytonutrients (damnacanthol, scopoletin) for liver, kidney, gastrointestinal and immune system support\*
- The correct species of Noni; no solvents, no fumigants, no irradiation, no toxic fructose or flavorings
- Specially grown in the deep forests of India, 5 miles away from any road; meticulously harvested by traditional herbal masters; low temperature, air-dried

### Grade 10 European Beta-Sitosterol (Solvent-free)

- Natural phyto-hormone compounds from plants, including beta-sitosterol, sterolins and other sterols
- Significant liver and immune system regulating effects\*
- Special low-temperature processing to keep glucosides intact *Not freeze-dried or highly heated*

### Grade 10 Nutritional Yeast (molasses grown)

- World-class source of biological quality protein
- Rich in B vitamins, minerals, beta-1,3 glucans and glutathione
- Primary grown on molasses, not sludge Not a pathogenic yeast; does not encourage Candida

### Wild Blue Green Algae

- The near-perfect super food
- High in chlorophyll, a powerful detoxifier of toxins and heavy metals
- Wild grown in fresh water in air and sunlight Not grown in dark vats with tap water
- Low temperature, air-dried Not freeze-dried which breaks the glycoside bonds

### Grade 10 European Vegetable Extracts

- Premier quality, low-temperature, air tunnel-dried, nonhybrid vegetable extracts of beet and lycopene (tomato source)
- Powerful phytonutrients to help strengthen the liver\*
- Helps modulate the immune and endocrine systems\* No weak, toxic, pesticided or solvent-extracted extracts

### **Grade A Japanese Chlorella**

- World-famous super food with proven liver and immune system support\*
  - Given by Japanese doctors to hospitalized patients
- Grown in ocean water in full sunlight Not grown in dark vats with tap water
- Broken cell process (for excellent assimilation) No tablets with glues, binders or fillers

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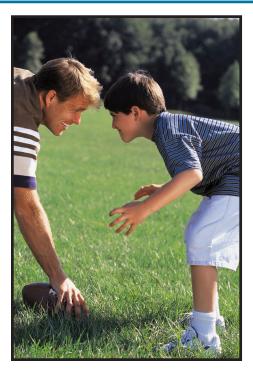
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# Breathe Easy

### Premier Lung Complex World-Class Super Nutrients for Optimal Lung Health\*





### **Benefits of Premier Lung Complex**

- Synergistic broad-spectrum phytonutrients for optimal lung cleansing and support\*
- Helps cleanse the blood for more effective oxygen metabolism in the lungs\*
- Delivers optimal antioxidant protection for the lungs\*
- Helps optimize the body's enzyme and protein systems for effective lung tissue building\*
- Helps support the oxygen-carrying capacity of blood to the lungs
- Supports better processing of air pollutants by the lungs
- Every nutrient is specially grown and processed

for rapid restoration of ideal cellular resonance.

### **Key Ingredients**

### Grade 10 French Pine Bark Extract (Pinus pinaster)

- Naturally derived flavonoid antioxidant
- Key support for lung protection and rejuvenation\*
- More potent than vitamin E and vitamin C in antioxidant properties

### **Grade 10 Coriolus Versicolor**

- Specially fermented mycelial extract of Coriolus mushroom (the form used in the spectacular studies)
- Supports kidney, liver, brain, immune system and lung health\*

### Grade 10 Indian Noni (Morinda citrifolia)

- World-famous for whole-body regeneration, including the lungs, by boosting protein/enzyme activation\*
- Powerful help to strengthen the entire digestive tract\*
- Contains powerful phytonutrients (i.e. damnacanthol, scopoletin) for gastrointestinal, liver, kidney, immune system and lung support\*

### Wild Blue-Green Algae (Aphanizomenon flos-aquae)

- The near-perfect super food for whole body support\*
  Wild grown in fresh water in open air
- Wild grown in fresh water in open air Not freeze-dried which breaks the glycoside bonds
   Low-temperature air-dried
- Low-temperature, air-dried

### Grade 10 Beta-Sitosterol and Sterolins

- Helps optimize the immune system, lung and whole body health\*
- Supports the body's natural anti-inflammatory process\*

### Grade 10 Indian Turmeric (Curcuma longa)

- Remarkable liver and blood cleansing properties\*
- Promotes cellular DNA repair at the lung\*

### Grade A Japanese Chlorella (Chlorella pyronoidea)

- World-famous super food with proven immune system and lung support\*
  - Given by Japanese doctors to hospitalized patients
- Broken cell process; grown in sunlight in ocean water *Not grown in dark vats with city water*

### Grade 10 Primary-Grown Nutritional Yeast

- World-class, biological quality protein
- Rich in B vitamins, minerals, beta-1, 3-glucans and glutathione (GSH)
- Primary grown on molasses, not petrochemical sludge *Not pathogenic; does not encourage candida*

### **Essential Co-Factors and Transporters**

- North Atlantic Kelp (Laminaria digitata)
- Nonhybrid South American extracts of alfalfa, beet, orange peel and lycopene

### **Maximizing Lung Function**

Premier Lung Complex consists of synergistic, broad-spectrum phytonutrients for optimal lung cleansing and support.\* The extraordinary action of cleansing and building comes from the unique synergistic combination of super nutrients which rapidly promote ideal cellular resonance and function. Every nutrient is toxin-free, specially grown for potency and meticulously processed without chemicals for maximum, long-term tissue benefit.

### **Phytonutrient Synergists**

- <u>Grade 10 French Pine Bark Extract</u> contains proanthocyanidins that work to reduce free radical activity and stabilize cell membranes. Pine bark extract has a special protective effect on collagen and lung tissue. The powerful antioxidant action of proanthocyanidins help support the body's natural anti-inflammation process, blood vessel integrity and circulation.
- <u>European Lycopene and Orange Peel Extract</u> provide exceptional antioxidant and cell protection capacity.
- <u>Grade 10 Beta-Sitosterol and Sterolins</u> are plant sterols that support the immune system and whole body health.\* Hundreds of research studies describe their multiple benefits such as immune modulation and their ability to support the body's natural anti-inflammatory process.

The potent immune properties of plant sterols work by activating macrophages and enhancing their ability to digest foreign materials. The plant sterols enhance T-cells and in so doing, enhance the secretion of cytokines, interleukin-2 and gamma-interferon.

- <u>Grade 10 Coriolus</u>, a specially fermented mycelial mushroom extract, contains potent polysaccharides called beta-glucans that have powerful immune-enhancing action.\* Studies show beta-glucans help control the cell's normal growth cycle, as well as protecting T-cell activity, especially helpful in acute conditions.
- <u>Grade 10 Indian Noni</u> is a premier activator of digestion and all enzyme systems. Noni contains high amounts of pro-xeronine which the body is readily able to convert to xeronine. This compound helps activate all the body's enzyme systems and proteins to greater efficiency. Xeronine is naturally produced during states of relaxation, happiness, etc., but is used up quickly during times of stress.

Noni also contains scopoletin, a plant compound

which helps promote mood and a sense of well being. Studies at the University of Hawaii, School of Medicine, found that Noni significantly raised the T-cell count in the blood. Xeronine helps accelerate cleansing of the cells and improve nutrient uptake.

- <u>Grade 10 Indian Turmeric, Wild Blue-Green Algae and</u> <u>Japanese Chlorella</u> provide a broad-spectrum of nutrients for exceptional cleansing and rebuilding properties of the liver and blood to support lung regeneration. Their high chlorophyll content helps detoxify the blood and many organs, such as the lungs.
- <u>Primary-Grown Nutritional Yeast</u> is an excellent source of organic iron that can help to increase the hemoglobin's oxygen carrying capacity in the blood, thus supporting lung capacity. Nutritional yeast also contains an outstanding nutritional profile of amino acids, glutathione (GSH), a host of natural vitamins, minerals and beta 1, 3-glucans.

### **Synergistic Products**

Synergistic products include the Quantum-5 Kit (5 products for optimal nutritional support), Premier Cordyceps and Quantum Kidney Complex.

### **Recommended Use**

Adults or children (age 4 and up): Take 1 to 3 capsules daily. For special programs, up to 9 capsules may be taken daily.

### **Premier Lung Complex:** *Ingredients*

Each 500 mg. vegetable capsule contains a proprietary blend of: French Maritime Pine Bark Extract (*Pinus pinaster*), European Beta-sitosterol and sterolins, North Atlantic Kelp (*Laminaria digitata*), non-hybrid extracts of alfalfa, beet, orange peel and lycopene, fermented mycelial mushroom extract of Coriolus Versicolor, grade 10 Indian Noni (*Morinda Citrifolia*), grade 10 Indian Turmeric (*Curcuma longa*), Grade A Japanese Chlorella (*Chlorella pyronoidea*), Wild Blue-Green Algae (*Aphanizomenon flosaquae*), primary Nutritional Yeast (molasses grown)

References

Rev. 5/28/02

\*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

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#### Pollen

Pollen is nutrient-rich and chemically very complex, but the exact composition depends upon the plant which produced the pollen. Unfortunately, variations in the composition of pollens from different plants have led to disputes in the scientific literature over benefits and efficacy.

Therefore, we have chosen a blend of several grade 10 pollen sources to allow us to achieve an optimal, proprietary amino acid and phytosterol profile with the broadest range of beneficial effects.

#### **Guaranteed Potent: 100% Allergen-Free**

The process that yields an allergen-free pollen is the state-of-the-art. Once clean and 100% allergen-free, the pollen undergoes novel proprietary extraction processes to assure concentration of both the water and lipid soluble components. The process perfectly concentrates the widest range of these delicate phytonutrients. The process also demands tenacity. It takes 10,000 flower tops to yield just 1 kilogram of once living pollen extract.

### Get The Best Pollen Extract

- Unique breakthrough in pollen processing Breaks the pollen's tough outer casing; liberates the full spectrum of phytonutrinets, making them fully bio-available Unlike other pollen products which are typically poorly digested
- Multiple sources of European pollen to ensure the broadest range of phytonutrients

Not just one pollen source with a narrow range of factors

- Pollen collected only from pesticide-free, pure water areas in • European countrysides
  - Not pollen from American, pesticided, poorly grown flowers
- Special pollen cleaning process: 100% allergen-free No dust, dirt, gum or impure resins
- 100% pure vegetable capsules: no binders or fillers No tablets with toxic tagalong fillers, binders or glues No magnesium stearate (a hydrogenated oil) No gelatin capsules with toxic preservatives & an inferior absorption profile

#### **Pollen's Phytonutrient Content**

Premier Multi-Pollen Extract contains European pollen fractions from multiple sources which are standardized according to our proprietary, highl effective amino acid and phytosterol profile. Our pollen extract is guar anteed to contain beta-sitosterol, diamines and derivatives of feruloylputrescine (FP), cyclic hydroxamic acid as 2, 4 dihydroxy-2H-1 4-benzoxazin-3 (4H)-one (DIBOA), secalosides A and B, kaemperferols luteolin, crude protein and rutin. The following phytonutrients are liste in ranges due to the naturally occurring variations in batch to batch o living pollen sources. Each 100% vegetable capsule contains:

Pollen Nutrients	Amount
Total Multi-Pollen Extract	
Amino Acids	$\dots$
Free Amino Acids	up to 20 mg.
Lipids	
Carbohydrates	$\ldots \ldots \ldots$ up to 143 mg.
Simple Sugars	13 to 33 mg.
Carotenoids and flavonoids	7 to 8 mg.
Vitamin C	up to 20 mg.
Stabilized rice bran (with 100 known antioxidants) 150 mg.	

#### **Traditional Uses**

Written records indicate that pollen has been used as a food and as a medicine for at least 2,000 years. In China typha pollen (*puhuang* from the flowers of the cattail *Typha* spp.) was described in the Shen Nong Ben Cao Jin (circa 200 B.C. to 100 A.D.) and has been part of the medical literature since the 7<sup>th</sup> century A.D.

#### Pharmacological and Biological Activity

Reviews of scientific studies with pollen generally stress the importance of the pollen source. Meticulous processing to assure potency and freshness is also a critical yardstick of pollen benefits. Finally the many potential allergens must be meticulously eliminated or the benefits can be outweighed by the allergic reactions.

Premier Multi-Pollen Extract is a collage of the best source pollens processed using state-of-the-art technology and equipment yielding the most potent, non-toxic, chemical free, 100% allergen-free pollen extract. Simply, the best of the best.

"Nutrition that Really Works"

Try it and feel the difference.

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# **The Nano-Detox<sup>™</sup> Series**

### **Living Nano-Tinctures**

\* A Breakthrough in Achieving Unparalleled Bioavailability \*Rapid Clinical Results for Heavy Metal Detox, Pain and More



"I have found that sometimes a single dose of Liver Nano-Detox™ can rapidly clear pain in a patient within minutes. I have never used a formula that worked this fast. The highly bioavailable phytonutrients can quickly go into the portal circulation to calm liver irritation – frequently the culprit in pain syndromes." -- Robert J. Marshall, PhD, CCN

### What is a "nanized" herbal tincture?

The word "nano" means very, very small. A "nanized" tincture contains quantum quality herbs which have been "nanized" or pre-digested into very, very small particles which makes them extremely bio-available. Even those with poor digestion can rapidly absorb the "nanized" phytonutrients of the herbal complexes because they are so readily assimilable. The Nano-Detox<sup>™</sup> tinctures really demonstrate the power of the old saying, it's not what you take, but what you absorb that makes the difference.

Many people can feel the effect of taking a Nano-Detox<sup>TM</sup> tincture within minutes. This immediate effect is very important in pain control, where absorption of key nutrients is critical to settle the inflammatory process which often initiates pain.

### **Breakthrough Support**

leavy Metal

#### Nano-Chlorella

• Promotes rapid heavy metal detoxification, including clearance from the GAGs (glycosaminoglycans)

### Nano-Gold Coin

• Provides uinique cleansing of the gallbladder meridian, typically not cleansed by other means

### Nano-Turmeric

 Promotes pain relief and DNA repair; aids fat digestion, helps rejuvenate the liver\*

### Nano-Lipoic Acid

• Quenches literally <u>every known</u> free radical for unparalleled free radical protection, essential for management of neurodegeneration

### Nano-Ashitaba

• The world's richest source of selenium, now extraordinarily bioavailable; ideal support for those with tumor growths\*

### What is the Nanization Process?

The herbal complexes in the Nano-Detox<sup>TM</sup> tinctures have gone through a proprietary process to break down their components into "nanized" phytonutrients. This means that the herbal complex has been micro-digested into extremely small, highly bio-available particles using our special fermentation process.

We use unique, potent multi-strain probiotic colonies to assist in our "nanization" process. This allows rapid, unmatched bioavailable cellular delivery of the herbal complex's healing factors, unlike any other product.

Most people can feel the effect of these products the first time they take them.

#### Why use an alcoholic tincture?

Top grade, organic alcohol is nature's perfect preservative. Its indigenous vasodilative properties function as a perfect transporter of our super-nanized phytonutrients into the blood to deliver almost immediate uptake, unparalleled by ordinary supplements.

For centuries, Oriental Medicine has known that nutrients preserved in alcohol directly target the liver, getting a faster, deeper response than when no alcohol is used. Tinctures preserved with alcohol have been used effectively for centuries. In contrast, tinctures made with a glycerine base cannot deliver the same effect as tinctures with an alcohol media. In addition, over time, nutrients degrade in the glycerine, slowly losing their potency.

<u>Only the Best</u>. We use only South American, organic alcohol, free of pesticides and chemotoxins. (Avoid tinctures with American alcohol since they are typically contaminated with chemotoxins.)

<u>Want to avoid alcohol</u>? In a typical dose (½ teaspoon) of tincture, you receive about 1/90 of an ounce of alcohol. For those who want to avoid alcohol but still get the full benefits of the tincture, simply place a dose of the tincture (usually ½ teaspoon) in a cup and add ½ cup of very hot water. Wait for 5 or 10 minutes for the alcohol to gas off. (Alcohol boils at  $172^{\circ}$  F. [or  $78.5^{\circ}$  C.] and will gas off at temperatures below boiling.)

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### Five Key Nano-Detox™ Products

### 1. <u>Heavy Metal Nano-Detox</u>™

Nanized Grade A Japanese Chlorella (sunlight-grown) Using Quantum Resonance Technology

Key Support: Deep-Seated Heavy Metal Detox and Whole Body Cleansing

- "Nanized" chlorella with unique, global, heavy-metal binding properties to clear whole-body heavy metal and other toxic residues
- Helps clear gallbladder meridian master points, typically not cleansed by ordinary chlorella
- Broad spectrum, beneficial nutrients: chlorophyll, antioxidants, nucleic acids, protein, lipoic acid, natural vitamin B12 and more. <u>Recommended Use</u>: Adults or children (age 4 and up): Take <sup>1</sup>/<sub>2</sub> teaspoon mixed in <sup>1</sup>/<sub>2</sub> cup purified water daily.

<u>Contents</u>: Highly bio-available "nanized" Japanese, Grade A Chlorella, Bifidobacteria (breve ss. breve, infantis ss. infantis, longum), Enterococcus (faecalis TH10, faecium), Lactobacillus (acidophilus, bulgaricus, casei ss. casei, fermentum, helveticus ss. jagurti, plantarum), Streptococcus thermophilus; in a base of purified water, 20% organic grain neutral alcohol

### 2. Gallbladder Nano-Detox<sup>™</sup>

Nanized Gold Coin Tincture Using Quantum Resonance Technology

Key Support: Promotes Optimal Liver/Gallbladder Cleansing

- Promotes optimal liver and gallbladder health\*
- Excellent for use 3 to 6 weeks before starting liver and gallbladder cleansing programs (i.e. flushes)
- Provides unique cleansing of gallbladder meridian master points typically not cleansed by other means
- Supports liver cleansing helping to restore deep sleep\*

<u>Recommended Use</u>: Adults or children (age 4 and up): Take ½ teaspoon mixed in ½ cup purified water daily. For use with liver/gallbladder cleansing, see directions for the Master Liver/Gallbladder Flush.

<u>Contents</u>: Highly bio-available "nanized" Grade 10, Asian Gold Coin (*Herba Lysimachiae*), Bifidobacteria (breve ss. breve, infantis ss. infantis, longum), Enterococcus (faecalis TH10, faecium), Lactobacillus (acidophilus, bulgaricus, casei ss. casei, fermentum, helveticus ss. jagurti, plantarum), Streptococcus thermophilus; in a base of purified water, 20% organic grain neutral alcohol

### 3. Liver Nano-Detox<sup>™</sup>

Nanized, Medicinal Quantum Quality, Indian Turmeric Tincture Using Quantum Resonance Technology

Key Support: Promotes Optimal Liver Cleansing and Whole Body DNA Repair\*

- Supports rapid pain relief; clears pain often within minutes\*
- Supports the body's natural anti-inflammatory process and cellular DNA repair\*
- Promotes optimal liver and gallbladder cleansing, especially with liver and gallbladder cleansing programs
- Helps stimulate the flow of bile, aids in fat digestion, encourages normal cholesterol levels, helps rejuvenate the liver\*

<u>Recommended Use</u>: Adults or children (age 4 and up): Take ½ teaspoon mixed in ½ cup purified water daily. For use with liver/gallbladder cleansing, see directions for the Master Liver/Gallbladder Flush. <u>Contents</u>: Highly bio-available "nanized" Quantum Quality Indian Turmeric rhizome (*Curcuma longa*), Bifidobacteria (breve ss. breve, infantis ss. infantis, longum), Enterococcus (faecalis TH10, faecium), Lactobacillus (acidophilus, bulgaricus, casei ss. casei, fermentum, helveticus ss. jagurti, plantarum), Streptococcus thermophilus; in a base of purified water, 20% organic grain neutral alcohol

### 4. <u>Lipoic Acid Nano-Detox</u>™

Nanized Alpha Lipoic Acid (natural source, not synthetic) Tincture Using Quantum Resonance Technology

Key Support: Brain, Liver and Nerve Nourishment and Detoxification\*

- Encourages maximum antioxidant status; brain, nerve and mood support, key nutritional support in neurodegeneration\*
- Broad-spectrum chemoprotection for every cell in the body, especially nerve cells
- Alpha lipoic acid (ALA) is rapidly converted to DHLA (dihydrolipoic acid), in mammals, providing the most potent quencher of ROS (reactive oxygen species) and RNS (reactive nitrogen species) free radicals
- Our proprietary Nanization Process delivers extraordinary bioavailability of ALA and re-incorporates ALA's missing critical co-factors and essential transporters while affording conversion of some ALA to DHLA and simultaneously delivering DHLA's cofactors and transporters

<u>Recommended Use</u>: Adults or children (age 4 and up): Take <sup>1</sup>/<sub>2</sub> teaspoon mixed in <sup>1</sup>/<sub>2</sub> cup purified water daily. Also, very useful for pain control in the chronically ill.

Contents: Highly bio-available "nanized" Quantum Quality Lipoic Acid (naturally concentrated from potato, not synthetic), Bifidobacteria (breve ss. breve, infantis ss. infantis, longum), Enterococcus (faecalis TH10, faecium), Lactobacillus (acidophilus, bulgaricus, casei ss. casei, fermentum, helveticus ss. jagurti, plantarum), Streptococcus thermophilus; in a base of purified water, 20% organic grain neutral alcohol

### 5. <u>Ashitaba Nano-Detox</u>™

Nanized, Quantum Quality, Japanese Grown Ashitaba Tincture Using Quantum Resonance Technology

<u>Key Support</u>: Promotes Ideal Gastrointestinal Health, Blood Purification, Selenium Levels and Longevity\*

- A top-selling nutraceutical in Japan, known for its legendary support of the healing process
- Famous for its unparalleled immune support for those with tumors\*
- Promotes ideal gastrointestinal health, including stomach, intestines, liver and digestion\*
- The richest source of naturally occurring selenium known on earth, facilitating a dramatic shift in tissue selenium
- Contains chalcones, special phytonutrients for immune system support and DNA repair\*
- Rich in chlorophyll and natural vitamin B12, key factors for blood, memory and nerve\*

<u>Recommended Use</u>: Adults or children (age 4 and up): Take <sup>1</sup>/<sub>2</sub> teaspoon mixed in <sup>1</sup>/<sub>2</sub> cup purified water daily. Also, very useful in increasing selenium levels in cancer patients and the chronically ill.

<u>Contents</u>: Highly bio-available "nanized" Quantum Quality Japanese Ashitaba, Bifidobacteria (breve ss. breve, infantis ss. infantis, longum), Enterococcus (faecalis TH10, faecium), Lactobacillus (acidophilus, bulgaricus, casei ss. casei, fermentum, helveticus ss. jagurti, plantarum), Streptococcus thermophilus; in a base of purified water, 20% organic grain neutral alcohol

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**Paramount Herbs** 

Rev. 6/06/03

(818)) 848-7414

# Women's Health

### Premier Natural Gesterone<sup>™</sup> Cream

Bio-Enhanced Bone, Endocrine and Skin Support\*





Low on natural progesterone?

Get Premier Quality

- The Only Natural Progesterone Cream On Earth Made With Advanced ECOPS\* Technology \*Beneficial, Electromagnetically Charged Organic Particles
- 100% nontoxic cream No benzene, propylene glycol, parabens, carbomer 940, polysorbate 60, cetyl alcohol, peg 8 stearate or other toxic chemicals
- Unparalled cell uptake Up to 98% absorption by the cell as compared to 3 to 6% with ordinary creams
- Quickly absorbed by the cell Not sticky; leaves no residue on your skin

# Premier Natural Gesterone<sup>™</sup> Cream

# What's The Difference?

	Ours	The Other Guys
1.	<ul> <li>100% Activated* Wild Yam</li> <li>* Activated by laboratory processing to bio- identical human progesterone</li> <li>a) 100% naturally active in the human body</li> </ul>	<ol> <li>Other creams may not contain natural progesterone (yam source).</li> <li>a) Some creams contain wild yam but it has NOT been converted in a lab. Your body cannot convert it to real progesterone. It does NOTraise the body's progesterone levels.</li> </ol>
	<ul> <li>b) The Yam Scam: wild yam <u>will not</u> work unless it's been activated (via laboratory processing) to bio-identical natural progesterone</li> </ul>	<ul> <li>b) Some creams do have U.S.P. grade progesterone but it is synthetic (NOT from natural sources). Not biocompatible with living bodies.</li> </ul>
W   0§	<b>Luxurious, Natural Cream Base</b> We use our brand-new Charged Particle Technol- ogy with over 40 concentrated grade 10 plant extracts.	c) Some creams contain only diosgenin, a chemical from wild yam. This molecule is too large to be absorbed by your skin. It does NOT raise the body's progesterone levels.
		d) Some doctors give Provera, a prescription drug, to women who have low progesterone. But Provera is a progestin, NOT progester- one. It can drive a woman's low progesterone levels DOWN even further!
3.	Absolutely No Preservatives Our highly Charged Particle Technology naturally	2. Other cream bases often contain propylene glycol, a cheap syn- thetic petrochemical. Sometimes the cream base is non-organic, poorly grown Aloe vera which tests toxic.
preserves the 40-plus herbs in the	preserves the 40-plus herbs in their natural energy state so there is no need for preservatives.	<b>3.</b> Toxic preservatives are common such as parabens (propyl, methyl, butyl, or ethyl) or benzene compounds.
4.	<b>100% Pure, Nontoxic Ingredients</b> Our cream is so pure it's edible, but best applica- tion is on your skin.	4. May contain many questionable and known toxic ingredients such as: propylene glycol, parabens, cetyl alcohol, peg 8 stearate, carbomer 940, polysorbate 60 or other toxic chemicals. Remember, what you put on your skin, you are eating!
5.	Activated Wild Yam In Micronized Form, Stabilized In Vitamin E	<b>5.</b> Most creams are not micronized formulations, so uptake is poor. Without being stabilized in vitamin E, plant hormones can degrade rapidly.
6.	<b>Our Cream Has Unparalleled</b> <b>Absorption</b> Charged Particle Technology with its highly polarized herbal particles allow up to a full 98% absorption by the cell as compared to 3 to 6% by most ordinary creams.	6. Other creams usually have poor absorption into the cell (3 to 6%) as compared with Charged Particle Technology (up to 98% absorption). Their "flat" weakly charged molecules mostly glide into the connective tissue spaces BETWEEN the cells, rather than entering the cells themselves.
7.	<b>Quick Absorption By The Cell</b> Within seconds, our silky, clean cream is fully absorbed, leaving NO sticky residues	<ol> <li>Often other creams have a greasy feel and leave a sticky residue on your skin.</li> </ol>

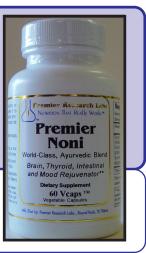
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Herbs

81

<u>Jon Bura</u>tti, ND, PLD ● Paramount

# Healthy Digestion and Mood

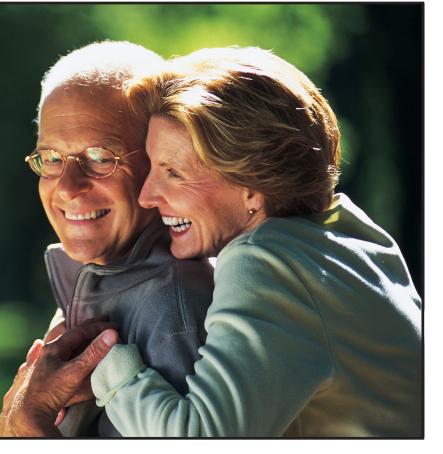


### **Premier Noni**

Brain, Thyroid, Intestinal and Mood Rejuvenator\*

### **Premier Noni** World-Class, Ayurvedic Blend

- 100% low-temperature, air-dried mature Noni fruit and seed powder
- For centuries, revered as a sacred healer by many cultures
- Premier enzyme and whole body rejuvenator\*
- Naturally high potency to ensure the best results
- The correct species of Noni, grown 5 miles from any road in healthy soil in fresh air in the countryside (in India)
- No solvents, no fumigation, no pesticides
- 100% pure vegetable capsules No tablets and their toxic binders and glues



### **Noni's Amazing Benefits**



**Super Enzyme Activator:** High in proxeronine which your body converts to xeronine, a key regulator of all cellular proteins and enzymes; helps boost energy\*

**Immune System:** Contains many proven promoters of the immune system, including damnacanthal\*

**Thyroid:** Promotes normal, healthy thyroid function\*

**Digestion:** Helps strengthen digestion and promote gastrointestinal health\*

**Brain and Mood:** Contains scopoletin, a natural compound which helps promote mood, sense of well being and healthy mental outlook\*

**Intestines:** Dramatically helps promote normal intestinal motility, even in severe chronic constipation\*

**Circulation:** Contains superior antioxidants to help your body rid itself of free radicals\*

**Skin and Hair:** Since noni helps so many body systems, it can help give hair a healthy shine and skin a healthy glow\*

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### **Premier Noni** The Master Protein/Enzyme Activator

### What is Premier Noni?

Noni is the sacred herb used by healers for many centuries to help many different types of people. So spectacular have been the results that one healer claims: Noni is good for whatever "ails" you! Our Noni is Grade 10 quality, imported only from India, the finest source of Noni on earth.

#### Wide-Reaching Effects

How can one plant (Noni) be so helpful to so many different types of people? Dr. Ralph Heinicke, Ph.D. in biochemistry specializing in alkaloid research, pioneered the research on the remarkable Noni plant, discovering its high content of proxeronine. Pro-xeronine is converted to xeronine by the body. Amazingly, if a sufficient amount of xeronine is available, it helps activate all the body's enzymes and proteins to greater efficiency.

Noni has the highest PRO-XERONINE content of any known source. No other source tests even close to Noni. Noni has:

- 7 to 10 times more than organic pineapple
- 10 to 20 times more than aloe or ginseng

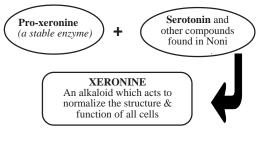
Your body naturally produces xeronine when you are: \*Relaxed \*Laughing \*Being Creative \*In a kind, loving frame of mind \*Feeling happy

### **How Does Noni Work?**

Noni contains a whole array of powerful compounds which are proven promoters of the immune system, including damnacanthol, caproic and caprylic acids, acubin, L. asperuloside, anthraquinones and scopoletin.

Dr. A. Hirazumi, researcher at the University of Hawaii, School of Medicine, found that Noni significantly raised the T-cell count in the body. Tcells are like tiny soldiers of the immune system, helping to keep out invaders and toxins.

- Noni helps ALL cells function at their best
- Xeronine helps optimize cellular function
- Xeronine accelerates cleansing of the cell's membrane attachment



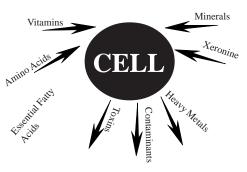
### XERONINE . . .

- --- Is essential for life to continue
- ---Is present in every cell of every human, animal and plant
- ---Is critical to the proper structure and function of every cell

#### Your body uses up xeronine quickly when you are: \*Feeling Stressed \*Angry, Irritated \*Fighting disease

\*Feeling Stressed \*Angry, Irritated \*Fighting disease \*In pain \*Exposed to toxic air, water, food, or chemicals

#### Noni Promotes A Healthy Cell Uptake Cycle



**Promotes Complete Cell Elimination Cycle** 

Rev. 4/30/03

**(The Smart Consumer Alert)** 

India, ayurvedically processed, in an enzymatic base

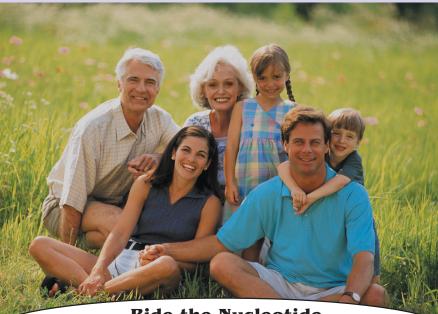
<b>NEVER BUY:</b>	WHY
1. Pasteurized Noni Juice	Heat kills the active enzymes and degrades the active factors in Noni. For best results, use only 100% pure, unheated, fully active Noni powder.
2. Freeze-Dried Noni	Flash-freezing degrades the enzymes and active factors in freeze-dried Noni. Broken RNA/DNA fragments in freeze-dried Noni plant cells have significantly decreased activity as compared to fresh, low-temperature, air-dried Noni.
3. The wrong species of Noni	Many different plants have been called Noni, but the true species of Noni with its famous active factors is Morinda citrifolia. The most potent species is from India.
4. Green (immature) Noni fruit	Immature Noni fruit does not contain the full spectrum of active factors as ripe Noni and may upset the digestion.
5. The wrong part of the plant	The active, health-promoting part of Noni is the mature, ripe Noni fruit and seed, not the leaves or stems.
6. Noni grown near big cities (smog)	Plants grown in contaminated air near busy roads or near auto exhaust incorporate heavy metals and other pollutants into their cell structure. When you consume polluted herbs, you also become more toxic.
7. Poor quality Noni	Avoid Noni which is poorly grown, pesticide-sprayed, solvent-extracted or fumigated (imported herbs are commonly sprayed at U.S. customs).
	Premier Noni: Ingredients
	550 mg./Vcap, 60 Vcaps/bottle
Pure, 100%	Noni (Morinda citrifolia) from air-dried, mature fruit and seeds of unmatched, grade 10 quality from

© Convrient 2000 PR Labs

# Stressed Out? Exhausted?

### **Quantum Nucleotide Complex**

Accelerates Cellular Regeneration, DNA Repair and Wound Healing\*



**Ride the Nucleotide** to Better Health for the Whole Family\*

### A Brand New Breakthrough

Backed by remarkable Swiss research over the last 15 years, nucleotides, a special nano-protein, have been proven to be spectacular help to dead-stop colds and flus. In addition, many other benefits of nucleotides are being discovered.

### **Enter: The Quantum Nucleotide Complex**

Quantum Nucleotide Complex is the first "nano-protein" delivery system devised to promote an instantaneous immune boost and increased vitality. Although nucleotides are also found in literally all protein-rich foods, they are not very biologically available. Quantum Nucleotide Complex is rich in nucleotides (derived from Brewer's yeast) that have been purified, concentrated and specially processed to be highly biologically available. In addition, critical synergists, cofactors and essential transporters

### What is Quantum Nucleotide Complex?

- A proprietary formula of nucleotides (highly bioavalable nano-protein RNA and DNA factors) with their essential phytonutrient synergists & co-factors
- Promotes rapid cellular regeneration, increased vitality, healthy immune system, protein support and DNA repair\*
- 100% solvent-free vegetable capsules. *No toxic tablets or gelatin caps*
- Excipient-Free: No binders, fillers, glues or other toxic tagalongs as found in tablets and gelatin capsules\*
- The Quantum Nutrition Effect: When quantum quality nutrients (exquisitely well-grown, free of toxic tagalongs) are combined together, their effect is far greater than the sum of their individual benefits by a factor of 2 to 100-fold or more.

are all present to assure rapid uptake and utilization as well as efficient detoxification during the cellular repair process. Nothing works like Quantum Nucleotide Complex to help you snap out of a cold or flu or to pick up your energy.

Nucleotides are tiny building blocks of RNA and DNA, which are the blueprints for every cell in your body. Each of your trillion plus cells contains 6 billion nucleotides. These building blocks are stored in a very limited quantity in your liver. Trauma, surgery, infection, and other stresses, can rapidly deplete the body's stores of nucleotides. When depleted, rebuilding critical supplies of nucleotides to meet the body's demands can take several days, if not weeks.

Nucleotides are fundamental nutrients like minerals which must be supplied from outside the body. They are found most abundantly in human breast milk. No other mammal has nearly

### **Benefits of Nucleotides**

### Dramatic Swiss research has shown that oral nucleotides can help:

- Dead-stop colds and flu\*
- Heal wounds\*
- Improve circulation\*
- Increase energy\*

- Slow the aging process\*
- Strengthen the immune system\*
- Battle infection and disease\*
- Promote new skin cell growth and repair\*
- Neutralize internal toxins\*



Jon Buratti, ND, PLD ● Paramount Herbs ● (81

the concentration that is found in human breast milk. Nucleotides in breast milk are essential to a baby's developing immune system. When breastfeeding isn't possible, a nucleotide-enriched formula is recommended.

For young, healthy people, getting enough nucleotides from food may be possible, but as we grow older, this pathway becomes less efficient and our ability to absorb nucleotides decreases. Therefore, nucleotides in supplement form can provide an excellent solution.

#### Winning the Battle Against Colds and Flu

Research shows that nucleotides can diminish the symptoms and duration of the common cold as well as the flu. In research trials, nearly all patients on a therapeutic course of nucleotides reported significantly less discomfort associated with the symptoms of colds and flu and experienced a substantially accelerated recovery. These symptoms included sinus pain, earache, headache, diminished taste, high body temperature, dry mouth, swollen glands and muscle aches.

The genetic code of a cold virus enters the body as a strand of RNA that contains about 7,000 nucleotides coiled inside a viral

shell. This code acts to trigger the body's cellular machinery to start duplicating the viral code and spreading the infection to new cells in a downward infection cycle. If an extra source of nucleotides is available, billions of these sturdy, fresh nucleotides can be absorbed by the cell to help fight back and put an end to the infection cycle.

#### **Healing the Skin and More**

The benefits don't stop with fighting colds or flu or boosting the immune system.

Nucleotides can stimulate cellular growth and repair, including the skin. Nucleotides help expedite wound healing and recovery of damaged tissue from trauma, burns, bedsores, surgery or inflammatory disease. Even skin elasticity is improved and skin wrinkling has been diminished by the use of nucleotides.

#### **Strengthening the Immune System**

Nutritional requirements are increased for the young and for sick people whose immune systems have been seriously challenged. For many people whose immune systems are impaired by conditions such as age, illness, chemotherapy, surgery and malnutrition, adding supplemental nucleotides to their diets may be just what they need to get back on the road to recovery. And as any intensive care unit nurse can tell you, critically ill patients are more susceptible to bacterial and fungal infections.

Several studies suggest that nucleotide therapy may help fight such life-threatening infections as sepsis. One such study published in the Journal of Critical Care Medicine found that giving critically ill patients nucleotides reduced the overall length of their hospital stays by almost three days.

#### **Nucleotides and Infection**

Ongoing research into the nucleotide's role in inhibiting tumor cells may lead to prolonging the life of cancer patients. Nucleotides may improve circulation and peripheral nerve function. Enhanced RNA synthesis by nucleotides has been linked to increased energy levels and more efficient neutralization of internal toxins. Since nucleotides are capable of boosting the immune response, they may have many other far-reaching implications for helping those suffering from a wide variety of other illnesses.

As people grow older, their immune systems fail to work as efficiently as they once did. Elderly people are more susceptible to infections such as pneumococcal pneumonia, influenza A and tetanus. Studies show that nucleotides can help older people fight off such infections, and they may help patients suffering from senile memory deficits according to D. Ewen Cameron of McGill University in Montreal. Nucleotides may help stimulate the synthesis of the brain's memory neurotransmitters.

#### **The Astronaut Boost**

Astronauts returning from extended visits to space are prone to many physical problems, including a suppressed immune system, bone and muscle loss and exhaustion. In a NASA-funded research project conducted by Dr. Anil Kulkarni at University of Texas Medical School in Houston, nucleotides are being added to supplement the diet of astronauts. His medical assistant, Nathan Hales, says,

> "It's becoming of greater importance to NASA, as they project long-term 3year missions to Mars, that we figure out a way to maintain the immune systems of astronauts and keep them healthy while they're out there."

#### A Longer, Fuller Life

Nucleotides may help us live longer, fuller lives according to the late English physician Max Oden. Nucleotides are now being used in infant

formulas and in food supplements throughout Europe and even for astronauts to prevent immune suppression, exhaustion and bone and muscle loss.

Nucleotides have also been shown to enhance intestinal immune response as well as liver function. Studies also have shown nucleotide supplementation in cases of deficiency can help restore Tcell-dependent humoral immune responses, further supporting the importance of supplemental nucleotides.

#### Add Quantum Nucleotide Complex

to your daily regimen for the best health and vitality.\*

#### **Recommended Use**

Adults or children (age 4 and up): Take 1 to 2 Vcaps daily. For onset of cold/flu symptoms, take 1 to 4 Vcaps per hour, up to 20 Vcaps daily. (Based on clinical research)

#### References

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(60 Vcaps per bottle). Each 500 mg. vegetable capsule provides:

Quantum Nucleotide Complex: Ingredients Proprietary, Grade 10 Formula: Natural-Source Nucelotides (Brewer's Yeast Derivative), Grade A Japanese Chlorella (Chlorella pyrenoidosa), Raw Atlantic Kelp (Ascophyllum nod.), Indian Noni (Morinda cit.), Indian Turmeric (Curcuma longa), Lycopene (S. American, nonhybrid tomato), Citrus Aurantium, European Beta-Sitosterol, Nopal Cactus (Opuntia ficus indica), Bitter Melon (Momordica char.), Thyme Leaf (Thymus vulg.), Dandelion Root (Taraxacum off.), Pacific Yew Needle (Taxus brev.), Guar Gum, Plant Enzymes (fungal-free)

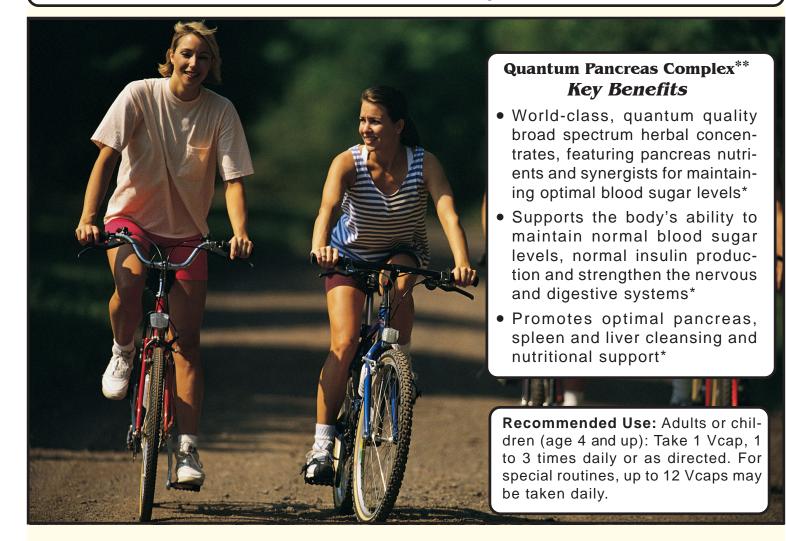
© Copyright 2003 PR Labs \* These statements have not been evaluated by the FDA. This product is not intended to diagnose, treat, cure or prevent any disease. Rev 1/20/03 ND. Herbs Paramount 818) 848-7414 Jon Buratti, PLD 

**Nucleotides: The Quantum Boost** Research shows that nucleotides can help to rapidly overcome colds or flu, heal wounds, improve circulation, strengthen the immune system, promote new cell growth, neutralize toxins (especially in the intestines), enhance the body's ability to fight infection and disease and may even help slow the aging process.

# Healthy Blood Sugar and Pancreas Support\*\*

### **Quantum Pancreas Complex\*\***

Ideal Support For Pancreas, Spleen, Digestion and Normal Blood Sugar\*\*



### **Quantum Pancreas Complex:** Ingredients

500 mg./Vcap; 60 Vcaps/bottle

Proprietary Formula of Quantum Quality Nonhybrid Herbal Concentrates and Synergists: Central American Opuntia Cactus (*Opuntia ficus indica*), Indian Bitter Melon Fruit (*Momordica charantia*), Indian Gurmur (meaning "sugar destroyer") Leaf (*Gymnea sylvestre*), Black Seed (*Nigella sativa*), Aloe Vera Inner Leaf Extract, Thyme Herb (*Thymus vulgaris*), Atlantic Kelp (*Laminaria digitata*), White Oak Bark (*Quercus alba*), Mullein Leaves (*Verbascum thapsus*), Uva Ursi Folia (*Arctostaphylos uva ursi*), Marshmallow Root (*Althaea officinalis*), Nettle Herb (*Urtica dioica*), Slippery Elm Bark (*Ulmus fulva*), Indian Neem Leaf (*Azadirachta indica*), Indian Turmeric Rhizome (*Curcuma longa*), Indian Gugulipid (*Commiphora mukul*), Guar Gum (*Cyamopsis tetragonolobus*), Plant Enzymes

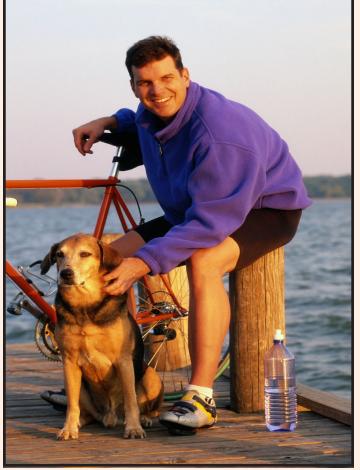
Other Ingredients: 100% vegetable capsule, 100% excipient-free (no magnesium stearate or other toxic tagalongs)

# Master Intestinal Herbs

### ParaStat

World-Class Intestinal Cleanser and Rejuvenator\*





# One-Of-A-Kind Intestinal Herbal Complex For Healthy Bowel Ecology\* Contains Holarrhena Antidysenterica and Indrajae For optimal intestinal cleansing and support\* Helps promote a healthy immune system\* 8,500 year track record in world-wide use by many doctors and practitioners Used by hundreds of U.S. doctors to promote intestinal cleansing with stunning results 100% pure vegetable capsules *No gelatin capsules with viral prion contami-*

• 100% pure herbal powder No fillers, binders, glues or toxic additives



Dr. Robert J. Marshall, a well-known certified clinical nutritionist, finds, "ParaStat is the most powerful herbal complex that I have ever used for the intestines. We got rave reviews when we tested ParaStat. Some of the doctors who gave ParaStat to their patients said it is <u>the best product of its kind</u> that they have ever used. No other herbal product has such an excellent 8,500 year track record."

nants

\*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

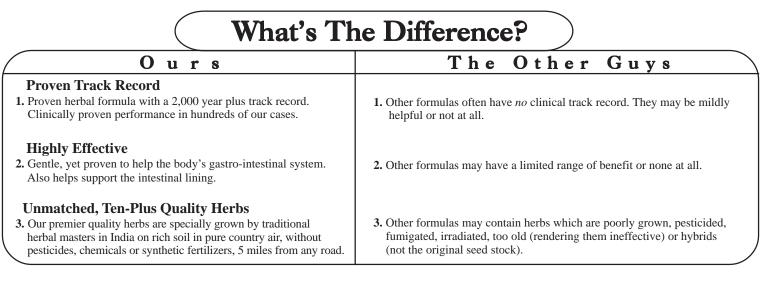
### **ParaStat**

### **One-Of-A-Kind Intestinal Cleanser and Rejuvenator\***

### **ParaStat To The Rescue!**

Clinical research demonstrates that the herbs contained in ParaStat (*Holarrhena antidysenterica and Indrajae*) have many powerful properties. In addition to supporting a healthy gastrointestinal tract and immune system, research shows that these herbs also help support the intestinal lining, increase the tone of the intestines, improve the digestive power and help clean the gastrointestinal tract.\* We clinically test every product before offering them to the public. We got rave reviews when we tested ParaStat. Some doctors who gave ParaStat to their patients said it is the best product of its kind that they have ever used. No other herbal product has such an excellent track record.

For the past 30 years, we have had the opportunity to test anything and everything that is touted to help the gastrointestinal system. Nothing in our clinical experience can match ParaStat. \* For best results, adopt a healthy nutritional program including the Quantum-5 Kit.





### CAPSULES: THE SUPERIOR CHOICE



Rev. 6/18/02

### **MAGNIFICIENT MR. CAPSULE**

- Nutrients retained in their original form
- Easy to absorb
- No damaging heat or pressure
- No degrading of nutrients
- No rancid oil by-products
- 50% better absorption than tablets
- Easily breaks down in stomach
- No toxic glues, binders, lubricants

### **MISERABLE MR. TABLET**

- Up to 20,000 lbs. per sq. inch is used to smash ingredients into a tablet
- Creates damaging heat and pressure
- Can degrade nutrients up to 25%
- Often creates rancid by-products
- 50% poorer absorption than capsules
- Often seen whole in the toilet
- Liver-toxic glues, binders & lubricants
  - -- usually not listed on the label

### Vegetable Capsules Vs. Gelatin Capsules

We use 100% pure, preservative-free vegetable capsules which dissolve rapidly, regardless of the food temperature, unlike gelatin capsules which are hard to digest, temperature-sensitive, contain toxic preservatives and carry the risk of "mad cow" prion exposure.

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# The Best of the Probiotics

### **Quantum Probiotic Complex (QPC)**

Full Spectrum, 12-Strain "Beneficial" Bacteria Formula For optimum colon pH and ecology\*

### New Research on "Good" Intestinal Bacteria

Quantum Probiotic Complex (QPC) contains a full spectrum of living, beneficial bacteria. This formula is based on extensive research and has been in clinical use over ten years in Japan. In clinical trials, it has a proven track record to help eliminate bad bacteria from the colon and remove toxins.<sup>1</sup> This formula was shown to protect against the invasion of bacteria



and viruses, including E. coli, 0-157, H. pylori and MRSA (Methicillin-resistant *Staphylococcus aureus*).<sup>2</sup> QPC is the only probiotic containing the TH10 strain of friendly bacteria, specially developed by leading Japanese scientists. This formula received "The Best Product" award (1991) from the Japanese Dairy and Food Association and also the "International Best Alternative Medicine Gold Medal" (1998) at the World Congress and Exposition on Integrative Healing.

### Healthy Intestines Mean a Healthy Body

The body functions as a complex bacterial ecosystem. Maintaining beneficial microbial balance throughout the gastrointestinal tract is vital to the stability of this ecosystem and essential to optimal health.

The colon contains from 3 to 4 pounds of bacteria. Over 700 types of intestinal bacteria are harmful while only 20 types are beneficial. To maintain good health, the colon needs a ratio of 85% health-promoting "good" bacteria to 15% or less harmful bacteria. Toxemia (toxic blood) results from the overgrowth of harmful bacteria.

QPC contains the most potent lactic acid bacteria as found

in the gastrointestinal tract that can inhibit the activity of harmful bacteria and protect from toxicity. Over time, using QPC can help increase a favorable ratio of beneficial bacteria over harmful ones. It is the world's premier probiotic able to rapidly help bring about favorable intestinal microbial balance.<sup>1-5</sup>

### **Unmatched Probiotic Performance**

Each capsule of QPC contains 59,000,000 CFU of lactic acid bacteria with high amounts of four organic acids critical to enzyme synthesis and tissue repair. Thus, the survival of any individual can be enhanced by taking healthy probiotic cultures such as QPC.

### **Benefits of Quantum Probiotic Complex**

### **World-Class Multi-Probiotic Cultures**

- Powerful, broad-spectrum "good bacteria" for ideal intestinal ecology\*
- 12 different viable strains of beneficial flora to support all major groups of health-promoting intestinal bacteria\*
- Unique Japanese process using 92 different natural herbs and barks, cultured for 5 years to produce healthy, mature flora and highly bio-available nutrients
- Certified as 6.25 times stronger than any other lactic acid bacteria
- Ideal for all body types and ethnic groups
- Highly biologically available source of 10 vitamins, 8 minerals and 18 amino acids
- Fully "live" raw nutrient concentrate; not freeze-dried

- 59,000,000 CFU lactic acid bacteria/capsule
- 3-year shelf life

### **Full Body Support**

- Suppresses the growth of harmful micro-organisms\*
- Delivers significant amounts of four organic acids critical to enzyme synthesis and tissue repair\*
- Helps reduce free radical synthesis

### **Compare With Inferior Probiotic Products**

- No hibernating flora with only 2 or 3 strains
- Allergy-free: non-dairy base (milk-free)
- No animal-based ingredients
- Refrigeration recommended (not required)



Conventional probiotics (dairy or vegetable origin) usually contain only one or two strains of good bacteria which promote only those strains of bacteria. They provide some help but are not capable of supporting all species of healthpromoting bacteria for best health.

In contrast, QPC delivers 12 different strains of 100% live, beneficial lactic acid bacteria to support the best intestinal ecology. Many products use commercial milk solids as a base in their product. However, up to 80% of American dairy cattle are now infected with bovine leukemia, tuberculosis or downer cow syndrome.<sup>6</sup> Using their dried milk as a base in probiotic products exposes consumers to risk of infection. In contrast, QPC is 100% free of milk (or dairy) products as well as toxic chemicals, and is a 100% vegetarian source, including vegetable-source soft gels.

#### Non-Toxic, Vegetable Soft Gels

Each Vgel (vegetable soft gel) is made from organic, bovinefree vegetable gum (agar-agar), bean protein and gluten-free, non-GMO whole-grain wheat. The Vgel ensures the integrity and storage stability of the contents by preventing oxidation and other degradation processes. It preserves the product from external contamination and eliminates the need for artificial preservatives and additives, while protecting the contents from the corrosive action of the stomach's acid. The enteric coating of the Vgel escorts the probiotic content past the stomach's acid for release in the intestines.

To deliver the probiotic cultures higher in the gastrointestinal tract, simply chew a Vgel to release these probiotics into the mouth and swallow. (Spit out the Vgel.) This provides ideal support for the mouth, sinus, throat, stomach and small intestines.\*

#### **Quantum Probiotic Complex Contains:**

**8** Minerals

12 "Live" Lactic Acid Bacteria Cultures Bifidobacterium breve ss. breve Bifidobacterium infantis ss. infantis Bifidobacterium longum Enterococcus faecalis TH10 Enterococcus faecium Lactobacillus acidophilus Lactobacillus bulgaricus Lactobacillus casei ss. casei Lactobacillus fermentum Lactobacillus helveticus ss. jagurti Lactobacillus plantarum Streptcoccus thermophilus

Calcium Iron Magnesium Manganese Phosphorus Potassium Sodium Zinc **10** Vitamins Biotin Carotene Folic Acid Inositol Niacin Pantothenic acid Riboflavin Thiamin Vitamin B6

Vitamin B12

### **Synergistic Products**

The action of QPC is supported by ParaStat, Quantum Cleanse Blend and Premier Kidney Complex. Taking one or two Vgels daily of QPC provides spectacular support for the Quantum-5 Kit (5 synergistic products designed to provide full support for all categories of nutrition).

ParaStat contains herbs to promote a healthy gastrointestinal tract and immune system.\* These herbs also support the intestinal lining, help increase the tone of the intestines, help improve digestive power and help cleanse the gastrointestinal tract.\*

Quantum Cleanse Blend is a clinically-tested, whole body herbal cleansing formula. This product helps clear toxic colon pockets and can help trap and pull out parasites and their eggs. QPC is the ideal synergist to help rapidly reinnoculate the colon with good bacteria to speed cleansing and recovery.<sup>1-5</sup>

Premier Kidney Complex helps to download toxins in the blood and helps strengthen both the kidney and liver, the essential organs for detoxification and whole body healing.\* QPC competes for the sites occupied by harmful, opportunistic organisms and when in contact with them, can actually produce hydrogen peroxide to kill the harmful organisms on contact.<sup>1</sup>

#### **Recommended Use**

Adults or children (age 4 and up): Take 1 to 3 Vgels daily, preferably 30 minutes before meals. For special programs, up to 5 Vgels can be taken, twice daily, 30 minutes before breakfast and dinner. For best results, take on an empty stomach, immediately upon arising in the morning and several hours before bedtime.

For maximum benefit to the mouth, sinus and upper gastrointestinal tract, chew the Vgel to release its contents in the mouth, then discard the empty capsule. Taking larger amounts may have a mild laxative effect.

Although not required, refrigeration is recommended. Avoid exposure to extreme heat or direct sunlight.

#### References

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18 Amino

Acids

Alanine

Arginine

Cystine

Glycine

Histidine

Leucine

Lysine

Proline

Serine

Threonine

Tyrosine

Valine

Tryptophan

Isoleucine

Methionine

Phenylalanine

Aspartic acid

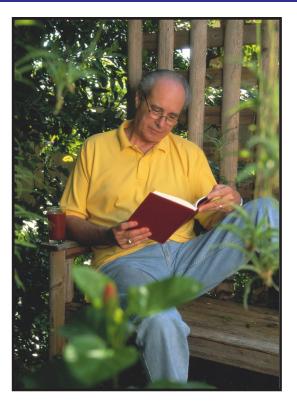
Glutamic acid

Rev. 6/18/02

# Super Nutrients for the Prostate

### **Premier Prostate Complex**

Super Nutrients For Superior Prostate Health



- The Best of the Prostate Boosters
- The Best of the Prostate Cleansers

### **Get The Best**

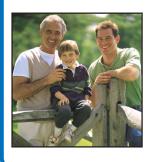
Premier, Clinically Proven Prostate Phytonutrients with Quantum Synergism

- European Plant Sterols, Including Beta-Sitosterol
- IP<sub>6</sub> (Inositol Hexaphosphate)
- Non-GMO Isoflavones
- African Pygeum Africanum
- European Saw Palmetto
  - Fermented Mycelial Maitake Extract

### The Quantum Effect

The form of every cell in your body is now known to be a crystalline matrix which has its own ideal resonant frequency. The only way each cell can achieve its ideal cellular resonance is by consuming "live source" nutrients that are "quantum quality" (exquisitely well-grown and 100% toxin-free). Only quantum quality nutrients can produce ideal cellular resonance. When quantum quality phytonutrients are combined together synergistically, their effect is far greater than the sum of their individual benefits, by a factor of *10 to 100-fold or more*. This amazing logarithmic effect is "the Quantum Effect," a primary force to help you sustain or regain great health.

### The Source Is Everything!



• Value Your Prostate! Be *pro*-active, not *re*active! Start boosting your prostate health today – with all superstar nutrients.

• Quantum Quality The very best source of a

The very best source of all prostate supernutrients in a single capsule.

• 100% Pure Vegetable Capsules No risk of prion contamination from beef

gelatin capsules; no tablets which contain undisclosed binders, fillers and glues.

• European Lycopene (Nonhybrid tomato source)

- European, Nonhybrid Asparagus
- South American Stinging Nettle

### **Premier Prostate Complex**

### **European Plant Sterols, Including Beta-Sitosterol**

- 100% pure European plant sterols, including beta-sitosterol and synergistic sigma sterols
- Super-active sterols with strong immune-modulating activity for a healthy immune system\*
- Research studies demonstrate their superior support for prostate and immune health\* *Many sterol sources are contaminated, toxic, solvent-extracted or single sterols*

### IP6 (Inositol Hexaphosphate)

- A special phytonutrient concentrated from rice
- Proven studies show its amazing ability to boost the immune system and promote a healthy prostate\* *Free of solvents, pesticides and toxic chemicals*

### Non-GMO Isoflavones (Asian source)

- A specially fermented, premier, isoflavone concentrate, meticulously manufactured from non- chemically treated, nongenetically engineered soy, absolutely solvent-free
- Contains a whopping 44% isoflavones verified by HPLC (compared to ordinary soy with only 1 or 2%)
- Contains a special bonding compound that helps maintain superb prostate health\*
- Powerful support for a healthy digestive tract, immune system and prostate\*

American soy sources are often genetically engineered, overly burned, toxic or solvent-extracted.

### African Pygeum Africanum

- Grade 10, African-grown, pesticide/toxic chemical free
- Supports bladder health and proper urinary flow\*

• Helps balance prostate prostaglandin synthesis\* Not a hybrid; not an extract; not a poorly grown American source

### **European Saw Palmetto**

- Grade 10, European-grown, pesticide/chemical free
- Helps maintain a healthy bladder, urethra and prostate\*
- Helps inhibit DHT (dihydrotestosterone) which may cause abnormal cells to multiply and is linked to male hair loss\*
- Helps inhibit testosterone 5-alpha reductase, an enzyme that causes additional DHT production\*
- Supports the reduction of oxygen radical stress at the prostate\*

Not a hybrid; not an extract; not a poorly grown American source

### Fermented Mycelial Maitake Extract (Asian source)

- Specially fermented for full bio-availability
- Superior fermented form; far more biologically active
- Supports the immune system and longevity\*

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- Helps promote a healthy urinary tract, liver and prostate\*
- Rich in Beta-1, 6-glucan, proven effective in enhancing the immune system\*
   Other extracts are often poorly grown, difficult to digest or burned

### European Lycopene

(Nonhybrid tomato source)

- A famous phytonutrient naturally occurring in grade 10, premier European tomatoes, pesticide/chemical-free
- Currently making worldwide news as a super-nutrient for immune system and prostate health\* *Avoid American tomato sources: often hybrids, poorly grown, pesticided and genetically engineered*

### European, Nonhybrid Asparagus

- A specially grown, premier South American asparagus concentrate, 100% pesticide/chemical-free
- Its potent phytonutrients, such as asparagene, deliver great support for a healthy kidney/urinary tract\* *Avoid most American sources: often hybrids, poorly grown and high in pesticide/chemical residues.*

### South American Stinging Nettle

- Grade 10, South American grown; pesticide/chemical free
- Promotes improved urinary flow and function\*
- Supports normal blood development and prostate function\* Not a hybrid; not an extract; not a poorly grown American source

### **Recommended Use:**

Adults or children (age 4 and up): Take 1 to 3 capsules daily. For special programs, up to 12 capsules may be taken daily. For stubborn prostate, bladder or urinary tract cases, also use Premier Multi-Pollen Extract (100% allergen-free).

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Rev. 5/06/02



# Wild Reishi



### Quantum Reishi Complex World-Class Liver Detoxifier and Immune Support\*



For Power, Super Health and Long Life\*

### The Best Reishi

- Grade 10, wild, mountain-grown Reishi from China
- The highest potency
- No solvents, fumigants or pesticides
- The correct species of Reishi
- 100% pure vegetable capsules Avoid tablets and their toxic binders & glues.

### Worldwide Reishi Research

- Immunity: Supports a healthy immune system
- **Brain:** Helps improve memory, concentration, clarity, and helps to relieve stress\*
- Liver: Helps promote a healthy liver\*
- Women: Helps promote a healthy, regular monthly cycle\*

Jon Buratti, ND, PLD ● Paramount Herbs ● (818) ) 848-7414

### **Quantum Reishi Complex**

Master Herbal Formula For Longevity and Power\*

### **Miraculous Herb From Ancient Times**

From ancient times, legends were told of a miraculous herb so powerful that those who could obtain it, could undergo total rejuvenation of the body and mind. This herb was said to give you the strength and agility of a young person and to let you live an optimal life span. Even today, the reputation of this herb is greater than almost any other in history, yet most doctors have never even heard of it. It is called Reishi (in Japan) or Ling-zhi (in Chinese). Its botanical name is *Ganoderma lucidum*.

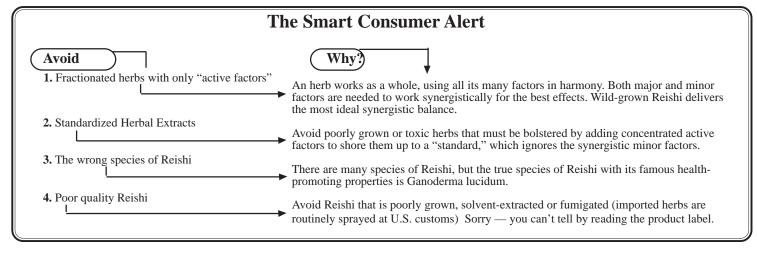
### **Boost The Immune System**

Reishi is unrivaled in its long history as one of the most powerful herbs to help ensure a long, healthy life: it has a dramatic ability to greatly strengthen the immune system. Reishi contains unique, rare polysaccharides which have been proven to increase the RNA and DNA in the bone marrow, where the body makes B cells. Studies show that Reishi promotes both B cells and T cells, specialized cells that are a critical part of the immune system. What an incredible boost for the immune system! Take Quantum Reishi Complex daily as your best insurance for a super healthy life.\*

### **Liver Support**

Promising research shows that Reishi helps promote healthy liver function.\* Reishi contains a special factor, ganodosterone, which is a liver function stimulant and liver protectant.\* Because of its dramatic health effects on both the immune system and the liver, Reishi is often used as the herb of choice for liver and immune system support.\*

Quantum Reishi Complex is the ultimate tonic to promote Phase I and Phase II liver detoxification and immune system support.\*







### MAGNIFICIENT MR. CAPSULE

- Nutrients retained in their original form
- Easy to absorb
- No damaging heat or pressure
- No degrading of nutrients
- No rancid oil by-products
- 50% better absorption than tablets
- Easily breaks down in stomach
- No toxic glues, binders, lubricants

### MISERABLE MR. TABLET

- Up to 20,000 lbs. per sq. inch is used to smash ingredients into a tablet
- Creates damaging heat and pressure
- Can degrade nutrients up to 25%
- Often creates rancid by-products
- 50% poorer absorption than capsules
- Often seen whole in the toilet
  - Liver-toxic glues, binders & lubricants

Rev 1/16/03

-- usually not listed on the label

### **Vegetable Capsules Vs. Gelatin Capsules**

We use 100% pure, preservative-free vegetable capsules which dissolve rapidly, regardless of the food temperature, unlike gelatin capsules which are hard to digest, temperature-sensitive, contain toxic preservatives and carry the risk of "mad cow" prion exposure.

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

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# **Spectacular Nutrients For Digestive Power**

### **Premier Stomach Complex**

World-Class Nutrients To Strengthen The Digestion\*

### The Best Digestion Formula On The Planet

### Grade A Japanese Green Tea Extract

- Concentrated extract from the top grade of green tea
- <u>Centuries-old herb to boost stomach and digestive tract</u> <u>health\*</u>
- Proven immune system enhancement and support\*
- Special boost for teeth and gum health\*
- <u>Specially fermented for easy assimilation</u> <u>No pesticides, no gamma irradiation, no hybrids</u> (Up to 70% of U.S. herbs are now irradiated.)

### Grade 10 Indian Noni (Morinda citrifolia)

- <u>Specially grown in the deep forests of India, 5 miles away</u> from any road; meticulously harvested by traditional herbal masters; low temperature, air-dried
- World-famous for whole-body regeneration by boosting protein/enzyme activation\*
- Powerful help to strengthen the entire digestive tract\*
- <u>• Contains powerful phytonutrients (damnacanthol, scopoletin)</u> for gastrointestinal, liver, kidney and immune system support\*
- The correct species of Noni, no solvents, no fumigants, no irradiation, no toxic flavorings or commercial fruit juice

### **Grade 10 Indian Fennel**

- Meticulously grown and harvested by traditional herbal masters in India, 5 miles away from any road; low temperature, air-dried
- Used for centuries world-wide as a premier aid for digestion\*
- Contains powerful phytonutrients which strengthen the digestion as well as modulate the immune and endocrine systems\*
- The correct species of Fennel, no hybrids (only original seed stock), no solvents, no fumigants, no irradiation, no pesticides

### <u>Premium Grade, High Potency Proteolytic En-</u> zymes (From Plants)

- High Potency Bromelain (extracted from pineapple)
- 250 G.D.U. (Digesting Units) per capsule

Other bromelain products commonly have 10 to 100 times



Stomach Complex

60 Capsuk

#### less potency

• Effective support to break down protein over a wide range of pHs\*

High Potency Papain (extracted from papaya)

- <u>17 M.C.U. per capsule</u> <u>Other papain products commonly have low potency</u> or mostly inactive papain
- Effective support to break down protein and boost stomach function\*
- No residual fungal residue (from aspergillus) as found in many plant enzyme products

The fungal signature of these residues can initiate fungal problems, especially for those with compromised <u>health</u>

### **<u>Grade 10 Indian Ginger</u>**

- Meticulously grown and harvested by traditional herbal masters in India, 5 miles away from any road; low temperature, air-dried
- <u>Used for centuries to activate the digestion and increase</u> stomach function\*
- Traditionally used as a "warming" herb to help clear stagnation and cold in the digestive tract meridians \*
- The correct species of Ginger, no hybrids (only original stock), no solvents, no fumigants, no irradiation, no pesticides

### **Recommended Use**

Adults or children (age 4 and up): Take 1 to 3 capsules daily. For special programs, up to 10 capsules can be taken

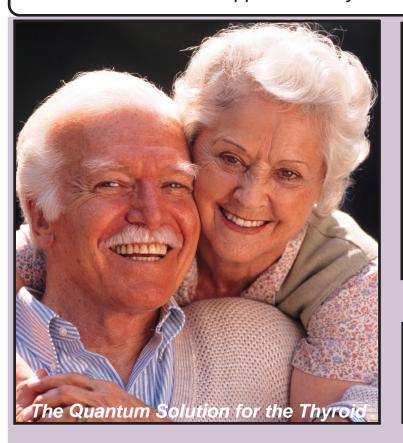
\*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any

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### Jon Buratti, ND, PLD ● Paramount Herbs ● (818) )848-741

# Thyroid Support

### **Quantum Thyroid Complex** Ideal Support For Thyroid Metabolism and Detox\*



What is the thyroid? The thyroid is a small butterfly-shaped gland, located below the Adam's Apple in the neck. This gland helps regulate oxygen uptake at the cell and therefore, plays a key role in energy, regulation of blood sugar levels and body temperature. Two key hormones are triiodothyronine (T3) and thyroxine (T4) which help regulate oxygen in the cells and metabolism, including normal weight.

In the brain-thyroid loop, the hypothalamus in the brain releases thyrotropin-releasing hormone (TRH) when needed to command the pituitary gland to release thyroid-stimulating hormone (TSH). The circulating TSH in your bloodstream is what tells the thyroid to make more thyroid hormones for release into the bloodstream. This elegant feedback loop may be affected by poor diet, inadequate protein, lack of sufficient thyroid-support nutrients, stress, toxicity and incoordination of the nervous and endocrine systems.

The following items can stress the thyroid: smoking, exposure to fluoride (from tap water, commercial tooth paste, etc.), exposure to mercury (i.e. leaching from silver fillings, etc.) or other heavy metals, exposure to chemical toxins from body care and home cleaning products, consuming soy products (that are not fermented) such as soy protein powder, not enough natural iodine in the diet, stress from surgery, radiation treatment to the head, neck or chest, exposure to radioactive fallout or radioactive iodine treatment or chronic stress.

What's the best support for the thyroid? First, adopt a natural whole foods diet that is full of living enzymes. Enzymes are substances that

### **Quantum Thyroid Complex Benefits**

Quantum

- Comprehensive nourishment for healthy thyroid function and detox\*
- Delivers the Quantum Nutrition Effect<sup>1</sup> to sustain or regain ideal cellular resonance and performance
- 100% solvent-free vegetable capsules
- <u>Excipient-free</u>: no binders, fillers, glues or other toxic tagalongs as found in tablets and gelatin capsules

### <sup>1</sup>The Quantum Nutrition Effect

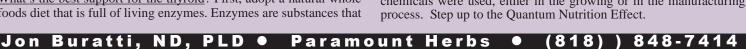
100% quantum quality nutrients (exquisitely wellgrown and toxic free), which promote the most rapid shift to ideal cellular resonance for great health

are needed for every chemical reaction that takes place in the body. No vitamin, mineral or hormone can do any work without enzymes. They help build our body from proteins, carbohydrates, and fats. What are the best source of enzymes? Fresh, organic fruits and vegetables. Avoid eating commercial produce or meat due to its high content of pesticide residues. Pesticides act as xeno-estrogens (i.e. toxic, foreign estrogens) which can inhibit thyroid function and disturb normal body physiology.

Protein Support. Adequate protein is important for thyroid function but a high protein diet (that is currently so popular) is high in phosphorus which can trigger calcium loss inducing low tissue oxygen which in turn can keep the thyroid revved too high and your body pH too low. For high quality, organic protein, use 2 to 4 tbsp. of Lean-Body Whey Protein Blend<sup>TM</sup> daily. In addition, eat a diet rich in natural fruits and vegetables to ensure an alkaline body pH, the key to the best thyroid support as well as great health.

### **Quantum Quality Thyroid Nutrients**

Quantum Thyroid Complex contains only quantum quality nutrients, exquisitely well-grown and free of any toxic tagalongs. The nutrients are delivered in a 100% pure vegetable capsule with no glues, binders, fillers or gelatin. Each raw material ingredient is scanned by our stateof-the-art photoluminescent device, giving you the assurance that no chemicals were used, either in the growing or in the manufacturing



### **Quantum Thyroid Complex:** Ingredients

### Indian Noni (Morinda citrifolia)

- 100% low-temperature, air-dried mature Noni fruit and seed powder
- The correct species of Noni; naturally high potency
- Specially grown in the deep forests of India, 5 miles away from any road in healthy soil and fresh air; meticulously harvested by traditional herbal masters
- Supports healthy thyroid function and normal mood\*
- No solvents, fumigation or pesticides

### Bladderwrack (Fucus vesiculosis)

- Historically used to enhance thyroid function\*
- Naturally rich in iodine which supports normal thyroid function\*
- Supports a normal metabolic rate, helping to achieve a lean body\*
- Supports the body's own natural anti-inflammatory process\*

### Wild Pacific Yew (Taxus brevifolia)

- Native Americans called pacific yew the "chief of the forest" because of its miraculous health-promoting powers, especially for building strength and endurance\*
- Supports optimal lung and sinus function and oxygen exchange\*
- Contains special phytochemicals (taxanes, paclitaxel) for immune health and normal cell growth\*

### Nopal Cactus (Opuntia ficus-indica)

- Supports normal blood sugar and normal cholesterol\*
- Supports normal mood, normal appetite and normal fluid retention\*
- Contains both soluble and insoluble dietary fiber for regular bowel movements\*
- Contains natural vitamins, minerals and 17 amino acids to help detoxify and support liver function\*
- Supports a calm nervous system and healthy endocrine system\*

### Kelp (Atlantic & Pacific) (Ascophyllum nodosum)

- Rich in natural amino acids, vitamins and minerals, including trace minerals
- Contains an abundance of natural iodine, which is important in healthy thyroid function
  - Safer than synthetic iodine in nourishing the thyroid\*
- Supports the body's detoxification of heavy metals\*

### Wild Blue Green Algae (Aphanizomenon flos-aquae)

- The near-perfect super-food for whole-body rejuvenation\*
- Super brain and body food with an exceptional nutritional profile including all essential and semi-essential amino acids\*
- Low temperature, air-dried Not freeze-dried, which breaks the glycoside bonds

• Grown in sunlight in ocean water Not grown in dark vats with tap water

### Grade A Japanese Chlorella (Chlorella pyrenoidosa)

- World-famous super food with proven thyroid and immune system support\* *Given by Japanese doctors to hospitalized patients*
- Rich in CGF (Chlorella Growth Factor) which helps rejuvenate cellular function\*
- Helps detoxify heavy metals (a thyroid stresser)\*
- Broken-cell wall process for full assimilation
- Grown in full sunlight in ocean water Not grown in dark vats with tap water

### Indian Turmeric (Curcuma longa)

- Bright yellow tuber used for over 30 centuries to promote an active immune system and whole body health\*
- Promotes healthy liver function for adequate T3-T4 conversion (key thyroid hormones)\*
- Ayurvedically grown in India *No hybrids; not pesticided, fumigated or irradiated*

### **Bitter Orange** (*Citrus aurantium*)

- Supports normal mood regulation\*
- Encourages normal liver and digestive function\*
- Promotes normal body weight and increased energy\*

### Uva Ursi (Arctostaphylos)

- Promotes normal body weight and water balance\*
- Contains hydroquinones, flavonoids and triterpenes
- Supports the body's natural anti-inflammatory processes\*

### Yucca Root (Yucca schidigera)

- Rich in steroidal and triterpenoid saponins
- One of nature's best blood purifiers and detoxifiers\*
- Supports healthy bowel eliminations and normal cholesterol\*

### **Essential Co-Factors and Transporters**

- Highly purified plant enzymes
- Free-form amino acids (rice source)

**Recommended Use**: Adults or children (age 12 and up): Take 1 Vcap, 1 to 3 times daily or as directed. For special programs, up to 12 Vcaps may be taken daily. For baseline nutritional support, see the Quantum-5.

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Quantum Thyroid Complex (500 mg./Vcap, 60 Vcaps) *Ingredients*: Proprietary, Quantum Quality Blend: Indian Noni Fruit, Seed (*Morinda citrifolia*); Bladderwrack (*Fucus ves.*); Wild Pacific Yew Needles (*Taxus brev.*); Nopal Cactus (*Opuntia*); Kelp (Atlantic & Pacific); Wild Blue Green Algae (*Aphanizomenon flosaquae*); Grade A Japanese Chlorella (*Chlorella pyr.*); Indian Turmeric Root (*Curcuma longa*); Bitter Orange (*Citrus aur.*); Uva Ursi (*Arctostaphylos*); Yucca Root (*Yucca schidigera*); Plant Enzymes in a base rich in free-form amino acids (rice source) Other Ingredients: 100% vegetable capsule, 100% excipient-free (*no magnesium stearate or other toxic tagalongs*)

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## **The Medi-Body Pack**

### Therapeutic-Grade Clay and Moor Mud Packs

Applied externally to draw out deeply embedded toxins, including heavy metals (mercury), dioxin, petrochemicals, aniline residues (from injected anesthetics) and more

### The Medi-Body Pack

- Grade 10 therapeutic packs with clay, peat magma and shilajit; used for thousands of years in many cultures
- Helps increase circulation, boosts immune system, eases muscle tension, rejuvenates cells\*
- Helps rapidly clear whole body burden of toxic bioaccumulation to return to ideal cellular resonance
- Initiates the "thermal effect"; an increased, deep intrinsic cellular cleansing effect
- 100% Quantum Quality ingredients: No oxidized peat, no weak or toxic clays, no irradiated/pesticided herbs

### The Spectacular of Spectacular Results

- Easy to apply, very safe
- <u>Wholesale Toxin Release</u>: can eliminate up to 50% of the local bioaccumulation of toxic elements in a single application
- Quick resolution of many aches and pains; i.e. hand pain, frozen shoulder, hip problems, foot neuralgia, etc.
- <u>Drainage</u>. Apply the Pack to the problem area but also include the <u>drainage</u> areas (i.e. For a neck problem, apply the Medi-Pack to neck area and shoulder area)
- <u>Scar Therapy</u>: excellent for resolution of scar interference fields
- <u>Organ/Gland Detox</u>: apply externally to organ and gland areas



Medi-Body Pack: therapeutic detox of TMJ, lymphatics, glands of face

### Step into the realm of Quantum Detox

### Get Great Results with every person

- <u>A key overlooked factor in literally every disease</u>: hidden, deepseated toxicity in the ground substance of the body (i.e. the external meridians and connective tissue) which prevents normal nerve and "chi" flow. These embedded toxins can mean years of delayed healing – or none at all.
- But how do you quickly eliminate years of these hidden toxins? Do what the ancients did: Therapeutic Clay and Mineral Packs



"In my opinion, the main reason the magnificent body detox therapies of the past using clay and moor mud are so little used today is the lack of <u>therapeutic-grade</u> ingredients (i.e. some clays are even toxic).

With the Medi-Body Pack, doctors can finally offer their patients deep-seated, whole body cleansing of the ground substance of the entire body. After using these with hundreds of patients, my wake-up call was that the meridian channels and connective tissue are routinely saturated with toxic "bio-garbage" which commonly prevents the full return to health. This embedded toxicity is often little affected by oral supplements."

-- Robert J. Marshall, PhD, CCN, Owner/practitioner of large chronic illness practice

"In a <u>single</u> application of a Medi-Body Pack to my left TMJ, all symptoms cleared (after years of therapies). I've seen many others with similar spectacular "overnight" results. What a great concept! Deep local cellular cleansing with mud packs to draw out "stuck" toxics. Definitely one of the most overlooked therapies today."

— L.L. Forbes, OMD, DC Round Rock, TX

\*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent an disease.

### **Medi-Body Pack**

### **Therapeutic Clay/Herbal Packs**

For application to local areas of the body

Grade 10 Volcanic and Kaolin Clays, Peat Magma, Shilajit & Detoxifying Herbs Rapid Deep-Seated Detoxification of Selected Body Areas

1. <u>Mix Medi-Body Pack</u>. Mix a small amount of the Medi-Body Pack powder (usually about 2 - 3 tablespoons per session) with purified water (usually about 1 - 2 tablespoons) in a non-metallic bowl (such as a glass bowl). Stir with a non-metallic spoon and mix thoroughly to form a thick, pudding-like "mud" mixture.

2. <u>Select A Target Area</u>. Select a target area that you want to detoxify, such as a C-section scar or a hip injury from a previous fall but an area not larger than 1 inch by 3 inches. Some scars are too large to treat in one application to get best results.

3. <u>Apply Pack to Target Area and "Four Download Areas"</u>. Apply approximately 1/5 the Medi-Body Pack "mud" mixture to the target area and simultaneously, apply approximately 1/5 of the mixture to each of the 4 download areas. The four download areas are both palms of the hands and the both bottoms of the feet. (For a description, see the page named the "Four Download Areas".)

4. <u>Use Plastic Over Target Area</u>. Place a plastic sheet over the target area after you have applied the Pack. The plastic sheet protects the heating pad from the "mud". Be sure any printing on the bag faces away from the body. 5. <u>Apply Heat</u>. Apply a heating pad (on low or medium setting) over the target area ONLY.

<u>Note</u>: To disperse the toxic electromagnetic signature of AC current (alternating current) emanating from the heating pad, an old naturopathic technique is to simply tie a fairly tight knot approximately in the middle of the cord of the heating pad. Then use the heating pad as usual. (Just leave the knot in the cord.)

6. Keep Heat in Place for 15 Minutes. Keep the heating pad in place for 15 minutes.

\*\*<u>Without Heat:</u> If a heating pad is not used, then leave the Medi-Body Pack in place (all 5 areas: the target area and 4 download areas) for approximately 45 minutes.

7. Wash Off. Wash off the Medi-Body Pack from all body areas.

8. <u>Go Outside</u>. If possible, after your session, go outside for 5 to 15 minutes to receive broad-spectrum solar radiation (even in the evening). This beneficial radiation helps to stabilize the meridians that have just been detoxified.

9. <u>Apply Lavender Oil</u>. After going outside, massage a few drops (2 to 3 drops) of **Premier Lavender Oil** (essential oil) for 2-3 minutes into the back of your neck along the cervical spine (i.e. over the center of the cervical spine and along the sides of spine from C-1 to C-7) and the sacrum area. The potent phytonutrients of the essential oil help clear abnormal reflexes that route through the spinal nerves of the nervous system.

10. That was easy. You're finished!

Total Contents: Approximately 10 Applications

Note: After using a Medi-Body Pack, the skin area may appear reddish. This temporary flushing effect is due to increased circulation and will subside after 30 to 60 minutes.

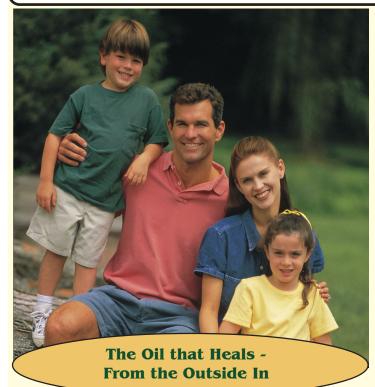
**Ingredients:** Proprietary blend of: Therapeutic-grade, unheated Volcanic Clay (rhyolitic tuff breccia, rich in naturally occurring, beneficial minerals and rare earths), unheated Kaolin Clay, Indian Shilajit (*Asphaltum*) [a mineral resin from high mountainous areas of India, rich in fulvic and humic acids], Peat Magma (a carbon-matrix humate, rich in humic and fulvic acids) in a base of grade 10, organic, nonhybrid phytonutrients: South American Saussurea Root (*Saussurea lappa*), European Bilberry (*Vaccinium myrtillus*), Skullcap Root (*Scutellaria lat.*), *Garcinia cambogia*, French Pine Bark (*Pinus pinaster*), Cardamon (*Electtaria cardamomum*), Fermented Mycelial Maitake Extract (*Grifola frondosa*), European Beta Sitosterol, Wild Blue-Green Algae, Grade A Japanese Chlorella, Indian Noni (*Morinda citrifolia*), Indian Turmeric rhizome (*Curcuma longa*), Primary-grown Nutritional Yeast, nonhybrid European Vegetable Extracts of Alfalfa, Beet and Tomato. © Copyright 2003 PR Labs

# The Oil That Heals

### **Quantum Castor Oil**



Real Castor Oil: The Healing Secret of the Ancients\*



### The Palma Christi or the "Hand of Christ"

Castor oil was used therapeutically in ancient India, China, Persia, Egypt, Africa, Greece, Rome and Europe — so effective it was called "the Palma Christi" or "hand of Christ." The famous Edgar Cayce, known as the "sleeping prophet," popularized the use of castor oil, especially in the form of castor oil packs in the 1930's and 40's, resulting in amazing health recoveries for many people.

More recently, Dr. Wm. McGarey, a medical doctor from Arizona, recounted many seemingly miraculous cases using castor oil packs in his book, <u>*The Oil That Heals*</u>, for a wide range of disorders from "you name it" to chronic headaches, low back injury, trauma, digestive and liver/gallbladder problems, infertility, menopause, menstruation, and more.

### **Beware of "Junk" Castor Oil**

Beware of the source of your castor oil. Unfortunately, much castor oil currently available is derived from castor oil beans that have been pesticided or poorly grown (thus having few or no healing properties) and which have been solvent-extracted or deodorized (which damages the healing phytonutrients as well as containing residual toxic solvent contaminants).

### Quantum Castor Oil Key Benefits

- Ancient remedy called the "hand of Christ," used for thousands of years by many cultures, especially for skin conditions and detox
- Rich in ricinoleic acid, a unique, potent, immuneboosting fatty acid
- Dramatic anti-infective support
- •Helps reduce kidney burden
- Promotes rapid lymphatic drainage

### **Therapeutic-Grade Castor Oil**

- The finest castor oil in the world from Kerala, India (*therapeutic quality*)
- Naturally rich in extraordinary phytonutrients, ricinoleic acid and undecylenic acid: potent, natural antiinfective compounds
- Cold-pressed, certified organic, not solvent-extracted or deodorized, grown in ideal conditions

Not common weak, solvent-extracted "junk" castor oil with little or no healing effects

### The Very Best Castor Oil

The best castor oil comes from the ancient land of its original discovery and use: India. Our nonhybrid castor beans are still grown by traditional herbal masters in the dense, central forests of India in fertile, luxurious soil and pure air.

This premier quality castor oil is guaranteed to contain the full range of highly active, undamaged healing phytochemicals including ricinoleic acid and undecylenic acid. Now this previously inaccessible grade of castor oil is available to you.

Am Oil Chem Soc 6a; 37: 323-5 McGarey, William A., The Oil That Heals: A Physician's Successes with Castor Oil Treatments

### What is a castor oil pack?

To make a pack, saturate 3 layers of organic cotton flannel (10" x 8" squares) with castor oil. Place the pack directly on the skin, cover with plastic sheet, then a heating pad. Keep in place for 1 to 2 hrs, 2 to 3 times per week. Initial key site choices: abdominal area or low back (kidneys). It has been effectively used to promote proper bowel eliminations, good digestion, regular menstrual cycles, increased lymphatic circulation and better assimilation of nutrients.

Quantum Castor Oil: Ingredients (8 fl. oz./bottle)

100% Extra Virgin, Cold-Pressed Castor Oil, Imported from India (guaranteed hexane-free) Other Ingredients: None

Jon Buratti, ND, PLD ● Paramount Herbs ● (818)

848<u>-7414</u>

### **Castor Oil Pack Instructions**

How to Use a Castor Oil Pack

#### **Items Needed**

- Quantum Castor Oil (8 oz) Quantum Quality from India
- Quantum Cotton Flannel 3 sheets of certified organic flannel from India (natural beige); no toxic bleaches, pesticides or chemicals
- **Plastic Sheet** a plastic sheet (such as a garbage bag), plus a bath towel and a few safety pins or large elastic bandage
- Electric heating pad (for dry, not moist heat) to gently heat the castor oil pack while it is in place on the body. We recommend tying a fairly tight knot in the middle of the cord of the heating pad: an old baubiologie technique to disperse the toxic electromagnetic field of AC current (60 cycles/second)
- Stone Nano-Detox<sup>TM</sup> For use after the castor oil pack

### Instructions For Use

1. <u>Prepare 3 layers of cotton flannel</u>. Fold or cut the cloth into three thicknesses, creating a pad of a size adequate to cover the area to be treated. For example, to use a castor oil pack over the abdominal area,

the size of the flannel cloth might be 10 inches long by 8 inches wide (3 sheets thick).

2. <u>Cut a plastic sheet</u>. Cut a plastic sheet so it is somewhat larger than the flannel cloth. The plastic is used to protect the heating pad from getting oily. Using a plastic garbage bag normally works fairly well, but it is best to avoid using plastic grocery bags, since they are usually printed with ink on one side which can dissolve and spread when exposed to castor oil.

3. <u>Saturate cloth with castor oil</u>. Place the flannel cloth on top of the plastic sheet. Then saturate it with castor oil. The cloth should be wet but not dripping. The saturated cloth should then be placed directly on the skin with the plastic sheet on top of it. Your plastic sheet should cover the entire exterior of the saturated flannel, since castor oil is likely to stain any fabric it touches.

4. <u>Place heating pad over plastic sheet</u>. Then, place a heating pad over the top of the plastic sheet on either a low or medium setting, or higher if it is comfortable. The heat will promote absorption, increase circulation, and help the body to relax. This is generally left in place for approximately 1 to 1½ hours. You may place a bath towel over the top of the heating pad to help hold in heat and an elastic bandage to hold it in place.

**Caution**: Heat should not be used in conditions where it is normally contraindicated, such as appendicitis, diabetic neuropathy or over the abdomen during pregnancy. However, the castor oil pack may be used without heat in these conditions.

5. <u>Gallbladder Nano-Detox</u><sup>TM</sup> – Take <sup>1</sup>/<sub>2</sub> teaspoon in <sup>1</sup>/<sub>4</sub> cup water immediately after using a castor oil pack; this helps to gently cleanse and detoxify the acidic secretions that are released after a castor oil pack.

6. <u>Optional: Baking Soda Wash</u>. After using the castor oil pack, the skin can then be gently cleansed with a simple solution containing a

teaspoon of baking soda per pint of purified water (warm water may be used). The Baking Soda Wash helps neutralize acidic toxins which are drawn out of the body during the castor oil treatment and helps prevent reabsorption of toxins.

<u>Castor Oil Pack Without Heat</u>. An alternative method is to apply the castor oil pack without heat, using a towel wrapped around the body (with safety pins to hold it in place). This can be left on for several hours, overnight or for an entire 24-hour period.

<u>Re-Use of the Same Castor Oil Pack</u>. Each cotton flannel pack may be used up to 4 times if, between usages, it is kept in a plastic container and refrigerated. With use, the pack gradually absorbs toxins. Therefore, after 4 uses, discard the pack and make a new one. It is not recommended to try to wash out the pack for re-use.

<u>Frequency of Castor Oil Packs</u>. In general, the castor oil packs are recommended 2 to 4 times per week, for 1 to  $1\frac{1}{2}$  hours per session, for 3 to 6 weeks or longer. At first, it may work better to skip a day in between the use of each pack, rather than using them on consecutive days.

### How does it work?

The multiple layers of flannel saturated with quantum quality castor oil are theorized to induce a high frequency resonant effect which allows the castor oil's anti-infective phytonutrients to deeply penetrate the cells, triggering a purging of stagnant toxins.

This resonant effect can penetrate beyond the lymphatic system's reach to even purge and purify the "no man's land" between the GAG's (glycosaminoglycans) and the lymphatic system where trapped toxins may otherwise remain for a lifetime. Thus, Quantum Castor Oil packs help create a Long-term Chronic Illness. If a person has been chronically ill for a long time, if they have a high degree of toxicity or if they have significant difficulty in eliminating toxins (such as with kidney failure), then it is best if the packs are used on alternating days for the first week or so and for smaller amounts of time (such as 30 minutes only per session). As the general condition of the body improves, the packs may be used more frequently and/or for longer periods of time (for 1 to 1½ hours per session).

Rev. 4/08/03

<u>Cleansing Reactions</u>. The use of castor oil packs should always be gentle, without side effects. Cleansing reactions, such as a rash, are rare. If they occur, it usually indicates that the body's ability to eliminate toxins is not sufficient yet. It may be necessary to temporarily decrease the frequency or length of time of using the packs. The most common cleansing reaction is a rash that may occur at the site of the pack. If this occurs, it is typically noticed during the first few applications of the pack. It may be relieved by using the Baking Soda Wash (see #6) and boosting adrenal (anti-inflammatory) function by taking Quantum Adrenal Complex (3-6 Vcaps twice daily).

#### Full Body Nutritional Support.

To thoroughly support the body's detoxification process, we also recommend taking the **Quantum-5 Kit** (five key foundation products which deliver ample amounts of all classes of nutrients essential for life) and **Heavy Metal Nano-Detox**<sup>TM</sup> (for detoxification of heavy metals and chemicals.)

<u>For Superior Health</u>. Castor oil packs are one of those rare remedies that cannot be used too much. Many people continue to use castor oil packs periodically throughout their lives to help boost the immune system, to keep the lymphatic circulation clear, to assist in proper eliminations and to always feel their best.\*

Premier Research Laboratories, L.P. ● www.prlabs.com ● (800) 325-7734 ● fax (512) 341-3931

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# **Premier Body Care**

Six Essential Products for You and Your Family

The only Body Care Products on Earth with Advanced ECOPS\* Technology \*electromagnetically charged organic particles



### Premier Deodorant Spray

- Super deodorant protection all day long
- Charged herbal extracts to super-feed, nourish and deodorize your skin
- pH-balanced



### Premier Shaving Gel

- The ultimate smooth luxury shave
- PH-balanced: Perfect for the most sensitive skin
- No more irritated skin, nicks or razor burns
  Long-lasting and
  - moisturizing

### Premier Facial Cleanser

- Great for all skin types
- Deep-cleans to leave skin soft and supple
- Easily removes grease, dirt, makeup and grime

Jon Buratti, ND, PLD ● Paramount Herbs ● (818) ) 848-7414



### **Eight Chemicals In Skin & Hair Care Products You Should Never Use**

Listed below are the 8 chemicals on the "most wanted" list -- the 8 chemicals we most want to see OFF labels of skin and hair care products. Avoid these harmful, toxic chemicals. It's time for first class, super healthy skin and hair care products: Premier Skin and Hair Care.



### **1. Fragrance**

When the word "fragrance," is listed on a label, it means a synthetic fragrance made in a test tube from any of over 200 synthetic chemicals. These "fragrance" chemicals, which can bio-accumulate in your organs, can cause many symptoms, such as headaches, lung problems, skin irritation, dizziness, memory impairment, rash, hyperpigmentation, vomiting, even potential brain damage and more. They are very cheap, toxic imitations of real herbal scents.

### 2. Propylene Glycol

This is a cheap synthetic petrochemical used as a emulsifying base in creams and lotions to make the skin look smooth, but ultimately it ages the skin faster. The Material Safety Data Sheet tells you to avoid skin contact with it because it's a skin irritant! It can denature the skin's protein, leading to poor, saggy skin. It can be absorbed through your skin and potentially cause allergic reactions, and liver and kidney damage.

### **3. Mineral Oil**

This cheap, petroleum-based oil clogs the skin's pores and enlarges them, leading to poor, saggy skin. It decreases the ability of the skin cells to exchange nutrients and waste products. Those allergic to petroleum products may develop skin irritations.

### 4. Sodium Lauryl Sulfate (SLS)

This harsh, caustic detergent is used because it's cheap and sudses well. It's used as an engine degreaser and garage floor cleaner but you'll also find it in shampoo, soap, facial cleanser, etc. Research shows that SLS has a degenerative effect on the cell membranes and denatures protein such as in hair or skin. This can damage skin or hair, leading to aged skin and poor hair. SLS can corrode hair follicles and inhibit hair growth, contributing to hair loss.

SLS has the potential to cause cataracts (through skin absorption, even without direct eye contact). SLS can denature the protein of the eyes and delay the healing time of the eyes. From skin contact, SLS can be absorbed into your circulation and concentrate in your organs, such as your heart, liver or brain. This is potentially dangerous since SLS is a mutagen, capable of changing the information in the genetic material of your cell and organs. For some people, this means it could initiate cancer.

### 5. Parabens (Propyl, Methyl, Butyl, or Ethyl)

These cheap preservatives are used to inhibit microbial growth in skin care or hair products even though they are known to be highly toxic. They have caused many allergic reactions and skin reactions.

### 6. Imidazolidinyl and Diazolidinyl Urea

These are the most commonly used preservatives after the parabens. They are an established cause of contact dermatitis (American Academy of Dermatology) and release formaldehyde which is toxic.

### 7. Synthetic Colors

Synthetic colors are used in a skin cream or shampoo to make it colorful. Avoid them at all costs, along with hair dyes (with the exception of some henna products). Synthetic colors are labeled as FD&C or D&C, followed by a number and color. Synthetic colors are believed to be cancer-causing agents.

### 8. Triethanolamine (TEA)

Often used in the base of a product and to adjust the pH. TEA causes allergic reactions including eye problems, dryness of hair and skin, and can be toxic if absorbed into the body over time. Jon Buratti, ND, PLD ● Paramount Herbs 848-7414

(818)

# Great Hair Care Without the Toxics

### Super-Charged Products For Beautiful Hair



For Men and Women

- An Amazing Breakthrough for Your Hair
- Super Charged Herbal Extracts With NO Toxic Chemicals
- The Only Hair Care On Earth With Advanced ECOPs Technology

### **Charged Herbal Particles**

ECOPs are beneficial <u>e</u>lectromagnetically <u>c</u>harged <u>o</u>rganic <u>p</u>articles.

These highly charged herbal particles polarize your own cells to a much higher electron-spin state. This means the uptake of nutrients into the cell is magnified 100 times greater than ordinary creams. And that's what makes hair truly healthy and radiant: GREAT NUTRITION.

ECOPs eliminate the need for preservatives and chemicals.

Jon Buratti, ND, PLD ●

### The Premier Hair Care Kit

### **Premier Shampoo**

- Highly charged particles to superclean your hair and scalp
- Rich herbal extracts to super-feed and nourish your scalp
- More robust scalp circulation and oxygenation
- Helps to reduce hair thinning
- Leaves hair soft and radiantly healthy
- PH-balanced



**Paramount Herbs** 

### Premier Hair Conditioner

- Highly charged herbal particles to nourish your hair and scalp
- Does not coat hair shaft and leave chemical residues
- Helps detangle and condition hair
- Leaves hair soft and manageable
- PH-balanced

### No Techno-Toxic Chemicals

- No harsh soaps such as sodium lauryl (or laureth) sulfate
- No synthetic fragrances or preservatives such as parabens
- No artificial thickeners, coloring agents or harmful chemicals

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848-7414

### Eight Chemicals In Skin & Hair Care Products You Should Never Use

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### 2. Sodium Lauryl Sulfate (SLS)

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### 3. Fragrance

When the word "fragrance," is listed on a label, it means a synthetic fragrance made in a test tube from any of over 200 synthetic chemicals. These "fragrance" chemicals, which can bio-accumulate in your organs, can cause many symptoms, such as

headaches, lung problems, skin irritation, dizziness, memory impairment, rash, and more. They are very cheap, toxic imitations of real herbal scents.

### 4. Mineral Oil

This cheap, petroleum-based oil clogs the skin's pores and enlarges them, leading to poor, saggy skin. It decreases the ability of the skin cells to exchange nutrients and waste products. Those allergic to petroleum products may develop skin irritations.

### 5. Parabens (Propyl, Methyl, Butyl, or Ethyl)

These cheap preservatives are used to inhibit microbial growth in skin care or hair products even though they are known to be highly toxic. They have caused many allergic reactions and skin reactions.

### 6. Imidazolidinyl and Diazolidinyl Urea

These are the most commonly used preservatives after the parabens. They are an established cause of contact dermatitis (American Academy of Dermatology) and release formaldehyde which is toxic.

### 7. Synthetic Colors

Synthetic colors are used in a skin cream or shampoo to make it colorful. Avoid them at all costs, along with hair dyes (with the exception of some henna products). They can cause allergy, skin and nerve problems. Synthetic colors are labeled as FD&C or D&C, followed by a number and color.

### 8. Triethanolamine (TEA)

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What's The Difference?		
Ours	The Other Guys	
1. Super Healthy Charged Particle Technology Our Hair Care products are the only ones on earth made with enlivened highly charged particles called "ECOPs." They "pre-digest" the biogenic herbal nutrients for rapid absorption by your cells to create radiant hair.	<ol> <li>Other hair care products do NOT contain the healthy ECOPs. Instead, most hair care products, even the expensive brands, typically contain many toxic chemicals which can age and damage your hair.</li> </ol>	
<b>2. Super Healthy Shampoo</b> Our Premier Shampoo contains ECOPs, super-healthy charged herbal particles. We use no harsh detergents, drying soaps or toxic chemicals such as sodium lauryl (or laureth) sulfate. It deeply cleans without drying your scalp.	<ol> <li>Other shampoos commonly contain sodium lauryl (or laureth) sulfate (SLS), a harsh detergent (also used as an engine degreaser) and a known mutagen. SLS has a degenerative effect on hair and skin. The bottom line: manufacturers use it because it's cheap.</li> </ol>	
<b>3. Super Healthy Hair Conditioner</b> Our Premier Hair Conditioner contains highly charged extracts with no toxic chemicals. It leaves your hair soft and manageable without the chemical residue buildup so common with other hair conditioners.	<ol> <li>Other products commonly use artificial thickeners, preservatives and chemicals in their hair conditioners. These can coat the hair shaft with chemical residues and damage the hair.</li> </ol>	
4. No Preservatives Or Toxic Chemicals The super-healthy, highly charged ECOPs eliminate the need for toxic preservatives or other harmful chemicals.	<ol> <li>Other products commonly use toxic preservatives such as parabens. (See above.)</li> </ol>	
<ol> <li>Real Herbal Scents Our products contain no toxic synthetic fragrances. The highly charged organic herbs in our products produce a delightful herbal scent that's real.</li> </ol>	5. Other products commonly use toxic synthetic fragrances. If the word, "fragrance" is listed on the label, it means a synthetic chemical from a test tube. These can be absorbed by the body and cause harmful symptoms.	

Premier Shampoo ingredients: Purified water, ECOPs (beneficial electromagnetically charged organic particles), vegetable glycerin, aloe vera, castor oil, rosemary, bee pollen, almond oil, sassafras, horsetail, olive oil, alfalfa, flax oil, watercress, wild sea vegetables, walnut oil.

Premier Hair Conditioner ingredients: Purified water, ECOPs (electromagnetically charged organic particles) in a grade 10 (beyond organic) herbal base of lemon balm, black walnut, black walnut leaves, white cabbage, barberry, slippery elm, capiscum, sea weed, marshmallow root, nettle leaves, lavender flowers, cat claw bark, damiana, motherwort, comfrey leaves, celandine, rose, rosemary, and vitamin E.

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### Great Skin Care Without the Toxics

### The Only Skin Care on Earth

Using ECOPs, High-Spin Herbal Nutrients for a Radiant Complexion



### **Charged Herbal Particles**

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ECOPs eliminate the need for preservatives and chemicals.

### Look 10 Years Younger!

- Deeply cleans, tones, and softens skin
- Incredibly better and safer than a facelift or chemical peel
- Plump, tone, tighten skin; normalize pore size
- Exceptionally effective for sun damaged skin & age spots
- Stop oily, dry, blemished, or loose skin
- Ideal skin care to achieve the flawless appearance of actors, actresses and models

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Absolutely NO techno-toxic chemicals

\*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

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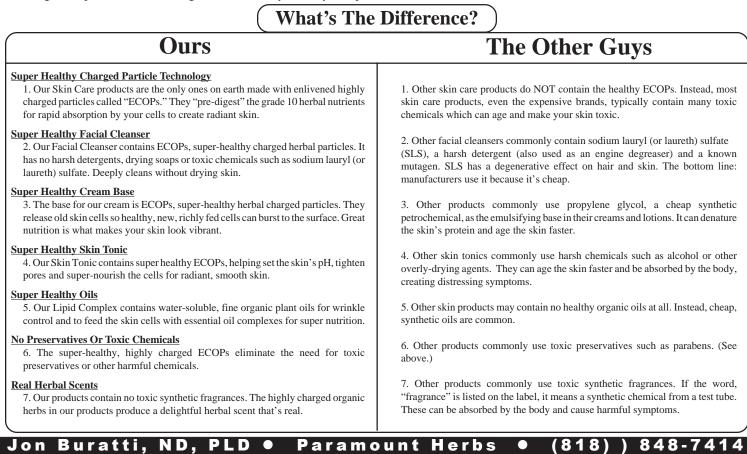
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### **Super Foods** The Way to Super Health\*

"Beyond Organic," Quantum Quality Complexes Capable of Achieving the Quantum Effect





### Coral Legend World-Class Minerals

- 100% pure coral powder (no fillers), delivering highly ionized calcium, magnesium and trace elements for superb mineral transport
- Ionized coral minerals for ideal whole body health, especially bones, joinst and an alkaline pH\*



- Contains human-active immunoglobulins for superior immune support\*
- From organically fed, happy cows that have never been ill
  - 100% pure vegetable capsules No toxic tablets, glues, or fillers



### Premier EFA Oil Blend Balanced Essential Fatty Acid Formula

- Clinically proven, life-essential fatty acids for a super healthy brain and body\*
- Ideal ratios of GLA (gamma linolenic acid), Omega 3, 6 and 9 essential fatty acids
- Delicious, full-bodied gourmet taste: mix in salads, soups, entrees and beverages.

### Quantum Greens Mix World Class Greens For Optimal Health\*

- Quantum breakthrough in intra-cellular nourishment and DNA repair\*
- Low-temperature, air-dried, organically grown, nonhybrid, pristine greens from the best sources worldwide
- Absolutely no fillers, binders, sweeteners, herbicides, pesticides, insecticides or toxic solvents

Jon Buratti, ND, PLD ● Paramour

Paramount Herbs ● (818)) 848-7414

### More About Lean-Body Whey<sup>™</sup> Protein Blend



### Drink?

Lean-Body Whey<sup>TM</sup> Protein Blend is not just another protein drink. It is a one-of-a-kind, Quantum Quality, advanced organic protein drink

- that delivers a comprehensive array of immune-boosting nutrients without toxic tag-alongs. Finally, a great protein drink for the whole family that is 100% health-promoting (no compromises), and tastes luscious.

#### What's Wrong With Other Protein Drinks?

In the past, we searched for a really good protein/sports workout drink - but totally in vain. What we found were powder drinks based on soy protein (typically made from American soy - often poorly grown, genetically modified, pesticided - and very hard to digest) or whey protein (typically from commercial cows - full of pesticide and antibiotic residues - and processed with high heat which crosslinks the protein). Drinks based on egg protein were equally poor (made from commercial eggs - laced with pesticide/antibiotic/chemical residues). No thanks!

#### **It Gets Worse**

The protein drinks out there also had other "I can't believe it" ingredients as well. Would you give your son a drink that caused potential brain damage? Of course not, you say, but many protein drinks contain MSG, monosodium glutamate, a known brain neurotoxin (called an excitotoxin), which can literally excite brain and nerve cells to death. Look on the label for the term, "natural flavors" - that's code for MSG. MSG is often used to cover up the "off" tastes of inferior ingredients. Look on the ingredient list of a protein drink. Do you see: high-

Why Another Protein fructose syrup, sucrose or corn syrup? These are all fancy names for refined sugar, a proven agent that can upset the body's immune and hormonal systems as well as promote weight gain. American refined sugar is processed with 2, 4, 5-T, a dioxin derivative, one of the most toxic chemicals known.

> Protein drinks often contain artificial sweeteners, such as aspartame, which are cumulatively toxic. Aspartame is partially metabolized to formaldehyde in the body, a toxic byproduct that can damage liver and brain cells, creating whole-body toxicity.

#### **The Super Star of Protein Drinks**

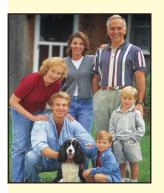
Now you can get the super star of protein drinks, Lean-Body Whey<sup>TM</sup> Protein Blend: a delicious, creamy blend with high quality, non-toxic whey protein (pesticide-free) with world-class quality herbal synergists. (See reverse.) For peak performance when you exercise or workout, our Lean-Body drink delivers every nutrient essential for life and in its most bio-available form producing "The Quantum Effect."

The Lean-Body Whey<sup>™</sup> Protein drink supports 5 key nutrient categories: 1) a broad range of world-class antioxidants, 2) easy-to-digest nontoxic whey protein, 3) complex carbohydrates, 4) essential fatty acids and 5) world-class state-of-the-art immune-boosting fiber.

Start out your day with a Lean-Body drink to help enhance strength, boost the immune response, protect cells, minimize the aging process and promote a wonderful sense of well-being.\* It's great for every member of the whole family - just add water or juice and stir. Take with you on trips.

And to get that winning edge, take a Lean-Body drink an hour or so before exercise or competition meets.

### More About Super Nano-Green Tea™



#### **Centuries of Use**

Green tea has graduated from the teapot to the medicine chest as science has shown its wide-reaching effectiveness in addressing concerns ranging from sunburn to immune system imbalances. Research conducted in the last 20 years has confirmed that green tea, known primarily as a pleasant beverage around the world, contains an impressive healing potential that traditional healers have been tapping into for centuries.

Super Nano-Green Tea<sup>TM</sup> is the natural next step, unleashing all of green tea's powerful benefits not just for those with good digestion and absorption, but literally everyone. It is the first nutraceutical preparation designed to assure absorption of the full spectrum of green tea's awesome polyphenols.

Using only quantum quality, organic green tea that has been "nanized" (i.e. pre-digested into extremely small particles), Super Nano-Green Tea<sup>™</sup> is rapidly absorbed into the blood stream where it immediately goes to work. Even those with poor digestion can enjoy the full benefits of Super Nano-Green Tea<sup>TM</sup>'s highly bio-available nutrients. No other form of green tea can offer such a quantum boost in phytonutrient bioavailability and quality.

#### Green Tea vs. Black Tea

Green tea has become famous for its spectacular benefits in comparison with black tea. What's the difference between green tea and black tea? Although both teas come from the same plant (Camellia sinenis), it is the processing that makes the key difference. Green tea leaves (harvested as young, healthy, dark green leaves) are steamed to prevent them from fermenting, keeping their green color and potent phytochemicals intact. In contrast, black tea is really green tea that has been fermented, thus changing the color from green to black but also destroying the healing phytochemicals.

#### **Green Tea's Secret**

The key phytochemicals in green tea, called polyphenols, have captured the attention of many scientific studies. They give Super Nano-Green Tea<sup>TM</sup> its special power.

Dr. Yukihiko Hara, noted researcher and a world authority on green tea, has found that its polyphenols help promote normal blood sugar, normal blood pressure, normal cholesterol and normal fat levels. Polyphenols have also been shown to protect DNA from damage inflicted from harmful chemicals and even radiation.

Green tea's polyphenols are also extremely effective as antioxidants capable of promoting a healthy immune system as well as providing extraordinary protection for the heart, kidneys and the skin.

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on

Herbs Buratti, ND. PLD Paramount

\*These statements have not been evaluated by the FDA. This product is not intended to diagnose, treat, cure or prevent any disease

Rev. 6/09/03

## Super Foods Support

### Add Super Foods Support to your diet often for maximum super nutrition



### **Premier Nutritional Flakes**

A Delicious Super Food For Daily Use Naturally Rich in B Vitamins, Protein (Amino Acids), Beta-1, 3 Glucans, Glutathione and Immune Boosters

- Rich in B vitamins, beta-1, 3 glucans and glutathione
- A good source of high quality bioavailable protein (50% protein
   by weight), both essential and non-essential amino acids
- Primary, pure strains of Saccharomyces cerevisiae, specially
   grown on molasses, not petrochemical sludge or refined sugar
- Does not encourage candida or other yeast growth
- Eat it often for super nutrition

**Suggested Use**: Adults or children (age 1 and up): Take 2 teaspoons daily with each meal. Enjoy its pleasant-tasting, nutty flavor by mixing it into drinks or food, such as soup, grain dishes, salads, vegetable juice or sprinkle over popcorn.

### Quantum Tomato Concentrate

Super Food "Ready in an Instant" Unparalleled Tomato Nutrition Peak Ripeness & Exquisite Taste

- Rich in natural lycopene, a world-class antioxidant
- 100% pure, nonhybrid, organic tomato concentrate from South America
- A functional super food in a category by itself: "beyond organic" tomatoes from South America where no chemicals have *ever* been used
- Low-temperature air-dried process: preserves up to 90% of the enzymes in their raw state
- Rich in lycopene, a powerful antioxidant (270 mg/tbsp.); also rich in potassium (450mg/tbsp.)
- Free of pesticides, genetic tampering, fillers, sweeteners or artificial flavor enhancers

### **Premier Pink Salt**

Organic, Raw Sea Salt From Prehistoric Sea Beds

- Raw, unprocessed sea salt from ancient unpolluted sea beds
- No "flow" or "anti-clump" additives
- Rich in trace minerals and electrolytes

**Recommended Use**: Use Premier Pink Salt daily in place of regular salt, to add flavor to foods or drinks for the whole family.

### **Quantum Whey Protein Powder**

Full-Bodied Protein Supplement 100% Quantum Quality Pesticide-Free Whey Protein

- · Fully active, nontoxic whey protein, produced by ion exchange at very low temperatures to preserve the delicate, healing glycomacropeptides
- Promotes lean body weight, high energy, immune boosting, anti-aging\*
- Unmatched quality: guaranteed 25% (or more) glycomacropeptides for immune support, high energy, muscle building and anti-aging\*

Not highly heated; not toxic to the kidneys

- Unmatched purity: guaranteed pesticide-free
- Great taste: the perfect protein for your daily shake
- Experience the difference of Quantum Whey Protein Pow-

Recommented it sei Asukisholi and age 4 up): Take 2 tablespoons, 1 to 2 times daily blended in 6 - 8 oz. of water, juice or mix with homemade kefir (our favorite). For special programs, up to 12 tbsp. can be taken daily. May also be blended in cereal, sprinkled on desserts, etc.

### **Premier Medi-Aminos (Rice Source)**

Great-Tasting, Highly Soluble Amino Acids

- A functional super food in a category by itself: "beyond organic" whole rice from the Far East where no chemicals have ever been used
- Rich source of free-form amino acids and a vast array of highly bio-available phytonutrients
- Revolutionary, proprietary process: preserves up to 90% of the enzymes in their raw state; liberates over 95% of the amino acids to their free form
- Ideal nutritional support for peak endurance and performance as well as for those who are highly allergic, chemically sensitive, digestively compromised, cachexic or present "failure to thrive"\*

**Recommended Use:** Adults or children (age 1 and up): Mix 3 teaspoons of Medi-Aminos in food daily. Take 1 to 3 times daily. For best results, take daily for at least 4 to 8 weeks.

### Premier Medi-Aminos (Bean/Grain Source)

Great-Tasting, Highly Soluble Amino Acids

- A functional super food in a category by itself: "beyond organic" whole food sources from the Far East where no chemicals have ever been used
- Rich source of free-form amino acids and a vast array of highly bio-available phytonutrients
- Revolutionary, proprietary process: preserves up to 90% of the enzymes in their raw state; liberates over 95% of the amino acids to their free form
- Ideal nutritional support for peak endurance and performance as well as for those who are highly allergic, chemically sensitive, digestively compromised, cachexic or present "failure to thrive"

Recommended Use: Adults or children (age 1 and up): Mix 3 teaspoons of Medi-Aminos in food daily. Take 1 to 3 times daily. For best results, take daily for at least 4 to 8 weeks.

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### **Premier Moroccan Olive Oil**

### Extra Virgin, Cold Pressed Unsurpassed Quality

- Simply the best olive oil we've ever tested: delicious, fullbodied gourmet taste
- Excellent for cooking or sautéing. Ideal for salads, pastas, sauces, grain dishes, etc.
- Because of its rich naturally-occurring mono-unsaturated fatty acids (the highest level we've ever measured), our oil remains liquid even when refrigerated (other olive oils will usually harden).
- Our 100% olive oil is not blended with inferior oils, such as canola or cottonseed oil (a common practice to cut costs but never disclosed on the label).

### **Premier Sesame Oil**

### "Beyond Organic", Delicious Sesame Oil

The Super Healthy Salad and Cooking Oil

- Excellent for cooking or sauteing; ideal for salads, pastas, sauces, grain dishes, etc.
- Our 100%, "beyond organic" sesame oil is not blended with inferior oils, such as canola or cottonseed; no residues from pesticides, solvents or harmful processing chemicals
- For centuries, sesame oil has been the oil of choice in Ayurveda and Chinese medicine
- Rich in fatty acids, vitamins, minerals, lecithin and a special protective antioxidant called sesamol
- Taken internally, our premier quality sesame oil supports brain, normal weight, energy, eyes, agility and increased lifespan\*
- Used in massage, it supports healthy muscles, joints and flexibility\*

### **Beyond Organic Fruit Treats**

"Beyond Organic" Super Food

### Luscious and Nutritious

- The Perfect Energizing Snack
- Luscious-tasting, certified organic fruit from Central America
- Grown in mineral-rich soil without pesticides/chemicals
- Fully ripened, then low-temperature, air-dried Not picked green or gas-ripened, not irradiated
- No preservatives (No sulphur dioxide or toxic chemicals)
- Choose from pineapple slices, mango slices, papaya slices, pear halves, whole bananas or banana slices

### **Premier Coconut Oil**

Quantum Quality, Virgin, Raw,

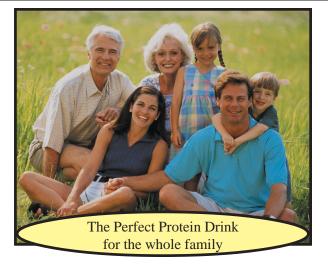
Unprocessed Coconut Oil

- Promotes a Healthy Brain & Metabolism\*
  100% raw, unrefined, non-GMO coconut oil from Kerala, India Not refined, bleached, deodorized or hydrogenated coconut oil as commonly available which is damaged and toxic
- Easy digestibility and absorbability; luscious, full coconut flavor and aroma
- First-class oil for a healthy brain and body; ideal oil for baby foods\*\*
- Rich source of medium chain fatty acids, shown to enhance immune response\*; inhibits many chemical carcinogens
- Rich in lauric acid, the source of immuno-protective monolaurin
- Helps lower cholesterol by promoting its conversion to pregnenolone; increases HDL (good cholesterol); decreases triglycerides as shown by research at the University of Kerala, India\*
- Helps naturally increase metabolism as much as 25% (great for those with weight concerns)\* Rev. 6/9/03

# Lean-Body Whey™ Protein Blend

**Delicious Advanced Meal Replacement Drink** With Pesticide-Free Whey Protein, Organic Blueberry and More





### Why Another Protein Drink?

Lean-Body Whey<sup>™</sup> Protein Blend is *not* just another protein drink. It is a one-of-a-kind, Quantum Quality, advanced organic protein drink – that delivers a comprehensive array of immune-boosting nutrients without toxic tag-alongs. Finally, a great protein drink for the whole family that is 100% health-promoting (no compromises), and tastes luscious.

### What's Wrong With Other Protein Drinks?

In the past, we searched for a really good protein/sports workout drink – but totally in vain. What we found were powder drinks based on soy protein (typically made from American soy – often poorly grown, genetically modified, pesticided – and very hard to digest) or whey protein (typically from commercial cows – full of pesticide and antibiotic residues – and processed with high heat which crosslinks the protein). Drinks based on egg protein were equally poor (made from commercial eggs – laced with pesticide/antibiotic/chemical residues). No thanks!

### **It Gets Worse**

The protein drinks out there also had other "I can't believe it" ingredients as well. Would you give your son a drink that caused potential brain damage? Of course not, you say, but many protein drinks contain MSG, monosodium glutamate, a known brain neurotoxin (called an excitotoxin), which can literally *excite brain and nerve cells to death*. Look on the label for the term, "natural flavors" – that's code for MSG. MSG is often used to cover up the "off" tastes of inferior ingredients.

## The Perfect Protein Drink

☆ Lean Body Effect\*
☆ High Energy\*
☆ Anti-Aging\*
☆ Immune-Boosting\*
☆ Quantum Quality

Look on the ingredient list of a protein drink. Do you see: high-fructose syrup, sucrose or corn syrup? These are all fancy names for refined sugar, a proven agent that can upset the body's immune and hormonal systems as well as promote weight gain. American refined sugar is processed with 2, 4, 5-T, a dioxin derivative, one of the most toxic chemicals known.

Protein drinks often contain artificial sweeteners, such as aspartame, which are cumulatively toxic. Aspartame is partially metabolized to formaldehyde in the body, a toxic byproduct that can damage liver and brain cells, creating whole-body toxicity.

### The Super Star of Protein Drinks

Now you can get the super star of protein drinks, Lean-Body Whey<sup>™</sup> Protein Blend: a delicious, creamy blend with high quality, non-toxic whey protein (pesticide-free) with world-class quality herbal synergists. (See reverse.) For peak performance when you exercise or workout, our Lean-Body drink delivers every nutrient essential for life and in its most bio-available form producing "The Quantum Effect." The Lean-Body Whey<sup>™</sup> Protein drink supports 5 key nutrient categories: 1) a broad range of world-class antioxidants, 2) easy-to-digest nontoxic whey protein, 3) complex carbohydrates, 4) essential fatty acids and 5) world-class state-of-the-art immune-boosting fiber.

Start out your day with a Lean-Body drink to help enhance strength, boost the immune response, protect cells, minimize the aging process and promote a wonderful sense of well-being.\* It's great for every member of the whole family — just add water or juice and stir. Take with you on trips. And to get that winning edge, take a Lean-Body drink an hour or so before exercise or competition meets.

### Step up to great taste, great power – great life.



The form of every cell in your body is now known to be a crystalline matrix which has its own ideal resonant frequency. The only way each cell can achieve its ideal cellular resonance is by consuming "live source" nutrients that are "quantum quality" (exquisitely well-grown and 100%

### **The Quantum Effect**

toxin-free). Only quantum quality nutrients can produce ideal cellular resonance. When quantum quality phytonutrients are combined together synergistically, their effect is far greater than the sum of their individual benefits, by a factor of *10 to 100-fold or more*. This amazing logarithmic effect is "the Quantum Effect," a primary force to help you sustain or regain great health.



### Lean-Body Whey<sup>™</sup> Protein Blend: Ingredients

### **Advanced Whey Protein**

- Pure, pesticide-free whey protein with a great, full-bodied taste Unlike weak American whey from commercial cows (high in chemical/pesticide residues)
- Produced using ion exchange technology which yields high amounts of glycomacropeptides (25-28%) that support key hormonal, immune and neurologic functions

Unlike common whey protein products that contain fewer glycomacropeptides and are highly heated during processing which cross-links their protein. Cross-linked protein stresses and can even damage the kidneys.\*

### **Organic Blueberry Fruit Powder**

- European blueberries: low-temperature, air-dried, pesticide-free Unlike American sources which are often poorly grown and high in pesticide residues
- Delivers maximum ORAC (oxygen radical absorbance capacity), the most potent free radical fighting ability

Poorly grown blueberries may have poor ORAC values

- Helps the body slow aging, maintain peak immunity and brain function (confirmed by 2001 studies)\*
- Hand-picked at peak ripeness with mature essential sugars Unlike poorly grown American sources which may end up missing key essential sugars (which are naturally present in blueberries that are well grown and fully ripened before picking)

### Himalayan Pine Pollen (not bee pollen)

- "Beyond organic," super-pure pollen harvested from pristine, chemical-free pine trees at 12,000 feet and above in the virgin Himalayan mountains
- Used for centuries as a rejuvenative tonic; considered to have the "highest chi" of all herbs (grown in "high chi" mountain air)
- Helps boost the body's oxygen capacity, increase energy and endurance and maintain healthy cholesterol levels\*
- Helps strengthen immunity and deliver extraordinary antioxidant protection to support the body's anti-aging systems\* *Almost no risk of allergy typical of other pollens*

### **Organic Greens Blend**

• "Beyond organic," South American-grown, young non-hybrid grasses (barley, oat, wheat grasses)

Not poorly grown, pesticided American source grasses

- 100% full grass fiber (low-temperature, air-dried) with every known nutrient essential for life in its natural, bio-available form *Not juice extracts with harsh processing that can cause the degra-dation or loss of many nutrients*
- Wild-grown Blue Green Algae, Grade A Japanese Chlorella, Grade 10 Indian Noni: these perform essential transporter and co-factor roles for unparalleled phytonutrient synergism, creating "the Quantum Effect"\*\*

### CLA (Conjugated Linoleic Acid)

• CLA (vegetable source), the most stable and bio-available glyceride form

Not animal-source CLA with the risk of toxic prion contamination

- Has been shown to exhibit significant cellular chemo-protective effects through enhancement of PPAR (peroxisome proliferator-activated receptors), a class of internal cell receptors capable of suppressing inflammation\*
- Helps promote lean body mass (especially abdominal), helps increase muscle mass and reduces catabolic muscle breakdown cascade during exercise\*

### Lean-Body Pyruvate

- The best form of pyruvate (calcium pyruvate) as used in many weight loss studies
- Safely supports healthy weight loss by enhancing protein and glucose transport into cells, thereby boosting performance levels in exercise\*

In one study, subjects taking pyruvate increased their exercise performance from 20-50% and experienced less fatigue.\*

• Shown to protect against MSG neurotoxicity\*

### Arabinogalactan (Natural fiber/immune booster)

- Breakthrough processing now liberates the "arabino" compounds (tree source) to offer high-fiber natural polysaccharides
- Great-tasting, fiber-rich nutrition that helps deliver the wonderful benefit of enhanced immunity\* *Helps stimulate NK (Natural Killer) cell activity and enhances other immune system functions as well\**
- Assists the body's natural detoxification process Shown to decrease the body's ammonia production and absorption (which may help reduce kidney and liver load)\*

### FOS (Fructo-oligosaccharides)

- Premier quality, natural-source FOS Derived from chicory, not American 2, 4, 5-T dioxin-derivative processed white sugar
- Acts as a "prebiotic" to promote healthy colon ecology\* Shown to promote a five-fold increase in the good bacteria of the large intestine in just 4 weeks\*
- Promotes uptake of calcium and other minerals

### **Organic Argentine Raw Cane Juice**

- Unrefined, unbleached, organic air-dried Argentine cane juice *Not toxic, refined white sugar or so-called "natural sugar" that is partially refined*
- Rich in abundant, naturally-occurring trace minerals *Free of chemical residues as found in most commercial sugars*
- Luscious, sweet taste without the toxics

### Organic Vanilla (The Real Thing)

- Real vanilla made from vanilla beans—not synthetic flavoring *Hand-picked, naturally cured, naturally great-tasting vanilla from Madagascar*
- Supports enhanced immune response and good health\* Over 97% of all vanilla flavoring is now synthetic (born in a testtube) which is toxic and immune-suppressive

### Guar Gum (Natural, creamy-rich thickener)

- Naturally-derived, beneficial, high-fiber polysaccharide that promotes healthy intestinal ecology\*
- Used for thousands of years in India and Pakistan for its healthpromoting benefits
- Delivers a satisfyingly rich, creamy thickness to drinks
- Helps modulate the rate of absorption of nutrients for maximum uptake: an ideal component for this lean-body, high-energy, immune-boosting, anti-aging drink\*

### **Recommended Use:**

Adults or children (age 4 and up): Take 1 to 4 tablespoons daily mixed in 6-8 oz. water, juice or mix with homemade kefir (our favorite). For special programs, up to 12 tablespoons can be taken daily. May also be blended in cereal, sprinkled on desserts, etc.

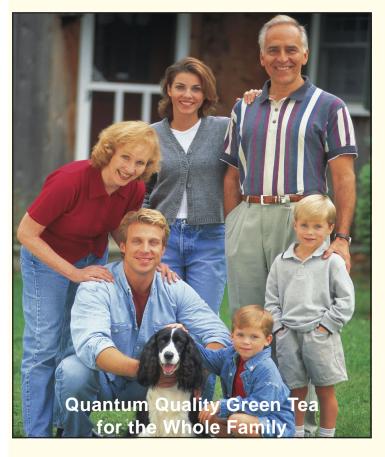
\*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

## Anti-Aging and Immune Booster\*

### Super Nano-Green Tea<sup>™</sup>

<image>

Highly Bioavailable Immune and Anti-Aging Support\*



### **Centuries of Use**

Green tea has graduated from the teapot to the medicine chest as science has shown its wide-reaching effectiveness in addressing concerns ranging from sunburn to life-threatening problems. Research conducted in the last 20 years has confirmed that green tea, known primarily as a pleasant beverage around the world, contains a long list of very impressive phytonutrients that traditional healers have been tapping into for centuries.

### What is "nanized" green tea?

The word "nano" means very, very small. A "nanized" tincture of green tea contains grade 10 green tea that has been "nanized" or pre-digested into very, very small particles which makes them extremely bio-available. Even those with poor digestion can rapidly absorb the "nanized" green tea . Super Nano-Green Tea<sup>TM</sup> really demonstrates the power of the old saying, it's not what you take, but what you absorb that makes the difference.

### Super Nano-Green Tea<sup>™</sup> Key Benefits

- "Nanized" Green Tea: a revolutionary, highly absorbable extract so you can receive all of green tea's benefits
- Promotes healthy immune system function\*
- Supports normal blood pressure, normal blood sugar, normal cholesterol and normal fat levels\*
- Powerful antioxidant; helps prevent AGEs (Advanced Glycation End-Products)
- Remarkable support for healthy connective tissue and joint flexibility\*
- Use ½ to 1 teaspoon in 4 oz. purified water or juice upon arising and 1 hour after dinner

Super Nano-Green Tea<sup>TM</sup> is the natural next step, unleashing all of green tea's powerful benefits not just for those with good digestion and absorption, but literally everyone. It is the first nutraceutical preparation designed to assure absorption of the full spectrum of green tea's awesome polyphenols. Using only quantum quality, organic green tea that has been "nanized" (i.e. pre-digested into extremely small particles), Super Nano-Green Tea<sup>TM</sup> is rapidly absorbed into the blood stream where it immediately goes to work. Even those with poor digestion can enjoy the full benefits of Super Nano-Green Tea<sup>TM</sup>'s highly bioavailable nutrients. No other form of green tea can offer such a quantum boost in phytonutrient bioavailability and quality.

### The Quantum Nutrition Effect

100% quantum quality nutrients (exquisitely well grown & toxin-free), which promote the most rapid shift to ideal cellular resonance for great health

Jon Buratti, ND, PLD ● Paramount Herbs ● (818) ) 848-7414

### Green Tea vs. Black Tea

Green tea has become famous for its spectacular benefits in comparison with black tea. What's the difference between green tea and black tea? Although both teas come from the same plant (Camellia sinenis), it is the processing that makes the key difference. Green tea leaves (harvested as young, healthy, dark green leaves) are steamed to prevent them from fermenting, keeping their green color and potent phytochemicals intact. In contrast, black tea is really green tea that has been fermented, thus changing the color from green to black but also destroying the healing phytochemicals.

### **Green Tea's Secret**

The key phytochemicals in green tea, called polyphenols, have captured the attention of many scientific studies. They give Super Nano-Green Tea<sup>TM</sup> its special power.

Dr. Yukihiko Hara, noted researcher and a world authority on green tea, has found that its polyphenols help promote normal blood sugar, normal blood pressure, normal cholesterol and normal fat levels\*.

Polyphenols have also been shown to protect DNA from damage inflicted from harmful chemicals and even radiation. Green tea's polyphenols are also extremely effective as antioxidants capable of promoting a healthy immune system as well as providing extraordinary protection for the heart, kidneys and the skin\*.

#### **Recommended Use**

Adults or children (age 4 and up): Take 1/2 to 1 teaspoon mixed in 1/4 cup water or juice daily.

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### Super Nano-Green Tea<sup>™</sup>: Ingredients

8 fl. oz./bottle

Highly Bio-available "Nanized" Grade A Fermented Japanese Green Tea (*Camellia sinensis*), delivering 102mg polyphenols per serving., Bifidobacterium (breve ss. breve, infantis ss. infantis, longum), Enterococcus (faecalis TH10, faecium), Lactobacillus (acidophilus, bulgaricus, casei ss. casei, fermentum, helveticus ss. jagurti, plantarum), Streptcoccus thermophilus; in a base of purified water, 20% organic grain neutral alcohol

Other Ingredients: None (no toxic tagalongs such as magnesium stearate, natural flavors [MSG], etc.)

### Why use an alcohol tincture?

Top grade, organic alcohol is nature's perfect preservative. Its indigenous vasodilative properties function as a perfect transporter of our super-nanized phytonutrients into the blood to deliver almost immediate uptake, unparalleled by ordinary supplements.

For centuries, Oriental Medicine has known that nutrients preserved in alcohol directly target the liver, getting a faster, deeper response than when no alcohol is used. Tinctures preserved with alcohol have been used effectively for centuries. In contrast, tinctures made with a glycerine base cannot deliver the same effect as tinctures with an alcohol media. In addition, over time, nutrients degrade in the glycerine, slowly losing their potency. <u>Only the Best</u>. We use only organic alcohol, free of pesticides and chemotoxins. (Avoid tinctures with conventional alcohol because typically it is contaminated with chemotoxins.)

<u>Want to avoid alcohol</u>? In a typical dose (1/2 teaspoon) of tincture, you receive about 1/90 of an ounce of alcohol. For those who want to avoid alcohol but still get the full benefits of the extract, simply place a dose of the extract (usually  $\frac{1}{2}$  teaspoon) in a cup and add  $\frac{1}{2}$  cup of very hot water. Wait for 5 or 10 minutes for the alcohol to gas off. (Alcohol boils at 172° F. [or 78.5° C.] and will gas off at temperatures below boiling.)

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These statements have not been evaluated by the FDA. This product is not intended to diagnose, treat, cure or prevent any disease.

Rev. 5/15/03

# Spectacular Greens

### **Quantum Greens Mix**

World-Class Greens For Optimal Health\*



Available in powder

- Grade 10, Nonhybrid Cereal Grasses: Some of the most potent healing agon or capsules
- Contains every known vitamin, mineral, and enzyme essential to sustain life
- Quantum breakthrough in intracellular nourishment and DNA repair
- Low-temperature, air-dried grasses from South America the finest ever produced

### Why Use Greens?

Organically grown greens from grade 10 plants are one of the most potent healing foods on our planet. One special form of greens, the cereal grasses, have been used for centuries and are well known for their spectacular, health-rejuvenating properties.

### **Every Known Nutrient To Sustain Life**

Unbelievably, cereal grasses contain *every known vitamin, mineral, amino acid, and enzyme necessary to sustain life*. Grasses are a complete food. Grasses dissolve, then absorb minerals from rock and soil, converting the minerals into a form easy for humans to absorb. Because they contain a broad array of fully bioavailable, naturally occurring minerals, especially calcium and magnesium, they help keep the body alkaline. This is a great antidote to America's typical high-protein, high acid-ash diet. Alkalinizing the body helps protect against ravaging diseases that result when the body becomes too acidic.

Cereal grasses are also a rich source of chlorophyll, called the great detoxifier, which helps purify and build blood. Grasses also contain a large array of phytonutrients and antioxidants, with more vitamin C than oranges, more calcium than milk, more iron than spinach and more betacarotene than carrots. No wonder grasses are many times more protective than the well-known vitamins C and E.

### All Flesh Is Grass

The Bible tells us: "*All flesh is grass*." (Isaiah 40:6) This means that somewhere in the food chain of all people, something green was the starting point.

After weaning, what food does a baby calf need to be able to grow into a healthy, full-grown adult cow? *Only fresh grass*. (Cows always prefer fresh grass over commercial feeds or dried hay. The more a cow is raised on non-grass sources, the more its health suffers.) Even a baby elephant is able to grow into a huge, multi-ton, adult elephant eating only grass.

### **Grass and The Eyes**

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Grasses also contain an abundance of vitamin A, an important vitamin needed to help clear sick mucus membranes (mouth, sinuses, ears, eyes, digestive tract). The Bible mentions the relationship between

healthy eyes and eating grass (referring to animals): "And their eyes did fail because there was no grass." (Jeremiah 14:5,6)

### Quantum DNA Repair Agent

Because of the synergistic effect of its broad-spectrum of nutrients, grasses are premier functional foods and an excellent intracellular DNA repair agent. This is good news for all of us, since our bodies are now routinely exposed to agents all around us which can cause DNA damage, including pesticide residues in our foods, commercial cleaning agents, synthetic perfumes, chemotherapy, exposure to increased ionizing radiation while on airplane flights, clothes dry cleaning agents, outgassing chemicals from carpet, paint, and fixtures, fumes from ink, printers, and xerox machines, etc.

For those who already have extensive DNA disruption and damage (as in many chronic diseases), cereal grasses can prove to be powerful agents to help restore and rejuvenate damaged DNA.

### **Our Fabulous South American Connection**

Quantum Greens Mix is a clinic-proven, living, naturally potent, organically grown blend of the finest, pristine grasses and greens from the best sources worldwide. Our spectacular, grade 10 ("beyond organic") cereal grasses are from South America, grown in rich, luxuriantly healthy soil (with absolutely zero pesticides) in pure country air. We call it our "South American connection." The South American farm crews carefully harvest and low-temperature, air-dry these whole grasses.

Although grasses grown in the U.S. can deliver beneficial nutrients, our tests show their toxic levels are far too high (due to pesticide/chemical residues). Unfortunately, negative effects from a bioaccumulation of these residues is usually seen later on, but the consumer rarely links them to the toxicity of the product.

Two major reasons that U.S. grasses are a problem: a) the water supplies contain high levels of pesticide residues and contaminants (even in organic farming) and b) the top soils have sustained massive nutrient losses, even on organic farms, as well as being dosed with heavy pesticide residues from decades of chemicalized farming (residues which can remain long after a farm is converted to organic).

### What Can Go Wrong?

Beware of the 6 pitfalls of a wimpy greens product:

#### 1) Is The Kitchen Sink Included?

To look more competitive (or maybe to cover up poor quality), some products claim to have a huge number of ingredients. From greens to fruits, some products have just about everything but the kitchen sink. But more is not better, and in many cases, poor combinations of nutrients are an outright clash — which can create intestinal distress or worse problems. For example, certain vegetable extracts may go well together, but combine poorly with other items, especially fruits. Would you eat broccoli and bananas together? Would you combine garlic and peaches? Obviously your body doesn't think so either. Don't be fooled by a laundry list of ingredients.

### 2) Creeping Toxicity

A formula is only as good as its weakest link. A multi-item greens product may have some non-toxic nutrients but inevitably it also contains toxic ones which can lead to potentially harmful effects. At first, the product may seem helpful, but over time, its toxic residues can create symptoms. The user may fail to link these symptoms back to the product.

Your best bet is a clinically tested formula, such as Quantum Greens Mix, that features key, grade 10 extracts, 100% of which are non-toxic and effective, proven to work synergistically together, providing an effect greater than the sum of its nutrients individually.

#### 3) Where Was The Product Grown?

If the greens have been grown in the U.S., we are highly suspicious of their integrity. Why? Because they typically contain high levels of pesticide and chemical residues. In addition, many have been irradiated (but rarely identified on the label.)

Quantum Greens Mix has absolutely no pesticides because they have been grown only in South America and have not been irradiated.

#### 4) Avoid Juice Extracts

Some claim their greens product is better because it is in the form of a grass juice extract only. But a juice extract is actually a refined food (since over half the product, the fiber, has been removed)! You don't want the fiber left out because it is highly nutritious.

Fiber contains an abundance of phytonutrients and antioxidants and is highly stable, naturally preserving the other nutrients. Natural fiber provides bulk which enhances bowel eliminations and helps clear internal toxins.

If the fiber is taken out, the juice-only products then need to use a preservative—so the manufacturers often spray the juice extract on maltodextrin, a cheap, refined sugar synthesized from corn. Although maltodextrin may act as a preservative for the juice extract and also taste sweet, eating refined sugars can be a disaster. Refined sugars can wreak havoc on your immune system as well as sabotaging many other systems. In some greens products, maltodexrin can constitute up to 1/3 of the product. Buyer beware.

In contrast, Quantum Greens Mix contains no maltodextrin or other refined sugars. It contains only 100% grade 10 greens, with <sup>©</sup> Copyright 2001 PR Labs

the fiber completely intact. These greens have been finely pulverized to afford easy mixing into drinks or foods.

#### 5) Burned or Frozen?

Some greens products are highly heated. When greens extracts are heated above 126 deg. F., all living enzymes have been destroyed. The higher the temperature, the more damage to the cell structures of the greens. Some greens extracts may look great but are cellularly "burned."

On the other hand, we were surprised to see some greens that are stored at extremely low temperatures before being used. One product uses greens that have been stored at -20 degrees Celsius. That extreme freezing temperature may be great for a prolonged shelf life but it is incredibly cold. This extreme cold damages the delicate glycoside bonds in the greens and fractures their DNA structure. Although these greens may offer some help, they are far inferior to low-temp-erature, air-dried greens. Have you ever tried to eat a salad after its been frozen and then thawed? You get the point. Avoid pre-frozen greens.

In contrast, the greens in Quantum Greens Mix are <u>only</u> lowtemperature/air-dried, never "burned" or "frozen," so their enzymes and nutrients are fully intact.

#### 6) "Natural" Flavors? Not Natural For Humans

We continue to be surprised at how many so-called natural products are formulated with "natural flavors." "Natural flavors" is nicesounding term for toxic MSG (monosodium glutamate)—a powerful neurotoxin that has the ability to damage and burst brain cells as well as creating global body symptoms. We often feel like a lone wolf trying to lead the health pack in a different direction away from MSG. But "natural flavors" is such a great flavor enhancer and works so well to disguise any off-tastes, that it is just too tempting for most manufacturers not to use MSG in their products.

So you'll see MSG listed as "natural flavors" on almost <u>every</u> greens product. It's hard to believe, but MSG lurks everywhere in many health products. Buyer beware.

### Go For the Gold

Get the best: Quantum Greens Mix. 100% premier quality grasses and greens grown in South America, low-temperature, air-dried, without pesticides and toxic chemical additives.

#### **Quantum Greens: Contents**

Quantum Greens Mix contains three, potent South American grasses: barley grass, oat grass and wheat grass. This grass mix is then blended in a base of our grade 10, synergistic herbs: wild-grown blue green algae (lowtemperature/air-dried), Grade A Japanese Chlorella (broken cell wall process), grade 10 Noni (*Morinda citrifolia*) from India. This blend delivers ideal nutrition, yet is gently detoxifying.

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Rev 4/2/02

# From Acid To Alkaline



### **Quantum Coral Complex**

World-Class Mineral Formula For Great Health and Longevity\*

### For Ideal Whole Body Health, Especially Bones, Joints, Glands and Organs\*

### **Unique Coral Minerals**

- The best ionized minerals ever found on earth 100% pure Japanese coral powder composed of highly ionized calcium, magnesium and trace minerals
- Helps promote an optimal tissue pH -- fast Most other forms of minerals work too slowly or not at all
- Most other forms of minerals work too slowly or not at all
   Contains up to 92% highly ionized minerals Most other minerals contain <u>no</u> ionized minerals
- All forms of calcium must be ionized via your digestion before they can be absorbed.

Since coral minerals are already highly ionized, they are easily absorbed (even by the elderly and those with poor digestion).

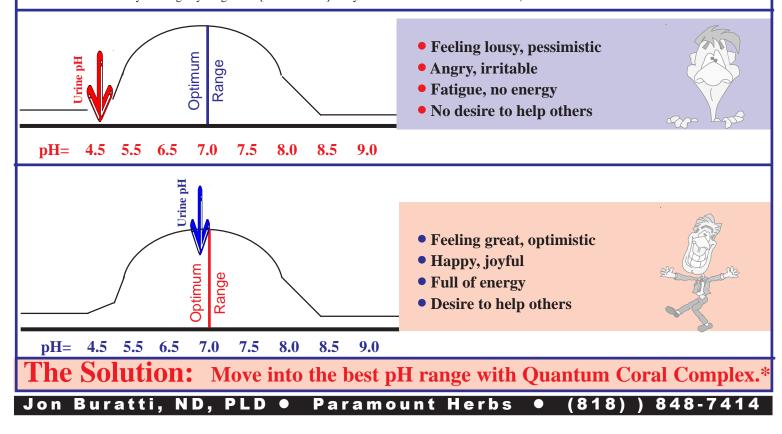
### Fermented Mycelial Mushroom Extracts of Reishi, Coriolus and Hericium

- Remarkable extracts to boost the immune system and extend life\* Shown to increase RNA and DNA synthesis\*
- Natural source of plant ergosterol (provitamin D)\* Vitamin D is essential for utilization of calcium
- Naturally contains potent immuno-stimulating fractions\* Including beta-D-glucans, ganodermic acids and many active polysaccharides
- Contains strong stimulators to boost nerve growth factor synthesis\*

### What Is Your pH?



To test your own body's pH, collect a small sample of your <u>first morning</u> urine in a clean cup. Check the pH of your urine by dipping a small piece of pH tape into your urine; then immediately match the color of the tape to the pH color chart on the roll. The number corresponding to the color tells you the pH. After you wet the tape, do not wait. Immediately match the color. If you delay for a few minutes, you may get a false reading. <u>Ideal pH</u>: An ideal first morning urine pH range is between 6.4 to 7.0. <u>Acid pH</u>: A urine pH below 6.0 is in the acid range (minerals badly needed; time to rebuild your mineral status). <u>Highly alkaline pH</u>: a urine pH over 8.0 is often a danger sign, warning you that your pH is too far out of range. (Minerals are exhausted; you may be in emergency alkalosis where the body is using anything it can [i.e. ammonia] to try to buffer the increased acid load.)



### The 115 Year-Old Man

In 1979, a British journalist went to Japan to interview one of the oldest documented living people in the world, Mr. Izumi. He was a sprightly 115 year-old man in amazingly good health who lived on an island off the coast of Japan. He appeared healthy, active and alert. Most of the other inhabitants on the island were also in great health and seldom died before age 95!

### What Was Their Secret Of Youth?

Researchers found the water the islanders drank was uniquely different. It contained ionized minerals leached from coral on which the island was built. These unique minerals made the water highly alkaline. When drunk, it helped the body keep a superior acid/alkaline balance. The highly mineralized "coral" water was found to be chemically very similar to essential elements found in the human skeleton, body fluids, blood and amniotic fluid. Incredibly, the researchers also discovered that the "coral" water could neutralize internal waste products and heavy metals.

### **The Calcium Factor**

The body must reduce any form of calcium into its ionized form in order to use it. Since up to 92% of the calcium in Quantum Coral Complex is already ionized, the body can use the calcium immediately without having to break it down. (Great news for the elderly and those with poor digestion.) A key role of ionized calcium is to neutralize acidic compounds anywhere in the body, before damage takes place. Ionized calcium is critcial in order to help promote cleansing.\* (Even a great herbal detox won't work very well without ionized calcium.)

### The Key To Great Health

If the body's pH becomes acidic, it becomes harder and harder for the body to uptake other nutrients, such as minerals, vitamins or herbs. The key is to establish the proper acid/alkaline balance of your body.\* An acidic pH creates a hostile internal environment, like a raging storm, making the body struggle to get the nutrients it needs. The more acid you become, the worse you will most likely feel.

As the body's pH comes into better balance (pH 6.4 to 7.0), it is like a sunny spring day; your body can easily assimilate minerals that were very difficult to absorb at a more acid pH. The first morning urine pH is an accurate reflection of the body's tissue pH. Obtain a roll of pH tape to measure your own first morning urine pH.

### The GateWay Factor

We call Quantum Coral Complex the "Gateway Factor" because as it begins to promote the proper acid/alkaline balance in the body, it can also potentiate (like a "gateway") the uptake of other nutrients as found in food or supplements.\* Once the acid/alkaline balance moves back into a more optimal range, nutrients are more accessible and uptake is greater.

### Up To 10 To 20 Times More Oxygen

In an alkaline environment, you have abundant oxygen. As the pH of the urine drops, less and less oxygen is available to the tissues. Small changes of 1/10 to 2/10 in pH can mean 10 to 20 times more oxygen availability. Ionized calcium is the key mineral to help keep the pH near ideal.\*

### Nutritional Breakthrough

We have found that the ionized minerals in Quantum Coral Complex have spectacular tissue bioavailability when mixed with fermented mycelial mushroom extracts of Reishi, Coriolus and Hericium. These mycelial extracts contain potent immunostimulating compounds to boost the body's immune system response.\* Quantum Coral Complex also contains highpotency Noni from the pristine forests of India. Noni is well known as a whole-body super enzyme/protein activator and as premier support for digestion and intestinal health.\* Quantum Coral Complex is the perfect daily nutritional foundation for every family member.

### Promoting Rapid pH Balance\*

- Ionized calcium is the key buffer that helps maintain the acid/alkaline balance.\*
- A small change of 1/10 or 2/10 in pH can mean 10 to 20 times more tissue oxygen availability.\*
- Many doctors rate Quantum Coral Complex in the miracle category for their patients.

### Ours

### What's The Difference?

### **1. Premier Ionized Coral Powder** The highly ionized minerals in our unique coral (ionized calcium, magnesium, trace minerals) allow immediate absorption.

- 2. Helps Promote Optimal pH Quickly\* Considered the best pH balancer by many doctors and biochemists.
- **3. Easily Dissolvable** 100% fine-mesh coral powder (absolutely no additives), easily absorbed and assimilated.
- 4. Feeling Great

Jon

Imparts an immediate sense of well-being for most people usually within a few minutes or within 24 hours.\*

#### **5. Incredible Results**

Buratti,

Both doctors and patients report many health-benefitting results such as greater flexibility, easier breathing, faster running times, clearer mental thinking, sound sleep, etc.\*

ND,

PLD •

1. No other product on the market can match Quantum Coral Complex's ionized calcium-magnesium delivery system for immediate uptake into the body. Other products may contain poor quality coral, the wrong species, or many impurities. Other calcium products may be difficult to absorb or ineffective.

The Other Guys

- 2. Other products may take months to work (if ever). No other product can promote optimal pH like Quantum Coral Complex.\*
- **3.** Other products may contain gritty coral, often with impurities such as sand. They may not be readily dissolvable and thus, are poorly assimilated.
- **4.** Other products may produce no immediate change, take months to work (even years), or produce no beneficial changes at all.

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5. Other products may have no perceptible results.

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**Paramount Herbs** 

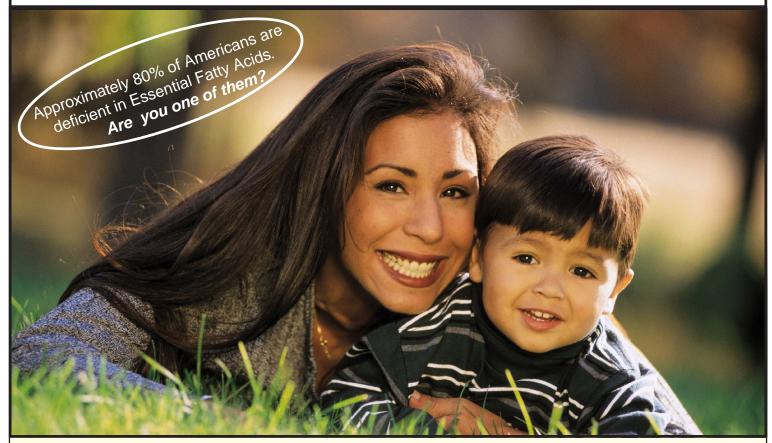
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# Essential Fatty Acids

### Quantum EFA Oil Blend

World-Class, Life-Essential Super Brain and Body Blend\*



### **Quantum EFA Oil Blend**

### Helps promote a healthy body and brain\*

- Clinically proven, life-essential fatty acids for a super healthy brain and body\*
- 100% pesticide-free oil blend containing ideal ratios of GLA (gamma linolenic acid), Omega 3, 6 and 9 essential fatty acids
- Delicious, full-bodied gourmet taste: mix in salads, soups, entrees and beverages
- Contains extra virgin, cold-pressed, unrefined olive oil from sun-ripened Moroccan olives The highest level of mono-unsaturated fatty acids

ND.

PLD

• Contains unrefined, unfiltered, organic flax oil high in healthy flax lignans (i.e. natural flax phyto-chemicals)

Available as a liquid or

in vegetable capsules

The richest source of Omega-3 fatty acids

 Contains English borage oil, the highest source of GLA (gamma linolenic acid) Helps keep blood slippery and enhances the immune response\*

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• Contains "beyond organic" sesame oil

Available as a liquid or in 100% pure vegetable capsules

**Paramount Herbs** 

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### **Quantum EFA Oil Blend**

### "Good Fats" Vs. "Bad Fats"

Essential fatty acids (EFAs), which are the good fats, are essential for life and good health. EFAs are labeled "essential" because they are necessary for life, yet they cannot be produced by the body. EFAs must be consumed orally in order for the body to manufacture fatty acids in the liver.

Factors such as a diet high in bad fats, excess stress or chronic illness can increase the need for EFAs. Because of the poor diet consumed by the average person, most Americans often need a good "oil change" with "good fats" to help balance the "bad fats" eaten. "Bad fats" include fried foods, hydrogenated oils, such as margarine, mayonnaise and commercial salad dressings, etc.

In order to achieve optimal health, it is important to consume adequate amounts of EFAs, the "good fats," and reduce or eliminate the "bad fats."

Two critical essential fatty acids are linoleic (LA) acids and linolenic (LNA) acids. Linoleic acid contains Omega-3 fatty acids and is considered the most important EFA for humans. Omega-3 fatty acids (such as found in linolenic acid) are needed in a 2:1 ratio over Omega-6 fatty acids. Omega-3 EFAs are found in the seeds of plants and oils of cold water fish.

### **Health Benefits**

Deficiencies of EFAs affect approximately 80% of Americans resulting in a myriad of health problems. The abundance of transfatty acids (i.e. "bad fats") in the typical American diet makes it even more important to include EFAs in your daily nutritional regimen.

EFAs perform many life-supporting functions in each cell of our body and are critical from infancy through old age. They are part of every cell membrane and every organ and tissue including that of the brain. EFAs keep our cells strong, help in organ resiliency and tissue lubrication support, protect cell membranes and immune system and help prevent damage by chemicals. EFAs in cell membranes help support passage of nutrients into cells and waste extraction.

Essential fats are critical to the nervous system, the kidneys and in the manufacture of steroid and sex hormones and the hormone-like prostaglandins. EFAs are necessary for normal blood pressure and heart function, joint, skin, hair and nail health, prevention of fatigue and immune complications. EFAs are required for normal digestion and brain function. The healthy brain contains large amounts of good fats. EFAs provide the body with the most concentrated energy source and serve as integral parts of nerve cells and cell membranes. EFAs help the body make hormone precursors called prostaglandins.

Another essential fatty acid, GLA (gamma-linolenic acid) is a precursor of arachidonic acid and prostaglandin E1. Linolenic acid is the precursor of the E3 series and other Omega-3 fatty acids. The E3 prostaglandin series plays an important role in the management and regulation of normal platelet aggregation, blood pressure and the immune response. In contrast, linoleic acid is necessary for synthesis of prostaglandins in the E1 and E2 series.

### **Quantum Quality Ingredients**

Quantum EFA Oil Blend is the result of careful measurement of the fatty acids needed to balance the typical American toxic diet. Quantum EFA Oil Blend contains an ideal ratio of Omega 3, 6 and 9 fatty acids.

Quantum EFA Oil Blend contains the finest oils selected from all over the world. They are unrefined and coldpressed, processed without solvents or chemicals, 100% free of hexane and pesticide residues. Our essential fatty acid blend contains organic Moroccan olive oil, flaxseed oil, English borage oil and sesame oil.

### **Avoid Solvent-Extracted Oils**

EFA oils are frequently extracted using toxic solvents. After processing, residues of these undesirable solvents can remain in the oil. In contrast, Quantum EFA Oil Blend is 100% solvent-free.

### **Recommended Use**

Adults or children (age 1 and up): Take 1 teaspoon, 1 to 2 times a day or 1 Vcap, 1 to 4 times daily. For special programs, up to 2 tablespoons or 12 Vcaps may be taken daily.

#### References

Haas, E. Staying Healthy With Nutrition: The Complete Guide To Diet and Nutritional Medicine.

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#### **Quantum EFA Oil Blend**

8 fl oz./bottle or

575 mg./Vcap, 120 Vcaps/bottle

Extra virgin, cold-pressed, unrefined "beyond organic" Moroccan olive oil; unrefined, cold-pressed organic flaxseed oil; hexane-free, cold-pressed, pesticide-free, organic English borage oil; cold-pressed, unrefined, organic sesame seed oil. Free of toxic pesticides/chemicals. **Other Ingredients**: 100% vegetable capsule, 100% excipient-free (*no magnesium stearate or other toxic tagalongs*)

Buratti, ND, PLD ● Paramount Herbs ●

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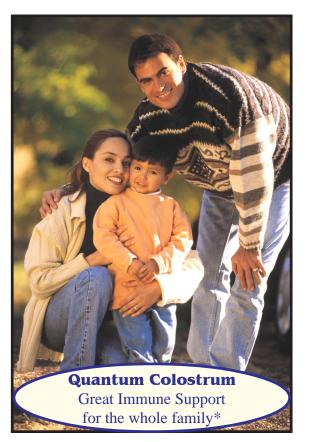
Lee, D. *Essential Fatty Acids*. Woodland Publishing: Pleasant Grove, UT, 1997.

# Immune System Support

### **Quantum Colostrum**

World-Class Immune System Support\*

Available in capsules or as powder



## • Broad-spectrum immune system support\*

Contains human-active immunoglobulins with a whopping 21% minimum immunoglobulins (IgG and IgA)

### • Richest source of natural MSM

A sulfur compound which helps promote a strong and healthy immune system\*

### What is Colostrum?

Colostrum is a special fluid secreted by a mother for about 3 days after giving birth. It is rich in protective life-giving factors, including multiple immune system support\*

### **The Best Colostrum**

- 100% Whole Colostrum Not defatted which compromises its intracellular transport
- From Organically Fed, Happy Cows Not from commercial cows treated with drugs and synthetic hormones
- Low Temperature, Air-Dried Not freeze-dried or highly heated
- Rich in Lactoferrin (6 mg./gram) A natural compound which helps to promote healthy oxygen transport in the blood
- From organically fed, happy cows that have never been ill
- Free of synthetic hormones and toxic chemicals

No hormones, antibiotic residues or other drugs

### **Quantum Colostrum**

The Finest Quality Organic Colostrum To Help Promote and Maintain A Strong Immune System\*

	ne Difference?
Ours	The Other Guys
<b>1. Low-Temperature Air-Drying</b> Our colostrum is carefully air-dried at low temperature to ensure full activity of all the colostrum's immune-enhancing factors.*	1. Other products may contain colostrum which has been highly heated defatted, hydrogenated or taken from sick or commercially fed cows. Inferio colostrum has poor biological activity.
<b>2. Guaranteed Immunoglobulins</b> Our certificate of Analysis guarantees that our product contains a whopping 21% IgG (immunoglobulins).*	2. Other products may contain much less IgG or IgG damaged from poor processing.
<b>3. Organic Colostrum</b> Our colostrum is from only organically fed, happy cows that have never been ill. They receive no hormones, antibiotics or other drugs. Rarely, if a cow does fall ill, it is never again used to supply colostrum. Super healthy cows provide quality colostrum which is superior in all its active factors.	<b>3.</b> Other products may contain colostrum from cows that have been fe commercially (with toxic or pesticided feed), subjected to drugs (such a growth hormones or antibiotics), or were sick during the colostrum collection Sick cows provide poor quality or even toxic colostrum.
<b>4. No Binders or Fillers</b> Our colostrum capsules contain 100% pure colostrum powder with absolutely NO binders or fillers. We also offer our colostrum in bulk powder so it is easy to scoop into your favorite health shake.	<b>4.</b> Other products may contain colostrum with undisclosed fillers or binders Avoid colostrum in tablet form. Tablets are typically made with high pressur and heat which degrade the ingredients.
<b>5. 100% Vegetable Capsules</b> We use only 100% vegetable capsules, not gelatin (beef) capsules, so there is no fear of consuming deadly prions, which can cause infection.	<b>5.</b> Other products may use gelatin capsules, typically made from commercia beef hooves, which may carry the risk of prion infection.



CAPSULES: THE SUPERIOR CHOICE

### **MAGNIFICIENT MR. CAPSULE**

• Nutrients retained in their original form

- Easy to absorb
- No damaging heat or pressure
- No degrading of nutrients
- No rancid oil by-products
- 50% better absorption than tablets
- Easily breaks down in stomach
- No toxic glues, binders, lubricants

### **MISERABLE MR. TABLET**

- Up to 20,000 lbs. per sq. inch is used to smash ingredients into a tablet
- Creates damaging heat and pressure
- Can degrade nutrients up to 25%
- Often creates rancid by-products
- 50% poorer absorption than capsules
- Often seen whole in the toilet
- Liver-toxic glues, binders and lubricants
  - -- usually not listed on the label

### Vegetable Capsules Vs. Gelatin Capsules

We use 100% pure, preservative-free vegetable capsules which dissolve rapidly, regardless of the food temperature, unlike gelatin capsules which are hard to digest, temperature-sensitive, contain toxic preservatives and carry the risk of "mad cow" prion exposure.

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### Jon Buratti, ND, PLD ● Paramount Herbs ● (818) )848-7414

# Nutritional Super Food

### **Premier Nutritional Flakes**

The Super Food For Superior Health\*



### The Best Source of Nutritional Yeast

### Pure Strain of Saccharomyces Yeast

- Not contaminated or accidental wild strains
- Guaranteed Candida albicans negative
- Gluten-free

### Grown on Molasses

- Not grown on industrial sludge or refined sugar (a common practice)
- Contains no sugar, artificial colors or flavors

### Carefully Dried on Roller Drums

Not highly heated

### Good Tasting

- Simply mix 1 or 2 tsp. with any food, especially grains and vegetables
- Imparts a rich, hearty, nutty-like flavor
- Naturally low in fat and sodium

### Super Nutrients In Premier Nutritional Flakes

- Rich in Protein (Up to 55% high quality protein) Rich in lysine and tryptophan, the perfect complement for use with grains; has no arachidonic acid cascade as found with eating animal protein (meat, poultry)
- Rich in BCAAs (branched chain amino acids) BCAAs are regulators of the body's protein synthesis, especially during stress.

### • Rich in B Vitamins

Rich in B complex vitamins, including vitamin B12 and folic acid; provides vegans and vegetarians with a reliable, non-animal source of vitamin B12

- Rich in Glutathione (GSH) (A whopping 105 mg./tbsp.) Glutathione peroxidase helps boost liver and immune system functions.\*
- **Pre-biotic** (10% trehalose) An unabsorbable sugar; helps support healthy colon bacteria\*
- Rich in Beta 1, 3-Glucans (1,150 mg./tbsp.) Beta 1, 3-glucans acts as a free radical scavenger and macrophage stimulator.\*

### • Rich in Trace Minerals

Rich in broad spectrum, organically bound trace minerals including selenium, chromium, manganese, copper, vanadium, molybdenum and lithium

### How to Use Nutritional Flakes

- Use nutritional flakes as a condiment sprinkled on rice and vegetables, or on popcorn for snack time
- Mix in breakfast drinks .
- Dust on breads and crackers
- Blend in butter, cheese, spreads and pâtés
- Use in dips, sauces and gravies  $(\frac{1}{2}$  teaspoon per 1 cup liquid)
- Add to soups, bisques and chowders
- Sprinkle on sandwiches

### The Most Valuable Super Food

Many nutritionists consider primary-grown nutritional yeast to be the most valuable super food available. Nutritional yeast is a truly amazing source of many nutrients packed into one food. This is because nutritional yeast is a complete protein, containing more protein than meat and is much more bio-available.

In addition, nutritional yeast is an excellent source of B-vitamins, including B12 (especially important for vegetarians). Nutritional yeast also contains GTF, the glucose tolerance factor that helps regulate blood sugar. The earliest recorded use of yeast was in 1550 BC in Egypt. But it is only during the last few decades that the outstanding health benefits of nutritional yeast have been researched.

### **Raised on Molasses**

The best primary grown nutritional yeast is grown on mineral-enriched molasses. The yeast absorbs the minerals from the molasses, providing possibly the best natural food form of minerals available for humans. At the end of its growth period, the yeast is pasteurized to avoid the use of living yeast (which can create intestinal problems such as gas and bloating).

Another type of nutritional yeast, brewer's yeast, is

### The Amazing Benefits of **Nutritional Yeast**

- Provides an highly bio-available protein source
- Helps support ideal intestinal ecology\*
- Helps improve hematopoesis (the body's blood production)\*
- Helps improve liver function\*
- Helps support normal cholesterol\*
- Helps support alkaline phosphatase levels and bone health\*

- Include in main entrées
- Blend in desserts
- Add one tablespoon per 2 cups mixture to vegetable, bean or grain burgers
- Use 1 teaspoon of nutritional yeast with each cup of flour or meal in baked goods
- Make a yeast "cheese" to adorn a vegan pizza or lasagna
- Add it to your cat or dog's food to help eliminate fleas and promote a healthy coat and good general nutrition

not a primary grown yeast but a by-product of the beer-brewing industry without the robust properties of primary grown yeast. It has a bitter flavor (from hops) and may contain impure yeast strains encountered during the brewing process. In contrast, primary-grown nutritional yeast contains only a pure yeast strain and has a delightful, nutty-like flavor.

### So Many Nutrients in One Source

Nutritional yeast contains 18 amino acids (forming complete protein) and 15 minerals. It is rich in B-complex vitamins, especially helpful for stress reduction. Nutritional yeast is a valuable supplement, especially for vegetarians or vegans since it supplies a source of good B-12.

### **Concerned About Yeast and Candida?**

Nutritional yeast is a primary grown food yeast (non-fermenting), called *Saccharomyces cerevisiae*. It is *not* a pathogenic yeast and does not cause Candida or other yeast infections. Add a few teaspoons daily to food for optimal health.

References Measham, JD et al. "The immunomodulatory effects of selenium, as a component of mineral enriched yeast," International Symposium on Probiotics, Montreal, QC, Oct. 2000. Walker, GM. "Physiology of mineral-enriched yeast," First International Bio-Minerals Symposium: Trace Ele-ments in Nutrition, Health and Disease, International Association of Bio-inorganic Scientists, April 19-20, 2001.

Walker, GM, "Yeast" in Encyclopedia of Microbiology, vol. 4, 2nd edition. Academic Press, New York, NY, 939-

### **Tasty Nutritional Yeast Popcorn**

### Ingredients

- 1 cup Premier Popcorn (non-GMO) 2 tablespoons Premier Nutritional Flakes
- 2 tablespoons Premier Moroccan Olive Oil

Dash of Premier Pink Salt (to taste) Optional: dash of cayenne pepper Optional: open 1 or 2 capsules Premier Turmeric



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### Directions

- 1. Air-pop the popcorn (takes 2 or 3 minutes) in an Air-Popper.
- Place the popcorn in a large bowl. Stir in the rest of the ingredients and mix.
- Enjoy this tasty, delicious popcorn often. The perfect snack!

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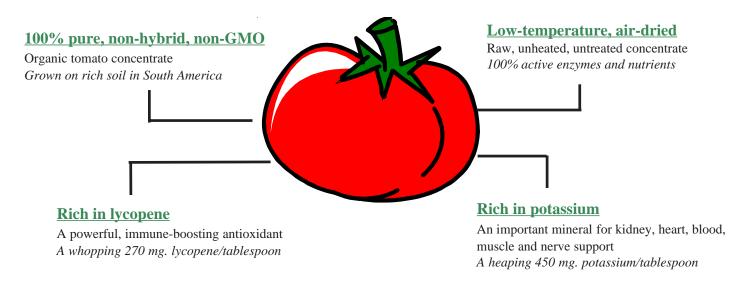
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Jon

## Tomato Straight From Mother Nature

### **Quantum Tomato Concentrate**

The Quantum Leap in Perfect Tomato Powder





### **Great For The Whole Family**

- Makes instant, delicious organic tomato juice, tomato soup or tomato sauce
- A great afternoon "pick-me-up" drink: Just add powder to hot water and stir
- Great to take when traveling; no refrigeration needed

### Secrets Inside the Tomato

The simple tomato has gained a stellar reputation due to the discovery of a carotenoid called lycopene, a health-promoting phytochemical which gives the tomato its red color. In the body, lycopene acts like a powerful antioxidant, helping to scavenge and neutralize harmful free radicals which can accelerate aging and cause disease. For smokers or those exposed to second-hand smoke, lycopene can offer great protection against free radical damage caused by inhaling cigarette smoke.

Lycopene also assists in the repair of damaged body cells as well as helping to inhibit DNA oxidation, which if left unchecked can lead to certain forms of cancer. Many studies have supported the role of the tomato (with its rich lycopene content) in the prevention and nutritional support of prostate cancer, lung cancer and other types of cancer as well as heart disease and osteoporosis.

### **Finding the Best Lycopene**

Lycopene is a normal constituent of human blood and human tissues, where it is found in greater concentrations than any other carotenoid, including beta carotene. However, the body cannot synthesize lycopene so it must be obtained through diet or by supplementation. In general, the foods with the greatest lycopene content are tomatoes and tomato-based foods, such as tomato juice, soups, sauces and paste.

However, be very careful of the source of tomatoes and tomato-based foods you use. According to the FDA's long-range food study in the U.S., commercially grown tomatoes are saturated with unbelievably high amounts of toxic pollutants. Their study found store-bought tomatoes contain, on average, a whopping <u>50 different pesticide/toxic chemical residues</u> (per 16 samples).

In contrast, our tomato powder from South America contains

absolutely no pesticide or chemical residues. Due to the pristine growing environment in South America (with rich soil and pure water), this powder contains <u>an extremely high level of naturally occurring lycopene</u> (*an amazing 270 mg./tbsp.*). This gives the consumer not only one of the highest lycopene concentrates, but also the full gamut of the tomato's other associated nutrients which help fully metabolize the lycopene. For best effect, we do not recommend taking lycopene as an isolated nutrient, but as part of a whole tomato concentrate.

#### Lung Cancer and Lycopene

The body is able use antioxidants such as lycopene to quench free radicals, otherwise a runaway free radical oxidative cascade would eventually destroy the body. If we are under high physical or emotional stress, we may need extra amounts of antioxidants to handle the increased free radicals.

When a cell's DNA is damaged by oxidation due to free radicals, special enzymes repair the damage. Dr. Bruce Ames, a biochemist and DNA researcher, estimates the number of oxidative hits to human DNA per cell per day is about 10,000. Although our DNA repair enzymes are designed to clean up these lesions, they become less efficient over time and thus, unrepaired cell mutations begin to accumulate.

Dr. Ames finds smoking is a major oxidative stress as well as a source of increased mutagens, contributing to 33% of all cancers, 25% of heart disease and about 400,000 premature deaths per year in the U.S.

Researchers at the Harvard School of Public Health found that both smokers and nonsmokers who ate diets high in tomatoes and carrots were 20 to 25% less likely to get lung cancer. Although the toxic pollutants in cigarette smoke can alter most carotenoids, they do not appear to affect lycopene. In a Columbia University study with lung cancer patients, the researchers found that those with the lowest blood levels of lycopene had *triple the risk of cancer* than those with high levels.

In his book, *The Superantioxidants*, Dr. James Balch sums up his studies that show lycopene's anti-cancer properties: lycopene interferes with cancer cell communications so both cell growth and cell movement were delayed in lung, breast and endometrial cancer cells.

#### **Preventing Prostate Cancer**

Prostate cancer is the second leading killer of men (after lung cancer). Many studies have focused on the ability of lycopene to help prevent prostate cancer. Studies show that men with prostate cancer have lower than normal blood levels of lycopene as well as higher than normal oxidized blood fats and proteins.

A landmark research study published in the *Journal of the National Cancer Institute* (1995) found that men who regularly ate 10 or more servings per week of tomatoes or tomato-based foods had a 45% lower risk of prostate cancer. Another study at Harvard Medical School conducted on 48,000 males over six years found that men who ate tomatoes or tomato-based foods more than twice a week had a 21 to 34% reduced risk of prostate cancer compared to men who did not consume these foods.

A study conducted at Wayne State University in Michigan showed prostate cancer patients who received 15 mg. of tomato extract twice daily had smaller tumors, tumor regression, decreased malignancy and decreased serum levels of PSA (the prostate-specific antigen that elevates in prostate cancer).

### **Female Cancer and Lycopene**

Lycopene also appears to have a beneficial effect on female cancers. Researchers found that women who consumed the largest amounts of lycopene had one-fifth the risk of developing precancerous conditions of the uterine opening (called the cervix) as compared to other women.

Another research group at Ben Gurion University and Seroka Medical Center in Israel reported that lycopene inhibited test-tube cancer cell growth of both breast and lung tissue.

#### Lycopene Protects the Eyes

Studies show adequate levels of lycopene help protect the eyes. Regular exposure to sunlight when one has adequate nutrition, especially with an abundance of antioxidants such as lycopene, helps promote healthy eyesight. But if one has frequent sunlight exposure without adequate nutrition (and without sufficient antioxidant levels), the macula can be endangered. The macula, a small yellowish area in the eye, is the true center of sight at the back of the retina.

One large research study in Wisconsin involved 170 people with severe stages of age-related macular degeneration (ARMD), an eye condition that can cause blindness. The researchers found lycopene to be the key antioxidant that guards against ARMD.

Although the cartotenoids, lutein and zeathin, have been thought to be major players in preventing ARMD, the study showed their levels in the serum were not significant. The study found the people with the lowest levels of lycopene were twice as likely to have ARMD. Even though lycopene is not highly concentrated in the eye, it acts as a potent protector, which may be due to its ability to quench free radicals such as singlet oxygen, a reactive substance in the eye.

### **Healthy Hearts**

Lycopene may help protect against harmful cholesterol levels. A research team from the University of Toronto in Canada reported that lycopene inhibited the oxidation of LDL (low-density lipoprotein) cholesterol, the so-called "bad cholesterol". Using lycopene to lower LDL cholesterol could mean decreased risk of heart disease for many people.

#### Lycopene: A Bright Future

With new research investigating lycopene's effect on asthma, osteoporosis and eye diseases, the future of lycopene's health applications appear limitless. In the meantime, enjoy our delicious-tasting, lycopene-rich tomato concentrate often — and give yourself and your family a powerful, protective antioxidant boost to help

ensure your best health.

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Rev. 1/16/03

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\*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

## The Finest Coconut Oil

### **Premier Coconut Oil**

Quantum Quality, Virgin, Raw, Unprocessed Coconut Oil Promotes a Healthy Brain & Metabolism\*



**Recommended Use**: Adults: Use 1 tablespoon once or more daily. Children, including infants: 1-2 teaspoons daily. For example, add 1 tbsp. to your favorite smoothie or mix in cooked grain.

### Premier Coconut Oil: Ingredients

30 fl. oz./bottle

100% virgin, raw, unrefined coconut oil, meticulously processed without heat, according to ancient Ayurvedic tradition. Once this bottle is opened and refrigerated, use within 90 days. When opened and stored at room temperature, use within 30 days.

Other Ingredients: None (no magnesium stearate or other toxic tagalongs)

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Rev. 6/10/03